

**WRITERS & SCHOLARS EDUCATIONAL TRUST**  
**REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2011**

**Charity Number: 325003**

**WRITERS & SCHOLARS EDUCATIONAL TRUST**  
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**FOR THE YEAR ENDED 31 MARCH 2011**

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<b>CONTENTS</b>	<b>Page</b>
Trustees report	1 – 13
Legal and administrative information	14
Independent Auditors report	15 -16
Consolidated statement of financial activities	17
Balance sheets	18
Notes to the financial statements	19 - 24

# WRITERS & SCHOLARS EDUCATIONAL TRUST

## TRUSTEES' REPORT

FOR THE YEAR ENDED 31 MARCH 2011

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### Charitable purpose of Writers And Scholars Educational Trust (Index on Censorship)

Our charitable deed states:

*"Such charitable purposes including the advancement and promotion by teaching, lecturing and publishing or disseminating in written or spoken form or otherwise as in the absolute discretion and opinion of the Trustees shall best advance and encourage education or other charitable purposes beneficial to the community in connection with the study of political, economic, social and natural sciences and the humanities and human rights, the study and promotion of knowledge of the British Constitution and the Constitutional Law of England and of the Universal Declaration Of Human Rights and the European Convention on Human Rights and their application and of comparative studies with similar laws and conventions in other jurisdictions."*

**Our Mission:** To promote freedom of expression through our magazine, website and international campaigns, harnessing the best in journalism and advocacy to highlight and challenge censorship.

**Our Objects:** To advance public knowledge and understanding of not only the black and white issues of censorship such as imprisonment or harassment of journalists and writers, but also to promote clear and informed debate where free expression confronts other rights and perceived rights, such as privacy, reputation, national security, confidentiality, offence to religious and other sensibilities.

**Our Vision:** For Index on Censorship to become the primary resource worldwide for all issues of censorship and freedom of expression. The organisation aims to report, monitor and analyse, while at the same time affecting change and transforming debate in all areas of the rapidly shifting free expression landscape.

**Our Aims:** To tackle censorship wherever and however it occurs and to promote free expression through the best in editorial and advocacy work. Our strategy to achieve this mission involves a multiplicity of platforms and advocacy, including:

- 1) To have the magazine *Index on Censorship* continue to be an analytical publication within the free expression world, and to elevate it as a crucible of ideas and policy considerations, actively participating in setting free expression agendas, as well as continuing its tradition as a source of new writing and banned writing in translation, discovering and showcasing new talent and established names.
- 2) To back up the long-form journalism published in the magazine with the instant response reporting and analysis of the website and its international contributions and blogs from our network of regional editors. The website will be the hub that unites our editorial and advocacy and campaigning activities so that our outward focus is clear, navigable and accessible.
- 3) Media-led campaigning and advocacy, making use of our knowledge of new media technologies, as has already been demonstrated by our work on the ground in Egypt and Tunisia at a time of great change and upheaval in both countries. We aim to develop simple, reliable, safe and accessible tools to empower people to be able to disseminate information and data without impediment or hindrance of their free expression activities.

### Activities and Outcomes

#### Principal Activities 2010/2011

2010/11 saw Index's best year to date for activities, profile, financial performance and institutional robustness. The expansion of the organisation's activities and objectives internationally continues to grow.

In its first full year working with new publishers SAGE, *Index on Censorship* magazine had another particularly strong year in 2010/2011 with regard to the issues it produced, in terms of both the reputation of its contributors and also those new voices it introduced. The new publishing deal represents a far better financial package for the magazine; at the same time, the publishers have offered wider point of purchase opportunities for the customer, a cheaper subscription cost and more user-friendly access to electronic versions. SAGE has also put in place a defined marketing strategy for the magazine.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2011

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#### Activities and Outcomes

##### Principal Activities 2010/2011

The website [www.indexonensorship.org](http://www.indexonensorship.org) is continually being upgraded and improved to take account of new technical, editorial and multi-media online opportunities, as well as to support an increase in visitor site traffic. A major redesign is currently underway, with anticipated launch being aimed for the end of autumn 2011. The objective is for the site to more fully integrate our editorial and campaigning strands and to attract a greater opportunity for participation and activity for users in the community. The Uncut blog microsite for disseminating writing from our regional editors has completed a very successful first few months since its launch in autumn 2010.

The regional editors programme is being expanded to include four new regions, making nine editors in total covering eight regions throughout the world. The new regional editors will also facilitate our international advocacy in their regions. Additionally, we hired an American editor, Emily Badger, who has been contributing articles regularly over the last year, with a particular interest in technology, classification and internet regulation. Emily also works for *Miller McCune*, a US-based magazine published by SAGE; her appointment thus strengthened the links with the US arm of SAGE publishing.

Our international projects also widened their geographical reach, with the European Union project in Tunisia completing the first of its three-year programme and arts-based initiatives in Burma and Belarus. The Universal Periodic Review (UPR) programme funded by the Norwegian Foreign Ministry was brought to a successful completion. The three-year project with the United Nations Development Programme in Iraq has also been brought to a successful conclusion, with both the partners and participants expressing their satisfaction with our programme of works training journalists in free and fair reporting of election campaigns. Each international project is structured around a mix of monitoring human rights, training local practitioners and effective advocacy for peaceful change. Rohan Jayasekera has continued to extend the network of international contacts, which directly feeds back into our own fundraising, publications and advocacy and building up long-term relations with partners.

Our specialist arts arm continued to provide platforms for artists from marginalised, repressed and under-represented communities, completing its programmes in these areas. The emphasis this year has been on exploring issues with young people, of freedom of expression, self-censorship and offence and also working with UK arts practitioners to investigate artistic self-censorship at both institutional and individual practitioner levels. The youth arts programme "Tripwires" culminated in two days of performance of a multi-disciplinary piece around themes of censorship and free expression. Index's case study on arts and censorship, "Beyond Belief", was launched with a day-long conference and breakout discussion sessions.

The study focused on issues of security and challenges to free expression, arising from plans to stage a play considered likely to cause religious offence. Index also worked with the Belarus Free Theatre, mounting a gala performance at the Young Vic in December 2010, with contributions by Sir Tom Stoppard, Sienna Miller and Jude Law. In October 2010, Index organised a three-day festival at the Free Word Centre, presenting contemporary art from Burma and the Burmese diaspora in collaboration with artist Htein Lin, Burmese Theatre Workshop, English PEN and a London Burmese Monastery. The festival featured five visiting artists from Burma in a programme that comprised film, poetry, music, visual art, theatre, cabaret and performance art.

Following the appointment of the Head of Events in February 2011, Index has implemented a new process for planning and implementing its events strategy. Each event now has to meet a set of agreed criteria to determine that the outputs and value from the event match Index's input in both financial and resource terms.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2011

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#### Activities and Outcomes

##### Principal Activities 2010/2011

With each event, Index aims to reach a wider audience through events in one of three ways:

1. Speaker engagement - when an Index member of staff is invited to speak on free expression at an event organised by a third party
2. Partnership event - when Index on Censorship is partnering a third-party event or producing or sponsoring a session at a pre-existing event
3. Index event - where an event is organised and funded in its entirety by Index on Censorship.

Such a strategic approach was brought to large-scale events in New York on Wikileaks, in London on privacy and one in conjunction with Google on internet control and censorship. We also hosted an event on Wikileaks at the Hay festival.

We had a very successful 2011 Freedom of Expression Awards, honouring people from around the globe for their outstanding contributions to free expression. It was the biggest event we have yet staged and doubled the amount of money raised on the previous year's event.

The Bishopsgate Institute is in the process of creating an Index on Censorship Archive at its library. The archive aims to document the organisation and its work. As such, it will include not only Index on Censorship publications but also documents relevant to the organisation and its history. It will be a living archive, with new materials constantly being added and accessible to the public.

A comprehensive strategy document for restructuring and setting out criteria for all programmes of work was launched after consideration by the Trustees in 2011. All future works will be evaluated for impact and outcomes and each programme is designed with an integrated output in all three areas of editorial, advocacy and events. As part of this restructuring, 2011 has been a period of expansion for the organisation, with four new part-time positions, Head Of Events, Events Assistant, Head Of Communications and an Editorial Assistant.

##### Index on Censorship Magazine 2010-11:

"Radio Redux", Volume 39 Number 2 2010, published June 2010

Mass communication is changing all the time, but radio remains indispensable. From Peru to Jordan, it is radio journalists who are often the first, and the last, to defy censorship and push the boundaries. This issue features an exclusive interview with the editor-in-chief of Ekho Moskvyy, one of the last bastions for free speech in Russia. Alexei Venediktov talks about being a firefighter in the country's current climate, where self-censorship is rife and investigative journalism is on the wane. The issue also celebrates the Afghan radio soap opera that survived the Taliban and features former director of BBC Global News Richard Sambrook on the future of international radio, doyenne of radio critics Gillian Reynolds, and Joe Queenan on why he has no time for talk radio in the US. The issue was launched with an exclusive discussion on broadcasting, free expression and the BBC with Mark Damazer, outgoing controller of BBC Radio 4 and BBC Radio 7 and Index CEO John Kampfner.

"Smashed Hits 2.0", Volume 39 Number 3 2010, published September 2010

For musicians, broadcasters, singers and their fans around the world, censorship is a fact of life – from legal threats against file-sharers to restrictions on performing live. But some musicians and music lovers face more extreme conditions than others. In Iran, the Supreme Leader Ayatollah Khamenei declared that music was incompatible with the values of the Islamic Republic; in Tibet, musicians are imprisoned for singing resistance songs and in Turkey, Kurdish singers can face prosecution for making political statements. The issue features interviews and articles by leading music writers and musicians on the challenges to free expression – whether digital, legal or commercial. Daniel Barenboim, Radiohead's Colin Greenwood, Femi Kuti, Will Self and Gilad Atzmon are among the writers and musicians discussing music and censorship. Our launch at the Free Word Centre featured a live performance by celebrated oud player Khyam Allami and award-winning Iranian singer Mahsa Vadat. To coincide with the publication of the magazine, Colin Greenwood spoke on BBC's *Today* programme about releasing an album online. New digital technologies were embraced to bring in new audiences: readers were invited to download music selected by the issue's writers via Spotify and iTunes.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2011

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#### Activities and Outcomes

##### Index on Censorship Magazine 2010-11:

"Beyond bars", Volume 39 Number 4 2010, published December 2010

From Russia to Kenya to Mexico, writers are silenced for expressing their views. To mark 50 years of solidarity with imprisoned and persecuted writers around the world, *Index on Censorship* collaborated with English PEN to ask journalists, novelists, playwrights, poets and translators to assess what unique role writers can play in supporting their colleagues around the world. Margaret Atwood, Tom Stoppard, Ngugi Wa Thiong'o, William Boyd and celebrated journalist Lydia Cacho, among others, comment on how imprisonment shapes creative output and about the challenges writers face today. Marking 50 years of PEN's Writers in Prison Committee, 'Beyond bars' was distributed in universities, schools, literary festivals and cultural centres around Britain in 2011 as part of an travelling exhibition to remind readers everywhere that defending our writers is as important now as it has ever been. The issue was profiled in *The Observer* and was launched at the Free Word Centre.

"The Net Effect: The limits of digital freedom", Volume 40 Number 1 2011, published March 2011

In "The Net Effect: The limits of digital freedom", *Index* assesses how new media – from Web 2.0 to mobile technology – gets the word out of closed societies, particularly in times of upheaval and conflict. As digital technology continues to transform the culture of activism and access to information, Evgeny Morozov, Jillian C York, Hu Yong and Danny O'Brien are among contributors assessing the impact of alternative media tactics in the Arab Spring, in the aftermath of the Belarus elections and in China, where microblogging is increasingly a tool for protest. We look at the future of online freedom across the globe, from Iran to North Korea to Russia. Also in the issue, Maureen Freely looks at the last days of Turkish-Armenian writer Hrant Dink, Kamila Shamsie tracks the trajectory of Pakistan's blasphemy law and we examine the Obama's administration's failure to honour its promises to be transparent.

"Privacy is dead! Long live privacy", Volume 40 Number 2, 2011, published June 2011

In "Privacy is dead! Long live privacy", *Index* looks one of the most debated topics of the moment. Privacy is not only a concern for the rich and powerful anxious to shield their private lives from the media, it's an urgent issue for anyone who communicates online. As the phone hacking scandal takes centre stage in the international media, Brian Cathcart assesses the ethics and excesses of tabloid journalism, arguing that the work 'privacy invaders' is damaging the collective health of the public. The issue also features an exclusive interview with Mr Justice Eady on the balance between personal privacy and freedom of expression. We explore the world of internet trolls, talk to Google about the future of privacy online and look at how political activists are monitored in Latin America. At a time when our data is often readily available to any party who can query, buy, subpoena or simply steal it, it's crucial that we position privacy at the heart of the free speech agenda. The issue was launched with a sell-out event hosted by the LSE with an audience of 500 at a panel discussion including Max Mosley, Suzanne Moore and leading privacy lawyers Hugh Tomlinson QC and David Price, chaired by *Index* editor Jo Glanville.

#### Outcomes 2010/11

##### Website

Traffic to [www.indexoncensorship.org](http://www.indexoncensorship.org) is up 59% on the previous year, (563,000 views compared to 332,000) in response to some extremely strong stories, as well as being facilitated by *Index's* enhanced social media profile.

Highlights included an exclusive on the Wikileaks documents, as well as regular contributor Brian Cathcart's piece on phone hacking, originally published in the magazine. Graham Linehan wrote a piece on the Twitter joke trial and helped promote it via his personal Twitter following. We have developed a group of bloggers in Europe and China who we frequently call on to present a rapid response to issues and stories in these areas. During the Arab Spring in Egypt, we published contributions from bloggers and activists involved in events on the ground, in addition to those of Ashraf Khalil, our Egyptian regional editor, whose own prominence in events ensured *Index* was placed at the centre of information and reporting on developments as they took place. We are disappointed that Ashraf has had to bring his term as a regional editor with *Index* to an end as his valuable and successful work throughout that period meant there are greater demands on his time.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2011

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#### Outcomes 2010/11

##### Website

The Uncut blog has considerably widened Index's International reporting, covering free speech on the frontline in Egypt, China, Iran and Mexico and proving to be both timely and invaluable. Our China bureau provided information and access despite very difficult operating conditions as the Chinese government continues to crack down on dissent.

The number of Twitter followers to Index has increased 563% over the past year to 6200. All our major event activity now has video footage on the site and on our YouTube channel, though it ought to be reported that viewing numbers are not at present terribly substantial. Through our continued developmental work in social media, we will be looking at sending audio-visual content through to people's phones, a more direct and targeted form of disseminating our material.

##### Advocacy, events and the arts

##### Tunisia Campaign

Index on Censorship's leadership of the Tunisia Monitoring Group (TMG) provides policy guidance and vital new capacity to a highly diverse partnership of Tunisian, Middle Eastern and international free speech groups. Working in a difficult and threatening environment before the fall of the old regime in January 2011, Index sourced substantial new resources for the network's activities for 2010-13, work that has actually redoubled since the recent dramatic changes there. Index and its partners continue to campaign hard to see old laws changed and pernicious rules lifted, to protect free expression rights and support informed and engaged participation in the elections to come in Tunisia.

The International Freedom of Expression Exchange (IFEX) reported that past joint programmes perennially encountered problems of duplication, unwieldy structures and silo working as different partners were each answerable to their own funders. They highlight that in the case of the TMG project, many of these problems are avoided, as the project is able to co-opt and co-ordinate large-scale and deep-reaching activity in country, so that no single organisation could perform on its own. It will shape and inform the basis of future models of co-operative partner programmes.

##### Belarus Campaign

Index lobbied UK parliamentarians and Members of the European Parliament on human rights abuses in Belarus in 2010. In September, Index's Head of Advocacy, Michael Harris, visited Minsk to meet with civil society activists. After activist Oleg Bebenin died in suspicious circumstances, Harris covered the story extensively, both internationally and in the national press. On the eve of the December 2010 elections, Index's campaigning culminated in a performance with the Belarus Free Theatre. Our Chair, Jonathan Dimbleby, and Chief Executive John Kampfner introduced the theatre, who performed alongside stars such as Sir Ian McKellen, Jude Law and Sienna Miller.

The government clampdown after the disputed presidential elections in December has caused market instability in Belarus and a currency devaluation has accelerated pressure on the regime, which Index's Olga Birukova has chronicled. As sentencing of 43 prisoners of conscience concluded, Index continued to lead the campaign to raise awareness of the situation in the media and in government. In March 2011, Index held a protest outside the offices of Grayling PR – the only Western public relations firm to operate in Belarus – and was joined by celebrities including Jude Law and Kevin Spacey. The first performance by a dissident theatre group in a Parliamentary chamber followed, hosted by John Whittingdale MP and Denis Macshane MP, who wrote an account of the event for the Index website. In early summer 2011, Index helped secure funds for Human Rights House Viasna and Charter97 to work on the ground in Belarus and for those working in exile. We've also kept the pressure on politicians by lobbying at the Council of Europe and meeting with the UK's Foreign Secretary William Hague MP, the Europe Minister, David Liddington MP and OSCE representative Tony Lloyd MP.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2011

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#### Advocacy, events and the arts

##### Azerbaijan Campaign

Index's Azerbaijan campaign began in 2010, with Index's Natasha Schmidt travelling to Baku in September as part of the International Partnership Group for Azerbaijan (IPGA). The group met with the human rights ombudsman, the electoral commission, journalists, bloggers and civil society activists and participated in a freedom of expression conference in the capital. In October, ahead of parliamentary elections in Azerbaijan, the IGPA published "Free Expression Under Attack: Azerbaijan's Deteriorating Media Environment". The report was launched at the Free Word Centre with a film screening and a panel discussion, to which Schmidt contributed. Two bloggers who had been at the centre of the campaign in 2010 were released in November following elections. However, charges against them were not dropped, and work continued into 2011, raising awareness in the international community about the government's intolerance to critical voices.

Index protested outside the Azerbaijan embassy in London in both 2010 and 2011, along with partner organisations, calling for the immediate release of imprisoned journalist Eynulla Fatullayev. In 2011, both Natasha Schmidt and Head of Advocacy Michael Harris travelled to Strasbourg with partner organisations from Europe and Azerbaijan to meet with senior Council of Europe delegates, including former deputy prime minister Lord Prescott and Thomas Hammarberg, the Council's elected Commissioner for Human Rights. The campaign secured media attention both in the UK and abroad, leading to the matter being raised in Parliament. Campaigning will continue into 2011 and 2012, with specific focus on online freedom and arrests of activists and media workers. In late May 2011, Index celebrated the release of Eynulla Fatullayev.

##### Libel Reform Campaign

The publication of the draft Defamation Bill by the UK coalition government in the Spring of 2011 marked the culmination of an extraordinary two years on this issue, from initial report through lobbying, to this point of draft legislation. The joint Libel Reform Campaign (with English PEN and Sense about Science) secured a manifesto commitment from all three main political parties in the run up to the UK general election in 2010. This was the first time in modern history that libel reform made its way into the manifesto commitment of any major political party, let alone all three. With consensus amongst the parties, defamation reform was part of the new 'coalition agreement', the policy framework for the new government. The approach of high-profile and intelligent campaigning, is now regarded within the advocacy world as a model for such campaigning and the organisation is in discussions with its stakeholders for producing a template for helping to reform libel outside of the UK.

In March 2011, we welcomed the publication of the draft defamation bill (as we noted, the first wholesale attempt at reform since 1843). Index submitted evidence, both oral and written, to the Joint Select Committee on the draft Defamation Bill. Whilst our early thoughts on the draft bill were positive, as we worked on the clauses in significant detail, it became apparent that many of the clauses merely bring existing common law into statute. In considerable detail, Index has now put together a package to strengthen the bill. We briefed members of our wider partnership, including Global Witness, *The British Medical Journal*, Liberty, Amnesty UK, *Private Eye*, *Which?*, Mumsnet, Yahoo, Google and Facebook, before they gave evidence to the Joint Select Committee. Index has also worked closely with MPs on the committee. Index's dossier of evidence to the Joint Select Committee on the draft Defamation Bill outlined how public bodies are suppressing freedom of expression and highlighting a case where one particularly litigious primary school hired some of Britain's most expensive lawyers to fend off criticism. Our lobbying continues to deliver a coherent message to government that libel reform must secure our freedom of expression for the twenty-first century.

We were pleased to secure a further nine months of funding from Open Society Institute. Separately, our joint research project with English PEN on alternative dispute resolution for libel, sponsored by the Nuffield Foundation, has begun. Alongside a dedicated researcher, and a leading team of advisers, Lord Justice Stephen Sedley is now chairing the advisory committee for the project.

##### Other campaigns

In 2010-2011, Index called for the release of imprisoned journalists and activists from around the world. We also linked up with Ai Weiwei's London gallery to monitor the imprisoned artist's well-being while in captivity, consulting with a panel of China experts. Plans are underway to screen as yet unseen films by the artist in London and to support his case while the Chinese government continues to keep him under surveillance even now that he has been released from prison.



## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2011

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#### Advocacy, events and the arts

##### Arts programme

In 2011, we completed an in-depth pilot youth project, "Tripwires", delivered in partnership with youth arts organisation Phakama UK. The programme consisted of two phases: day-long investigative workshops and three nights of performance at the Arts Pavilion at Mile End Park. The show played to sell-out audiences and was profiled on the Guardian Theatre blog. A 30-minute documentary film is currently in production about the process; it will be launched in autumn 2011.

The project looked at how the arts can be used to engage young people with Index's core themes and to equip them to communicate these themes to others. Using the thin line between expression and offence as a starting point, the programme explored how young people navigate the limits of a plural society. Encouraged to revisit debates on freedom of expression issues, 15 young people from Tower Hamlets, Hackney and neighbouring boroughs took part in the programme, which encompassed leadership training, outreach work, performance and publication and drew on news, individual stories of courage (many from the magazine over a period of nearly 40 years), as well as controversial and banned art work.

Artists associated with Index, including the Belarus Free Theatre, playwright Gurpreet Kaur Bhatti, Burmese artist Htein Lin and cartoonist Martin Rowson, ran sessions with the group, as did a range of professional artists working in different disciplines. The "Tripwires" website gives an insight into the work and its impact on the participants, including personal testimonies.

A digital magazine exploring the pilot's themes and an archive of the programme are underway, initiated by four of the programme's participants, and will form the basis of educational materials for formal and informal teaching.

The other major project was looking at arts and self-censorship. We produced a case study "Beyond Belief" looking at the complex negotiations involved in the staging of Gurpreet Kaur Bhatti's play *Behud* ("Beyond Belief" In Punjabi). The play, an imaginative response to the controversy that surrounded Bhatti's play *Behzti* at the Birmingham Repertory Theatre in 2004, premiered at the Belgrade Theatre in Coventry in March 2010. Prior to the staging, police requested that the theatre pay a £10,000-per-day fee to the police for their services in order to ensure that the potentially controversial play was staged without incident. The report includes a foreword by artistic director of the Southbank Centre, Jude Kelly OBE, and a keynote essay by Index board member Kenan Malik, ending with key recommendations for arts practitioners, policy makers and the police. The study aims to advance understanding of the right to freedom of expression in culture.

The themes of the case study were further explored in a conference at the Free Word Centre, "Beyond Belief – policing, policy and freedom of expression in the arts". Speakers included Gurpreet Kaur Bhatti and Jude Kelly, who delivered the keynote address. One of the most discursive panel discussions confronted the matter of arts policing directly, with contributions from a member of the Metropolitan Police, the director of art and cultural policy for the Greater London Authority, a prominent media lawyer, artistic director of the Young Vic and the chancellor canon of St Paul's Cathedral. Conference delegates included members of the art communities and religious communities, legal professionals, police and policy makers. The conference culminated in the creation of a high calibre working group from across these sectors. A full programme of work is being developed, raising the debate around free expression in the arts, providing training and guidelines to the arts sector and to police and campaigning for clarification and interpretation of laws that contribute to a climate of self-censorship. Media coverage of the conference brought new and diverse audiences into the Index fold. A report of the conference can be found on the Index on Censorship website, along with video footage and the case study.

##### Index Events

In May and June, Index engaged with over 2000 people through its events activity. Particular highlights included two Index events in New York and London. We held a panel discussion at Columbia University in New York, entitled "Life After WikiLeaks: Who won the information war?", which was attended by an invited audience of 250 lawyers, journalists, students and academics, as well as representatives of the State Department. We also organised a debate at the London School of Economics as our launch of the June issue of the magazine, entitled "Injunctions are a necessary evil: Free speech, privacy and a feral press". The panel comprised of Hugh Tomlinson QC, David Price QC, journalist Suzanne Moore and former FIA head Max Mosley. The event was attended by over 400 people and was widely reported, with extensive coverage in the national press.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2011

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#### Advocacy, events and the arts

##### Index Events

Successful partnership events were organised with Google and the Hay Festival. The Google event, a one-day conference for 350 attendees entitled "The Big Tent" discussed the key issues facing the internet and society. At Hay, a panel discussion debated "The case of Bradley Manning" and was attended by an audience of over 900.

##### Freedom Of Expression Awards

The Awards ceremony in March 2011 was the biggest and most financially successful to date. Up to 400 guests attended and despite economically straitened times, the level of sponsorship for the awards was over twice that of the previous year. This year, Egypt's leading independent journalist Ibrahim Eissa won the journalism award; we honoured Chinese human rights lawyer Gao Zhisheng, winner of the Bindmans Law and Campaigning Award; MF Husain won the Intelligent Life Arts Award and Sami Ben Gharbia was presented with the New Media Award on behalf of TuniLeaks by Nawat. Held at the Royal Institute, there were some issues over the standard of the in-house catering and our decision not to provide a meal, both of which have been reviewed in good time for next year's event.

##### Media Coverage of Index

We have been the first to report on several issues and stories and in so incisive a way that other news and publishing organisations, national and international, have reproduced our original articles with Index attribution, sought comment from our editorial team, or requested further information from us. Our editorial team have been asked to sit on discussion panels for both television and radio, at national and regional levels. The issues that we were most often called upon for comment and analysis were Wikileaks, super-injunctions, libel reform and most recently, phone-hacking.

Chief Executive John Kampfner led the free expression debate in the UK with commentary for *The Financial Times*, *The Guardian* and *The Independent*, as well as regular appearances on television and radio.

Editor Jo Glanville debated privacy with former motor racing boss Max Mosley on BBC Radio 4's flagship news programme *Today*, and took part in a BBC television *Panorama* documentary about Wikileaks.

News editor Pdraig Reidy was frequently quoted in the UK press, from *The Sun* to *The Guardian*, as well as making appearances on Sky, Al Jazeera and BBC television and radio discussing topics from super-injunctions to the rise of the English Defence League. He appeared on BBC1's *Big Questions* to debate internet safety for children. Online editor Emily Butselaar made several radio appearances.

Michael Harris offered Index's views on privacy and super-injunctions on BBC 1's *The Big Questions*, on developments in Belarus for *The Independent* and *The Guardian*, and for foreign media including *The New York Times*, *Businessweek*, Bloomberg and *de Volkskrant*.

Index on Censorship's award ceremony was covered by Al Jazeera and BBC Arabic television and radio and *The Guardian*, *The Times* and *The Evening Standard*.

Index on Censorship's campaign for free speech in Belarus was covered by *The New York Times* and led to two consecutive front pages in *The Independent*, with commentary by Head of Advocacy Michael Harris.

#### Fundraising

##### Grants and Donations

During the year the organisation has been able to further diversify its list of donors. Google was a new core funder for the organisation this year, while the BBC World Service Trust funded specific magazine and event activity. Of those donors offering multi-year funding, we entered the second year of three-year funding with both Foundation Open Society Institute (OSI) and the Sigrid Rausing Trust, while Arts Council England (ACE) completed its three-year cycle. 2011-12, as with all ACE-funded bodies, is covered by a one-year interim funding arrangement and we are delighted to have secured a new three-year funding agreement beyond the 2012 period, following ACE's comprehensive funding review.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2011

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#### Fundraising

##### Grants and Donations

Institusjonen Fritt Ord and the Stephen Hargrave Foundation each renewed their annual core funding. The 2011 Awards Evening raised £84,000 in revenue, some £20,000 above the previous year's, reflecting the increased level of sponsorship for the event. Both SAGE Publishing and Google sponsored the Awards in addition to their core contributions. Index also staged fundraising events for a programme of art development in Burma and advocacy and arts in Belarus with our partners Belarus Free Theatre.

The single largest project grant to WSET's associated company WSI was £269,000 from the United Nations Development Programme (UNDP) as we brought the programme in Iraq to a successful conclusion. We received a project grant from the European Commission for £112,707 for development work in Tunisia, with a further £22,000 deferred into the second year of a three-year funded programme. The balance of the funding from The Norwegian Foreign Ministry of £50,000 for the UPR project was received as the project came to a close at the end of its cycle.

The organisation's two UK arts projects, youth and censorship and artistic self-censorship, also diversified the funding base, with grants from the Esmée Fairbairn Foundation, Joseph Rowntree Reform Trust (self-censorship), City Bridge Trust, Allen & Overy, The Big Lottery Fund and The Big Give (youth and censorship). The organisation also secured funding from the Future Jobs Fund to take on an intern and in 2011 have agreed funding from the Liverpool John Moores University for a bursary scheme for a nine-month internship, while Columbia University in New York paid for the travel fees of one of their students to come for a three-month summer placement.

Finally, Index on Censorship continues its efforts to secure US funding, with chief executive John Kampfner travelling to Washington, D.C. and New York City, and the organisation adding a US-based fundraising consultant to its team. The successful mounting of an international conference on Wikileaks at Columbia University in May considerably raised our US profile.

#### Financial results

The Trustees are pleased to report that the financial figures reflect the organisation's progress over the last three years, culminating in this year's healthy surplus of £55,792. This compares with the two previous years of net outgoings, £16,284 in 2009/10 and £10,131 in 2008/09. This has enabled us to deliver a high standard of outputs and to proceed with the full programme of works entirely confident in having the resources to deliver them. It has also enabled us to put the surplus unrestricted funds into reserves. The Charity (excluding its subsidiary) has unrestricted funds of £63,000 with a further £19,000 in restricted funds. (The Company's total brought forward loss of £43,000 has been reduced to £12,500 this year). The consolidated unrestricted reserves therefore have risen to a level of £50,920. With financial performance now operating on a solid foundation of both funding and management, the risk appetite can be adjusted accordingly with reference to both the risk register and the new strategy document, which makes provision for expansion.

Consolidated group income was £1.07million, which was up on 2009/10 (£0.71million). This reflects a widening of our funding base, as outlined in the section on fundraising above.

Consolidated total resources expended were £1.01million (£0.73million in 2009/10). This increase represents higher project spending, with the culmination of the UNDP project training journalists in Iraq, and the first full year of the Tunisia Monitoring Group project funded by the European Union. Higher support costs reflect that the organisation has expanded its staff roster, but the Trustees are happy to report that strict financial monitoring of costs with reference back to budgets mean that these are within expected levels.

The restricted fund total of £19,000 is made up of monies for the two arts projects, youth and arts censorship. These projects have been brought to successful conclusions, with a multi-media performance for the youth project in April 2011; while the arts and self-censorship project resulted in the production of a case study and was launched with a high profile panel discussion in May 2011. There is also a small amount carried forward for the Ten Feet Away arts and homelessness project, which will be put towards a book published about the project, currently in progress.

The Trustees note that Writers & Scholars International Ltd posted a profit of £30,000 as compared with a loss on the previous year of £9,370, thus representing a considerably improved level of financial performance. The inter-company position showed a relatively small annual movement, the closing balance showing at £13,000.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2011

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#### Financial results

##### Reserves policy

The reserves policy seeks to build funds up to a level that covers three months' operating costs. This amounts to £135,000. This year we were able to reverse recent trends and commit surplus funds to the reserves. It is absolutely our policy to reach the reserves target as soon as is reasonably possible.

##### Plans for 2011/12 And Beyond

In June 2011 the Trustees approved the new strategy document, which sets out the parameters for activities and the expansion of the organisation. The short and medium term priorities are to fully integrate all Index's activities so that they each contain measurable editorial and advocacy outcomes and offer up new media platforms to disseminate our work and campaigning. Specific plans include:

2012 is Index's 40<sup>th</sup> Anniversary and will be marked with a series of both curated and live events and editorial output, providing major fundraising opportunities. There will be a programme of Index Conversations, an art exhibition, an evening of theatre, poetry and prose, performed by notable friends of and contributors to Index. Our heritage of 40 years of writing will be evidenced within our own editorial capacity, both in the magazine and on a dedicated online microsite, as well as presence at major literary festivals.

We will be recruiting the next group of regional editors, as we search for editors in Tunisia, sub-Saharan Africa, Thailand (covering South East Asia), and Russia (covering the former Soviet States). The roles will come tasked with an equal emphasis on advocacy within these regions.

The website redesign will be completed within 2011. The aim will be to allow much more participation from Index's audience, particularly with regard to supporting our campaigns and advocacy.

The magazine will be undergoing a redesign in late 2012. The major focus before then, however, is to increase its circulation, through being better embedded in the comprehensive programme of events that we have lined up and through the 40th anniversary programme for 2012. The magazine will have a more visible presence on the redesigned website.

The arts programme will be launching the "Tripwires" documentary and consolidating a set of teaching and educational materials yielded from the project.

Index will look to organise screenings of unseen Ai Weiwei films.

The following new programmes of activity will be launched:

##### Public Domain, Private Property

Monitoring, reporting and campaigning on aspects of internet regulation. Also addressing the implications of corporate control of the internet.

##### Index in Europe

Our programmes currently focus on Italy, Hungary, Azerbaijan and Belarus. We will further concentrate on Index's lobbying effectiveness in Europe.

##### Information Warfare – Implications for free speech and independent media

Examining the implications of over-classification of information and restrictions on freedom of information due to national security.

##### HRW partnership in Africa

As well as installing regional editors, Index will be working with Human Rights Watch in addressing free expression issues in Africa.

##### Online Advocacy I: Country campaign partnerships

In cooperation with IFEX, Index is working towards integration of online advocacy, lobbying and reporting activities.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2011

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#### Plans for 2011/12 And Beyond

##### **Online Advocacy II: Two-year Global Research and Development Initiative**

Our research focuses on how new media, as a tool for free expression and advocacy, can contribute to the empowerment of citizens, raise awareness of oppression and apply pressure on oppressive regimes. It is also a major practical initiative, developing new tools and practices from the Arab Spring online and putting them to work in frontline states.

In addition, we will be progressing with year two of the three-year Tunisia Monitoring Group programme, New Freedoms, New Censorship. Thought to be the largest single joint advocacy project yet devised by the free expression community, Tunisia continues to lead the evolving changes in the region.

On an operational level, we will introduce an integrated database and cloud computing network to update our existing systems, which have come to the end of their working capacities. This will also link up with our web redesign.

##### **Volunteers and Donations in Kind**

Volunteers are essential to WSET's work. The editorial volunteer team helps to compile "Index Index", a chronicle of freedom of expression violations around the world, and supplies new stories to the internet site. Our intern programme tasks volunteers with substantial and defined responsibilities and in return, interns receive more intensive training. Thanks to bursary schemes, interns are remunerated to comply with the statutory minimums, rather than just being in receipt of expenses as in the past.

The Trustees submit their annual report and the financial statements of the charity for the year ended 31<sup>st</sup> March 2011.

The Trustees have complied with statutory requirements and the requirements of the charity's Trust Deed, in preparing the financial statements.

##### **Public Benefit Statement**

The Trustees confirm that they have complied with the duty in section 4 of the Charities Act 2006, to have due regard to the Charity Commission's general guidance on public benefit. The Trustees ensure that this purpose is carried out for the public benefit by the performance of services valued by the public both in Britain and internationally.

Index on Censorship has greatly extended both its volume of educational and analytical content and its ability to reach new constituencies of the public in offering them such content.

The magazine annual subscription has been reduced in price to make it more affordable and accessible, while extracts continue to be offered for free on our website. All content on the website itself is available free of charge and has considerably expanded in terms of the range of articles and blogs on offer. There is open access to comment and debate on the site, while new social media technologies encourage greater levels of participation from and dialogue with the community about our work.

Both forms of editorial content (online and print) offer the highest quality of commissioned journalism and analysis, providing viewpoints from all parts of the spectrum of any free expression debate being presented. Our expert editorial filter of censorship issues can be used to help those interested in censorship find contextualised and verified information in support of free speech. We augment the news, picking the most important and most interesting free expression stories and pushing them out to a wider audience. The interest shown by the public in several of the current debates around free expression throughout all media has been particularly well served by the Charity, being at the forefront of many of such debates, able to deliver them in accessible form, through editorial content and events showcasing key figures from relevant fields and disciplines. Index provides such events free of charge so that there is no economic barrier to entry. Our archive will be available to the public without restriction, via the auspices of the Bishopsgate Institute, and this represents our body of work throughout free expression over the last 40 years.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2011

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#### **Public Benefit Statement**

The research and articles published are of direct relevance to specialist professionals in law, media and academia, but the magazine also serves to deepen the knowledge and advance learning of a broader public at large, in the fields of human rights and analysis thereof. Index has this year begun to bring material on free expression to new communities, in the youth sector through its "Tripwires" project and in the arts sector through key professionals and decision makers via our "Beyond Belief" case study, which stimulated debate and pursued recommended practice. The Charity is also preparing free formal and informal educational materials and has been pleased to facilitate and empower the young people involved in the "Tripwires" project through providing them with a wide spectrum of creative and performance skills, as well as being able to further the initiative through helping them produce a digital magazine. Index will continue to look to expand its reach towards greater numbers of young people and people involved in education.

#### **Governance and Management**

##### **Trustee Board**

Trustees serve for a period of three years and may be re-elected for a further two years for a maximum total of five years. Existing Trustees select members of the Trustee Board. Currently recruitment has occurred through personal recommendation and word of mouth. Rules and guidelines published by the Charity Commission on the responsibilities of being a Trustee are provided to all new Trustees. In addition, new Trustees are inducted in the charity by the Chief Executive and Chair of Trustees.

Every effort is made to ensure that all specialist areas of the Charity's operation are represented. Candidates that strengthen the Board are always considered, with no upper limit on the number of Trustees. Trustees meet four times a year to review strategy, risk and performance and to approve the operating plans and budgets. The majority of Trustee meetings take place at Writers and Scholars Trust's offices in the Free Word Centre, enabling the Trustees to meet other members of staff on a regular basis.

Responsibility for strategy, planning and the day-to-day management of operations is delegated to a management team led by the Chief Executive. Formal reporting by the Chief Executive takes place in writing two weeks prior to each Trustee meeting. The key issues arising from this report and any other matters are then discussed in detail at the Trustee meeting. Minutes are then circulated, within seven days, for approval at the subsequent Trustees meeting.

The management team carried out a formal review of the top ten risks that the Charity is exposed to and this review was approved by the Trustees. The assessment showed that the vast majority of risks had a low likelihood score and systems have been put in place to monitor and mitigate these risks. It has been agreed that an on-going review of all risks will be conducted at regular intervals. A comprehensive risk register has been compiled considering all risks and will be considered by the Trustees at the next Board meeting.

##### **Management**

The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- A strategic plan and annual budget overseen by the Trustees
- Regular consideration by the Trustees of financial results, variance from budgets, non-financial performance indicators and benchmarking reviews
- Delegation of authority and segregation of duties
- Identification and management of risks

**WRITERS & SCHOLARS EDUCATIONAL TRUST**

**TRUSTEES' REPORT (continued)**

**FOR THE YEAR ENDED 31 MARCH 2011**

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**Statement of Trustees' Responsibilities**

The Charity's Trustees are responsible for preparing the Annual Report and financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice.

Charity law requires the directors to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the Charity and its financial activities for the period. In preparing those financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ascertain the financial position of the Charity and to ensure that the financial statements comply with the Charities Act 1993. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees confirm that so far as they are aware, there is no relevant audit information of which the Charity's auditors are unaware. They have taken all the steps that they ought to have taken as Trustees in order to make themselves aware of any relevant information and to establish that the Charity's auditors are aware of that information.

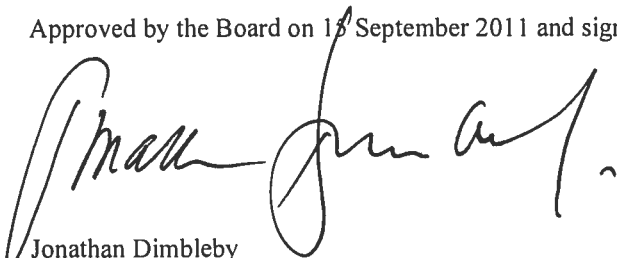
**Powers and Restrictions**

The Trustees have absolute discretion to decide which of the Trust's purposes to forward, and no limitations on the means they adopt to do so. In particular they have complete discretion to invest money as they wish and are therefore not bound by the provisions of the Trustee Investment Act.

**Auditors**

haysmacintyre were appointed auditors in the year and a proposal for their reappointment will be put to the Trustees.

Approved by the Board on 13 September 2011 and signed on its behalf by:



Jonathan Dimpleby  
Chair

# WRITERS & SCHOLARS EDUCATIONAL TRUST

## ADMINISTRATIVE INFORMATION

### FOR THE YEAR ENDED 31 MARCH 2011

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#### Status

The Writers and Scholars Educational Trust is a registered charity, number 325003, constituted by the Trust Deed dated 25<sup>th</sup> March 1971

#### Trustees

Jonathan Dimpleby (Chair)

Mark Stephens

David Membrey

joined 08/07/2011

Katie King

Lord Ken Macdonald QC

Matthew Parris

Caroline Michel

joined 16/12/2011

Alexandra Pringle

left Board 16/12/2010

Christopher Hird

left Board 16/12/2010

Sir Andrew Motion

left Board 09/06/2011

Kenan Malik

left Board 09/06/2011

#### Management

John Kampfner – Chief Executive

Rohan Jayasekera – Deputy Chief Executive

David Sewell – Finance Manager

Jo Glanville – Editor

#### The principal address and contact details

Free Word Centre

60 Farringdon Road

London

EC1R 3GA

Telephone: 020 7324 2522

E-Mail: [john@indexonensorship.org](mailto:john@indexonensorship.org)

#### Auditors: Haysmacintyre

Fairfax House, 15 Fulwood Place, London, WC1V 6AY

#### Bankers: Triodos Bank

Triodos Bank NV, Brunel House, II The Promenade, Bristol, BS8 3NN

#### Solicitors: Bindmans LLP

275 Gray's Inn Road, London, WC1X 8QB



## **INDEPENDENT AUDITORS' REPORT**

### **TO THE MEMBERS OF WRITERS & SCHOLARS EDUCATIONAL TRUST**

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We have audited the financial statements of Writers and Scholars Educational Trust for the year ended 31 March 2011 which comprise the Statement of Financial Activities, the Group and Charity Balance Sheets, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with the regulations made under the Charities Act 1993. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

#### **Respective responsibilities of trustees and auditors**

As explained more fully in the Trustees' Responsibilities Statement set out on page 8, the trustees are responsible for the preparation of financial statements which give a true and fair view.

We have been appointed as auditor under section 43 of the Charities Act 1993 and report in accordance with regulations made under section 44 of that Act. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements.

#### **Basis of audit opinion**

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the trustees in the preparation of the financial statements, and of whether the accounting policies are appropriate to the charity's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

#### **Opinion**

In our opinion the financial statements:

- give a true and fair view of the state of the group's and charity's affairs as at 31 March 2011, and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 1993.

**INDEPENDENT AUDITORS' REPORT**

**TO THE MEMBERS OF WRITERS & SCHOLARS EDUCATIONAL TRUST (continued)**

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**Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Charities Act 1993 requires us to report to you if, in our opinion:

- the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

*haysmacintyre*

**haysmacintyre  
Chartered Accountants  
Registered Auditors**

**Fairfax House  
15 Fulwood Place  
London  
WC1V 6AY**

Date: *15 September 2011*

WRITERS & SCHOLARS EDUCATIONAL TRUST

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31 MARCH 2011

	Notes	Unrestricted Funds 2011 £	Restricted Funds 2011 £	Total Funds 2011 £	Total Funds 2010 £
<b>INCOMING RESOURCES</b>					
<b>Incoming resources from generated funds:</b>					
Voluntary income	2	354,884	-	354,884	353,657
Activities for generating funds –					
rent receivable		-	-	-	591
fundraising events		86,036	-	86,036	93,746
Investment income		678	-	678	311
<b>Incoming resources from Charitable activities</b>	3	<b>570,503</b>	<b>60,575</b>	<b>631,078</b>	<b>258,913</b>
<b>Other incoming resources</b>		<b>-</b>	<b>-</b>	<b>-</b>	<b>6,360</b>
<b>TOTAL INCOMING RESOURCES</b>		<b>1,012,101</b>	<b>60,575</b>	<b>1,072,676</b>	<b>713,578</b>
<b>RESOURCES EXPENDED</b>					
<b>Cost of generating funds</b>					
Costs of generating voluntary income	4	80,594	-	80,594	46,556
Cost of fundraising events	4	30,846	-	30,846	43,844
<b>Charitable activities</b>	4	<b>847,050</b>	<b>45,747</b>	<b>892,797</b>	<b>627,972</b>
<b>Governance costs</b>	5	<b>12,647</b>	<b>-</b>	<b>12,647</b>	<b>11,490</b>
<b>TOTAL RESOURCES EXPENDED</b>		<b>971,137</b>	<b>45,747</b>	<b>1,016,884</b>	<b>729,862</b>
<b>NET INCOMING/(OUTGOING) RESOURCES</b>		<b>40,964</b>	<b>14,828</b>	<b>55,792</b>	<b>(16,284)</b>
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		9,956	4,754	14,710	30,994
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b>£50,920</b>	<b>£19,582</b>	<b>£70,502</b>	<b>£14,710</b>

None of the company's activities were acquired or discontinued in the year.

There were no recognised gains or losses other than those included in the Statement of Financial Activities.

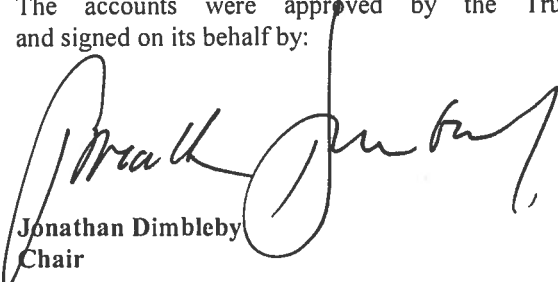
**WRITERS & SCHOLARS EDUCATIONAL TRUST**

**GROUP AND CHARITY BALANCE SHEETS**

**AS AT 31 MARCH 2011**

	Notes	Group		Charity	
		2011 £	2010 £	2011 £	2010 £
<b>FIXED ASSETS</b>					
Tangible assets	7	5,236	3,539	-	-
<b>CURRENT ASSETS</b>					
Debtors	8	139,186	184,825	80,146	96,933
Cash at bank and in hand		113,720	223,616	91,295	79,373
		<u>252,906</u>	<u>408,441</u>	<u>171,441</u>	<u>176,306</u>
<b>CREDITORS: Amounts falling due within one year</b>	9	187,640	397,270	88,384	118,393
Net current assets		<u>65,266</u>	<u>11,171</u>	<u>83,057</u>	<u>57,913</u>
<b>NET ASSETS</b>		<u>£70,502</u>	<u>£14,710</u>	<u>£83,057</u>	<u>£57,913</u>
<b>FUNDS</b>					
Unrestricted income funds	10	50,920	9,956	63,475	53,159
Restricted income funds	11	19,582	4,754	19,582	4,754
<b>TOTAL FUNDS</b>		<u>£70,502</u>	<u>£14,710</u>	<u>£83,057</u>	<u>£57,913</u>

The accounts were approved by the Trustees and authorised for issue on 15 September 2011 and signed on its behalf by:

  
Jonathan Dimbleby  
Chair

# WRITERS & SCHOLARS EDUCATIONAL TRUST

## NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2011

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### 1. ACCOUNTING POLICIES

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the group's financial statements.

#### **Basis of accounting**

The financial statements have been prepared under the historical cost convention, in accordance with the Statement of Recommended Practice (SORP), 'Accounting and Reporting by Charities' published in March 2005. The accounts also comply with the requirements of the Charities Act and relevant Accounting and Reporting Standards.

The group has taken advantage of the exemption in the Financial Reporting Standards from the requirement to produce a cash flow statement.

#### **Fixed assets**

Fixed assets are recorded at cost. Assets acquired with a value of less than £100 are not capitalised but are written off as revenue expenditure.

#### **Depreciation**

Depreciation has been provided at the following rates in order to write down the cost or valuation, less estimated residual value, of all tangible fixed assets over their expected useful lives as follows:

Computers	25% straight line
Fixtures & Fittings	10% straight line

#### **Incoming Resources**

All incoming resources are included in the SOFA when the charity is legally entitled to the income and the amount quantified with reasonable accuracy. The following specific policies apply to categories of income:

- I. Voluntary income Donations & Grants where related to performance and specific deliverables are accounted for as the charity earns the right to consideration by its performance. Where income is received in advance of its recognition it is deferred and included in creditors. Where entitlement occurs before income being received the income is accrued.
- II. Other incoming resources are recognised in the accounts as they becomes receivable.

#### **Resources Expended**

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs relating to the following categories:

- I. Charitable Activities – Costs of charitable activities comprise all costs identified as wholly or mainly attributable to achieving the charitable objectives of the charity, including the costs of disseminating information in support of charitable activities. These costs include staff costs, wholly or mainly attributable support costs and an apportionment of general overheads.
- II. Governance costs – These comprise all costs identified as wholly or mainly attributable to ensuring the public accountability of the charity and its compliance with regulations.

#### **Pension costs**

Writers & Scholars Educational Trust operates a defined contributions scheme for the benefit of the employees. The assets of the Scheme are held independently from those of Writers & Scholars Educational Trust in an independently administered fund. The pension costs charged in the financial statements represents the contributions payable during the year.

#### **Taxation**

No provision has been made for Corporation Tax or deferred tax for Writers & Scholars Educational Trust as the Trust is a registered charity and is therefore exempt.

# WRITERS & SCHOLARS EDUCATIONAL TRUST

## NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2011

### 1. ACCOUNTING POLICIES (continued)

#### Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

#### Restricted funds

Where grants are to be spent in accordance with terms agreed with the funders, the income and related expenditure are shown as 'Restricted'. Any unspent restricted income at the year end is deferred for spending to future years.

#### Unrestricted funds

Core income and such other income for which there are no restrictions on the way it can be spent are termed 'Unrestricted'. Such unspent income at the year end is termed 'Unrestricted funds'.

#### Basis of consolidation

The group financial statements consolidate those of the charity and its subsidiary drawn up to 31 March 2011. Surpluses or deficits on intra-group transactions are eliminated in full.

Assets and liabilities of all subsidiaries are consolidated in accordance with FRS2. Results of subsidiary undertakings engaged in activities similar to those of the charity are consolidated on a line-by-line basis in the SOFA and balance sheet.

A separate statement of financial activities, or income and expenditure account, for the charity itself is not presented, as the charity has taken advantage of the exemptions afforded by paragraph 397 of SORP 2005.

#### Allocation of costs

Staff costs are allocated by the trustees between direct charitable expenditure and support expenditure on the basis of time spent on these activities. Other costs are ascribed directly to the relevant heading.

### 2. VOLUNTARY INCOME

	2011 £	2010 £
Donations	18,043	7,788
Legacies	-	90,000
Grants:		
Eranda Foundation	-	40,000
Hargrave Foundation	5,000	10,000
Rausing Trust	27,083	-
Google	63,641	-
Grants received by Writers & Scholars International Limited	241,117	205,869
	<u>£354,884</u>	<u>£353,657</u>

All voluntary income received in 2011 and 2011 was unrestricted.

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2011

3. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES	Unrestricted Funds £	Restricted Funds £	2011 £	2010 £
Grants				
Joseph Rowntree Reform Trust	-	-	-	10,000
Grants for Imagine Art After Youth & Censorship:	-	-	-	27,760
City Bridge Trust	-	29,250	29,250	-
Big Lottery Fund	-	10,000	10,000	-
Big Give	-	3,172	3,172	-
Allen and Overy	-	2,500	2,500	-
Esmeé Fairbairn Foundation	-	15,000	15,000	-
Future Jobs Fund	-	653	653	-
BBC World Service	40,000	-	40,000	-
Index Art income	-	-	-	873
Writers & Scholars International -				
Project grants	431,996	-	431,996	168,932
Publishing fees and royalties	82,661	-	82,661	48,823
Event income	321	-	321	456
Other direct income	15,525	-	15,525	2,069
	<u>£570,503</u>	<u>£60,575</u>	<u>£631,078</u>	<u>£258,913</u>

4. ANALYSIS OF EXPENDITURE	Direct costs £	Support costs £	Total 2011 £	Total 2010 £
Charitable activities:				
Publications	69,997	32,675	102,672	170,843
Projects	636,380	153,745	790,125	457,129
	<u>706,377</u>	<u>186,420</u>	<u>892,797</u>	<u>627,972</u>
Costs of generating voluntary income	47,147	33,447	80,594	46,556
Cost of fundraising events	30,846	-	30,846	43,844
Governance costs	12,647	-	12,647	11,490
<b>TOTAL</b>	<u>£797,017</u>	<u>£219,867</u>	<u>£1,016,884</u>	<u>£729,862</u>

SUPPORT COSTS CONSIST OF:

	2011 £	2010 £
Staff costs	100,811	57,210
Premises	49,168	41,330
Office and administration	46,103	29,503
Currency exchange differences	14,709	400
Irrecoverable VAT	6,825	14,275
Depreciation	2,251	1,542
	<u>£219,867</u>	<u>£144,260</u>

**WRITERS & SCHOLARS EDUCATIONAL TRUST**

**NOTES TO THE FINANCIAL STATEMENTS (continued)**

**YEAR ENDED 31 MARCH 2011**

<b>5. GOVERNANCE COSTS</b>	<b>Unrestricted Funds £</b>	<b>Restricted Funds £</b>	<b>2011 £</b>	<b>2010 £</b>
Auditor's remuneration	12,585	-	12,585	11,305
Trustees expenses	62	-	62	185
	<u>£12,647</u>	<u>£ -</u>	<u>£12,647</u>	<u>£11,490</u>

No trustees received any remuneration during the year (2010 – nil) and one trustee was reimbursed £62 for travel costs (2010 – one trustee was reimbursed £185 for travel costs).

<b>6. EMPLOYEES</b>	<b>2011 £</b>	<b>2010 £</b>
Group staff costs were as follows:		
Wages and salaries	330,047	281,441
National insurance contributions	35,608	30,050
Pension contributions	5,311	5,430
Contract staff	24,021	7,320
	<u>£394,987</u>	<u>£324,241</u>

The average weekly number of employees during the year were as follows:

	<b>No.</b>	<b>No.</b>
Charitable activities	9	6
Management and support	3	3
	<u>12</u>	<u>9</u>
Number of employees earning over £60,000 in the year	<u>-</u>	<u>-</u>

<b>7. FIXED ASSETS</b>	<b>Fixtures and Fittings £</b>	<b>Computers £</b>	<b>Total £</b>
<b>Group</b>			
<b>Cost</b>			
At 1 April 2010	1,106	6,782	7,888
Additions	-	3,949	3,949
At 31 March 2011	<u>1,106</u>	<u>10,731</u>	<u>11,837</u>
<b>Depreciation</b>			
At 1 April 2010	757	3,592	4,349
Charge for the year	111	2,141	2,252
At 31 March 2011	<u>868</u>	<u>5,733</u>	<u>6,601</u>
<b>Net Book Value</b>			
At 31 March 2010	<u>£238</u>	<u>£4,998</u>	<u>£5,236</u>
At 31 March 2011	<u>£349</u>	<u>£3,190</u>	<u>£3,539</u>

There were no fixed assets in the charity.



WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2011

8. DEBTORS	Group		Charity	
	2011 £	2010 £	2011 £	2010 £
Trade debtors	105,073	156,855	54,470	19,650
Prepayments	1,283	12,193	-	250
Accrued income	29,044	12,485	11,729	2,523
Other debtors	3,786	3,292	274	100
Writers & Scholars International Limited	-	-	13,673	74,410
	<u>£139,186</u>	<u>£184,825</u>	<u>£80,146</u>	<u>£96,933</u>
9. CREDITORS: amounts falling due within one year	Group		Charity	
	2011 £	2010 £	2011 £	2010 £
Bank overdraft	-	16,492	-	-
Trade creditors	13,466	40,623	3,755	32,479
Taxation and social security	12,665	11,621	12,665	11,621
VAT due	1,423	41,544	1,423	38,413
Accruals	56,730	16,765	32,723	8,205
Deferred income	100,956	267,550	35,418	25,000
Other creditors	2,400	2,675	2,400	2,675
	<u>£187,640</u>	<u>£397,270</u>	<u>£88,384</u>	<u>£118,393</u>
10. UNRESTRICTED INCOME FUNDS - GROUP	WSET		WSIL	TOTAL
	£		£	£
Balance brought forward	53,159		(43,203)	9,956
Net outgoing resources	10,316		30,648	40,964
Balance carried forward	<u>£63,475</u>		<u>£(12,555)</u>	<u>£50,920</u>
11. RESTRICTED FUNDS	Balance at	Incoming	Outgoing	Balance at
	1 April 2010 £	Resources £	Resources £	31 March 2011 £
Arts and Self-Censorship	2,667	15,000	(7,697)	9,970
Ten Feet Away	2,087	-	-	2,087
Youth and Censorship	-	44,922	(37,397)	7,525
Future Jobs Fund	-	653	(653)	-
<b>Total</b>	<u>£4,754</u>	<u>£60,575</u>	<u>£(45,747)</u>	<u>£19,582</u>

**Nature and purpose of each fund:**

Arts and Self-Censorship - A programme of workshops and discussions to investigate the constraints on Freedom of Expression in contemporary culture in the UK.

**WRITERS & SCHOLARS EDUCATIONAL TRUST**

**NOTES TO THE FINANCIAL STATEMENTS (continued)**

**YEAR ENDED 31 MARCH 2011**

Ten Feet Away – a festival programme, which brings the work of Ten Feet Away and other homeless arts organisations together to celebrate the creativity of homeless people and to challenge stigma and stereotypes.

Youth and Censorship – is a youth leadership training programme that uses multi-media arts to explore freedom of expression and censorship with young people to develop skills and understanding to be communicated to their peers in formal and informal educational settings.

Future Jobs Fund – covered the cost of employing an intern.

<b>12. OPERATING LEASE COMMITMENTS</b>	<b>2011</b>	<b>2010</b>
	<b>£</b>	<b>£</b>
<b>The charity has annual commitments under operating leases expiring:</b>		
Other		
Within one year	-	3,906
	<u>          </u>	<u>          </u>

**13. WRITERS AND SCHOLARS INTERNATIONAL LTD**

This is a company limited by guarantee, incorporated in England and Wales, in which the majority of directors and members are Trustees of the Trust. It outsources the publication of the magazine Index on Censorship, which is the main outlet through which the Trust fulfils its charitable objectives. All activities of the subsidiary have been consolidated on a line by line basis in the SOFA.

	<b>2011</b>	<b>2010</b>
	<b>£</b>	<b>£</b>
<b>PROFIT AND LOSS ACCOUNT</b>		
Turnover	771,891	462,486
Cost of sales	(654,682)	(400,869)
	<u>          </u>	<u>          </u>
<b>Gross profit</b>	117,209	61,617
Overhead expenditure	(86,839)	(70,993)
	<u>          </u>	<u>          </u>
<b>Operating profit/(loss)</b>	30,370	(9,376)
Interest receivable	278	6
	<u>          </u>	<u>          </u>
<b>Profit/(loss) for the financial year</b>	<u>£30,648</u>	<u>£(9,370)</u>

	<b>2011</b>	<b>2010</b>
	<b>£</b>	<b>£</b>
<b>BALANCE SHEET</b>		
<b>Fixed assets</b>	5,236	3,539
	<u>          </u>	<u>          </u>
Current assets	95,139	306,544
Creditors falling due within one year	(112,930)	(353,286)
	<u>          </u>	<u>          </u>
<b>Net Current Liabilities</b>	(17,791)	(46,742)
	<u>          </u>	<u>          </u>
<b>Capital and reserves</b>	<u>£(12,555)</u>	<u>£(43,203)</u>

**Transactions**

During the year expenditure of £222,970 (2010: £245,696) was recharged to Writers & Scholars International Limited by Writers & Scholars Educational Trust. At the balance sheet date the amount due from Writers & Scholars International Limited was £13,673 (2010: £74,410).