

**WRITERS & SCHOLARS EDUCATIONAL TRUST**  
**REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2012**

**Charity Number: 325003**

**WRITERS & SCHOLARS EDUCATIONAL TRUST**  
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# WRITERS & SCHOLARS EDUCATIONAL TRUST

## TRUSTEES' REPORT

### FOR THE YEAR ENDED 31 MARCH 2012

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The Trustees submit their annual report and the financial statements of the charity for the year ended 31 March 2012.

The Trustees have complied with statutory requirements and the requirements of the charity's Trust Deed, in preparing the financial statements.

#### CHARITABLE PURPOSE OF WRITERS AND SCHOLARS EDUCATIONAL TRUST (INDEX ON CENSORSHIP)

Our charitable deed states:

*'Such charitable purposes including the advancement and promotion by teaching, lecturing and publishing or disseminating in written or spoken form or otherwise as in the absolute discretion and opinion of the Trustees shall best advance and encourage education or other charitable purposes beneficial to the community in connection with the study of political, economic, social and natural sciences and the humanities and human rights, the study and promotion of knowledge of the British Constitution and the Constitutional Law of England and of the Universal Declaration Of Human Rights and the European Convention on Human Rights and their application and of comparative studies with similar laws and conventions in other jurisdictions.'*

**Our Mission:** To promote freedom of expression through our magazine, website, events and international campaigns, harnessing the best in journalism, policy analysis and advocacy to highlight and challenge censorship.

**Our Objects:** To advance public knowledge and understanding of not only the black and white issues of censorship, such as imprisonment or harassment of journalists and writers, but also to promote clear and informed debate where free expression confronts other rights and perceived rights, such as privacy, reputation, national security, confidentiality, offence to religious and other sensibilities.

**Our Vision:** For Index on Censorship to become the 'go-to' international freedom of expression organisation for all issues of censorship and freedom of expression. The organisation aims to report, monitor and analyse, while at the same time effecting change and promoting debate in all areas of the rapidly shifting free expression landscape.

**Our Aims:** To tackle censorship wherever and however it occurs and to promote free expression through the best in editorial and advocacy work; we aim to inform, analyse, debate and influence. Our strategy to achieve this mission involves a multiplicity of platforms, including:

- 1) *Index on Censorship* magazine: A leading analytical publication within the free expression world, *Index on Censorship* is a crucible of ideas and policy analysis and debate that sets the free expression agenda, and that publishes banned writing in translation, discovering new talent and showcasing established names.
- 2) [www.indexoncensorship.org](http://www.indexoncensorship.org): The website is the hub that unites and promotes our editorial, advocacy and campaigning activities so that our outward focus is clear, navigable and accessible. Our news reporting and features reinforces our long-form journalism published in the magazine with cutting-edge, rapid reaction reporting and analysis, international contributions and blogs from our network of regional editors.
- 3) Campaigning and advocacy: We aim to promote and defend the right to freedom of expression through advocacy and influence as well as debate and information. We do this on-line and off-line. We also work with others so they can contribute to debates and express themselves. Through our knowledge of new media technologies and new ways of reaching public opinion, we aim to develop simple, reliable, safe and accessible tools that empower people to disseminate information and data.

#### ACTIVITIES AND OUTCOMES

##### Principal Activities 2011/2012

In 2011/12, Index initiated and worked on a wide range of activities, building its profile as it expanded its capacity.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2012

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##### Principal Activities 2011/2012 (continued)

*Index on Censorship* magazine continued its outstanding standards of publishing output in 2011/12, securing a nomination for an Amnesty Media Award in recognition of its 'outstanding human rights journalism'. As part of *Index*'s 40<sup>th</sup> anniversary celebrations, *Index on Censorship*'s publishers, SAGE, made the entire archive available online for free for 40 days from the end of March 2012. For the rest of 2012, the 1972-2010 archive will continue to be available. During the year, *Index* launched three magazine issues with successful panel events that fostered debated around each issue's themes.

The website [www.indexoncensorship.org](http://www.indexoncensorship.org) is continually being upgraded and improved to take account of new editorial, strategic, technical and multi-media online opportunities, as well as to support an increase in site traffic and broaden our reach and build our audience. A major redesign is currently underway and the new site is expected to launch in 2013. The objective is for the site to more fully integrate our editorial, advocacy and campaigning strands and to attract a greater opportunity for participation, debate and other activities for users. The 'Uncut' blog which presents the writing of our regional editors continues to grow in strength as more editors are added from around the world.

Our international projects also widened their geographical reach, with the European Union project in Tunisia completing the second of its three-year programme as well as work in Bahrain, Azerbaijan and Belarus. Each international project is structured around a mix of monitoring human rights, editorial outputs, training local practitioners and effective advocacy for peaceful change. Rohan Jayasekera has continued to extend the network of international contacts, which directly feeds back into our own fundraising, publications, advocacy and development of long-term relations with partners. We have been a leading partner in the Global Network Initiative (GNI), forging a collaborative approach to advance freedom of expression in the digital world.

*Index* has launched an exciting and broad programme of artistic activity and events in Burma, working with in-country artists as the country slowly opens up to the world. Aung San Suu Kyi wrote a commissioned piece for our 40th Anniversary issue of the magazine. Our UK arts programme continued to provide platforms for under-represented communities. Through our Tripwires programme, young people explored issues of freedom of expression, self-censorship and offence. We also worked with senior arts practitioners to investigate artistic self-censorship and public order in the staging of arts performances.

We had the largest and most successful Freedom of Expression Awards in 2012, honouring people from around the globe for their outstanding contributions to free expression. We have developed an events strategy for the year ahead covering international, digital, editorial and advocacy priorities.

A comprehensive strategy document for restructuring and setting out criteria for all programmes of work was launched after endorsement by the Trustees in 2011. All future work will be evaluated for impact and outcomes and each programme will be designed with an integrated output in all areas of editorial, advocacy and events. As part of this restructuring, 2011 has been a period of expansion for the organisation, with five new positions: Head of Events, Events Assistant, Head of Communications, Editorial Assistant and an International Programmes Manager.

##### OUTCOMES 2011/12

###### Index on Censorship Magazine 2011-12:

###### 'The Art Issue', Volume 40 Number 3, 2011, published September 2011

Censorship is alive and well in the art world. In 'The Art Issue', *Index* explored the notion that, when it comes to sex, religion and the limits of tolerance, artistic expression is as vulnerable in democracies as it is in authoritarian regimes. From international shows in the Gulf and the Far East to leading museums and galleries in the US and London, contemporary artists are falling foul of local laws and sensibilities. Celebrated sculptor Anish Kapoor talked to *Index* about taking a political stand; gallery proprietor Matthew Bown outlined the collision course between art and religious sensibilities and the pre-emptive censorship that may follow; journalist Yasmine el Rashidi looked at graffiti and resistance in Cairo; filmmaker Nick Sturdee reported on Voina, a brand of political street art taking Russia by storm; and Simon Kirby wrote about Ai Weiwei and the changing mood in China.

**OUTCOMES (continued)**

**Index on Censorship Magazine 2011-12 (continued):**

The magazine also published 'Picture this', a series of articles looking at influential – and often controversial – works of art and the impact on artistic freedom, from Andres Serrano's 'Piss Christ' to Langlands & Bell's 'The House of Osama Bin Laden'. The issue was launched at the Free Word Centre with a lively debate that explored art and censorship. The panel included journalist Yasmine Alibhai-Brown, art critic Adrian Searle, artists Langlands & Bell and London Mayor Boris Johnson's culture chief Justine Simon. The issue was shortlisted for an Amnesty Media Awards, acclaimed as 'outstanding human rights journalism'.

**'Dark Matter: What's science got to hide?', Volume 40 Number 4, 2011, published December 2011**

As leading scientists questioned the use and abuse of freedom of information, Index on Censorship looked at the data wars and the limits of scientific debate and asked: is transparency bad for science? Richard Smith called for open access, veteran whistleblower Peter Wilmschurst questioned a culture of silence; BMJ investigative editor Deborah Cohen looked at the scandal of secret trials; Michael Blastland considered our fear of uncertainty; the ACLU's Heather Weaver looked at creationists in the classroom; Sam Geall looked at environmental cover-ups in China and Tracey Brown explained why law can be bad for your health. As the Leveson inquiry into the ethics of the media continued in the UK, Julian Petley talked to the distinguished lawyer Sir Louis Blom-Cooper – former head of the Press Council at the end of the 1980s, one of the last times there was a national crisis about the ethics of the press – about regulating the media. The issue was launched at Imperial College with a panel discussion looking at transparency and featuring philosopher and peer Onora O'Neill, Wellcome director Sir Mark Walport and *Guardian* columnist George Monbiot.

**'Index at 40', Volume 41 Number 1, 2012, published March 2012**

In March 2012, *Index on Censorship* marked 40 years of speaking up for free expression and publishing the finest names in literature and journalism, from Margaret Atwood to Anna Politkovskaya. In its special anniversary issue, Aung San Suu Kyi wrote exclusively for Index about the gift of speech, internet expert Rebecca MacKinnon called for freedom online, Index regional editor Ana Arana gave an account of what it's like to report from Mexico, one of the most dangerous countries in the world for journalists, and Flemming Rose, the editor who commissioned the controversial Danish cartoons, discussed tolerance, double standards and the belief that free speech can stand in the way of liberty. The issue looked at the current climate for free speech in China, with a powerful essay by Chinese dissident Chen Wei, jailed for 'inciting subversion of state power'. It also featured an extract from Ariel Dorfman's new play *Out of the Dark*, inspired by the events of the Arab spring. To celebrate the magazine's incredible heritage, the magazine published archive highlights from Mikhail Bulgakov, Salman Rushdie and Nadine Gordimer. Aung San Suu Kyi's article was also published in the *Observer*.

**'Sport on Trial', Volume 41 Number 2, 2012, published June 2012**

As London played host to the summer Olympics, Index on Censorship asked whether sporting events can be good for democracy. Natalie Haynes asked 'who owns the Olympics?' and Liberty's Corinna Ferguson warned of the dangers of curbing protest, while award-winning sports writer Mihir Bose looked at the troubled relationship between international events and human rights, from the Beijing Games to the Grand Prix in Bahrain. Stephen Escrib and Martin Polley investigated London 2012's attempt to privatise the Games with threats of legal action against businesses that use the word 'Olympics' and Leah Borroneo interviewed East Londoners protesting against the destruction of their neighbourhoods to make way for athletes, sport enthusiasts and corporate sponsors. The issue also considered the appeal of championships to sports-mad politicians, from hockey-hungry Alexander Lukashenko to Vladimir Putin's 'prestige project' in Sochi, where the 2014 Olympics will be hosted, just on the border of one of Russia's most troubled regions. Also in this issue, Malu Halasa wrote on Syria's most outspoken cartoonist, Index on Censorship award-winner Ali Ferzat. The issue was launched at the Free Word Centre with a panel discussion between Olympic historian Martin Polley, the Professional Footballers' Association chair Clarke Carlisle and Mihir Bose.

**Website**

Index's website, [indexoncensorship.org](http://indexoncensorship.org) was visited 335,991 times in the year June 1 2011 to 31 May 2012, with 500,362 page views. The 'Uncut' regional editors site was viewed 80,827 times in the same period, while the [azerbaijanpetition.org](http://azerbaijanpetition.org) site was viewed 13,606 times in total over the week of the Eurovision Song Contest in May 2012. Of the visits to the main site, 43% were from the UK and 17% from the US. Turkey, India and Bahrain also featured in the top 10 countries for visitors.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2012

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#### OUTCOMES (continued)

##### Website (continued):

The top page (excluding the home page) for the past year was an exclusive news story on the attempted censorship of activists by the London Organising Committee of the Olympic Games (Locog). The other top pages of the past year reflected our range of work, with a combination of institutional pages, new stories, magazine pages, comment and campaigns.

Index has over 10,200 followers on Twitter, which drives 38 per cent of our traffic (compared to 14 per cent from Facebook). Thirty-three per cent of traffic comes from Google searches. In line with our intention to achieve greater integration of advocacy and editorial, we experimented with creating subsites pegged to specific events, namely the Bahrain Grand Prix and the Eurovision Song Contest in Azerbaijan. Using our existing advocacy expertise in these areas, we built attractive shareable sites, equipping our audience with knowledge and action points for them to participate in our campaign. This focused advocacy/editorial worked well and provides a good model for future work.

##### Regional Editors

As we enter the third year of our Regional Editors programme, we have built upon our original network of four editors to widen our international reach. We have added Tunisian Afef Abraougui, who works with Nawaat, the Index award-winning collective blog, to coordinate free expression news in the wake of the Arab Spring as the country establishes a new civil society and deals with new pressures on media, internet and artistic freedom.

Our editors in China, Alice Xin Liu and Dinah Gardner, continue to make sense of the increasing pressure on local rights activists ahead of this autumn's Communist Party congress, which will mark the once-in-a-decade handover of power to a new generation of party leaders. In Russia, Elena Vlasenko detailed Vladimir Putin's inevitable march towards becoming Russia's president again and the impact his campaign had on civil society.

Ana Arana in Mexico continues to draw attention to issues of impunity and press freedom in one of the world's most dangerous countries for reporters. Index is currently recruiting correspondents in several new countries around the world.

#### ADVOCACY AND CAMPAIGNS

##### Tunisia Monitoring Group

A diverse programme of public advocacy in support of free expression rights in Tunisia has been carried out by Index and its partners in the Tunisia Monitoring Group (TMG). Work included supporting a multi-media campaign of street billboards, radio adverts and newspaper adverts that called for greater free expression protections in the evolving Tunisian constitution. We also supported direct lobbying at UNESCO and UN Human Rights Committee meetings in Tunis and Geneva.

There were also several workshops, including two for digital and ink cartoonists on Cartoon and Creative Advocacy, and five workshops in planning and implementing online advocacy campaigns and a sixth session for the training of trainers. Great efforts were made to hold as many sessions as possible outside the capital, in Sousse, the mining area of Gafsa and in Sidi Bouzid, where the Arab Spring started. The programme was produced in partnership with Tunisian media rights groups Nawaat and the Tunisian Center for Freedom of the Press, and the Cairo-based Arab Human Rights Information Network. We also supported the publication of a 140-page manual in Arabic for the courses.

Finally, we launched, in partnership with PEN Tunisia, an anthology of essays, fiction, poetry, cartoons and other creative contributions to the free expression debate in Tunisia. The anthology was published in French and Arabic. The Tunisia programme is now in its third year, funded 80/20% by the European Commission and the Dutch funders Oxfam-NOVIB, and will run for another six months.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2012

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#### ADVOCACY AND CAMPAIGNS (continued)

##### **Belarus**

Index continued to support grassroots organisations in Belarus, including Human Rights House Viasna and Charter97. The situation in the former Soviet country continued to deteriorate, with new draconian laws on internet use and the ongoing detention of political prisoners. Positive news included the release from jail of former presidential candidate Andrei Sannikov in April 2012. Index welcomed this but highlighted that the authorities refused to allow Sannikov to stand for public office for eight years unless he agree to rehabilitation. Index kept the pressure on politicians by lobbying at the Council of Europe and meeting with the UK's Foreign Secretary William Hague MP, the Europe Minister, David Liddington MP, and OSCE representative Tony Lloyd MP over the course of the year. Index also attended the EU neighbour conference in Warsaw and presented a petition calling for the release of Belarus's political prisoners to the UK's Deputy Prime Minister. One big campaign success was convincing Deutsche Bank, RBS and BNP Paribas to stop selling Belarusian government bonds, which received high-profile coverage in the Independent and other media. Index has lobbied the EU to consider sanctions on Belarusian companies that breach human rights and individuals close to the regime. To complement this Index held meetings with the Economist, the Financial Services Authority and the European Bank for Reconstruction and Development to increase understanding of censorship in Belarus, emphasising how international financial institutions can be complicit in the actions of the authorities.

In December 2011, Index commemorated the first anniversary of the rigged presidential elections in Belarus with the launch of the Artists' Manifesto for Belarus, presented and written by Sir Tom Stoppard, alongside the Belarus Free Theatre and Free Belarus Now. The launch was supported by high profile actors Joanna Lumley, Kevin Spacey and Michael Sheen. The Manifesto was published by The Times and presented at an OSCE conference in Warsaw. Index maintained its significant editorial coverage of freedom of expression issues in the country.

##### **Bahrain**

Over the last year, Index increased its advocacy and editorial output in line with the deterioration of the free expression situation in Bahrain. Together with our partners, we participated in an international mission to the country and contributed to a respected report on human rights violations. To develop our editorial coverage, Index has expanded our contact base of senior figures within the Bahraini human rights movement and highlighted their harassment by the authorities. At the Index on Censorship Freedom of Expression Awards, the Bindmans' Advocacy prize was awarded to the Bahrain Human Rights Center (BHRC). Nabeel Rajab, the President of the BHRC, who received the award on behalf of the organisation, was interviewed for BBC World's Hard Talk and by the *New Statesman* while in the UK. Prior to the Formula 1 race in Bahrain, Index raised awareness of the country's human rights record, calling for the race to be cancelled. We also launched an online web resource, 'Bahrain: blood on the track' (<http://www.indexoncensorship.org/bahrain-formula-1/>).

##### **Azerbaijan**

Index highlighted the censorship and political repression rife in Azerbaijan today, not only among journalists and civil society activists, but also for those taking to the streets to protest. Index, along with our partner organisations from the International Partnership Group for Azerbaijan (IPGA), met with Council of Europe politicians in Strasbourg to call for increased pressure on the Azerbaijani government to release political prisoners and to improve the climate for free speech. Index has previously campaigned for investigative journalist Eynulla Fatullayev, who was released in June 2011. Our advocacy and editorial output focused on increased threats to digital freedom and the cases of activists, journalists or protesters who had been attacked, jailed or persecuted for exercising their right to free expression.

In March 2012, investigative journalist Idrak Abbasov was honoured at Index on Censorship Freedom of Expression Awards. Only a few weeks after being presented with the Index/Guardian journalism award, Abbasov was brutally attacked by security guards while filming the demolition of houses by the state oil company SOCAR. The media reported widely on this and other Index campaigns and included coverage in the Observer and Time magazine.

In the run up to the Eurovision Song Contest in late May 2012, protesters, journalists and activists were the subject of increased crackdowns, repression and intimidation. Index ran a dynamic, real-time advocacy campaign to coincide with the contest, pushing out a petition that was signed by over 4000 people and was visited by 12,793 visitors, 95.6% of which were new to our site. It aimed to substantially increase the international community's involvement in and engagement with free expression issues in Azerbaijan. High-profile Twitter users tweeted a message with a link to the online microsite, driving traffic to our petition and to our local partners, Sing For Democracy.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2012

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#### ADVOCACY AND CAMPAIGNS (continued)

Following a series of meetings with journalists, bloggers and civil society activists, the IPGA published a report, 'Running scared', published in March 2012.

##### UK Press Standards

John Kampfner and Padraig Reidy met Inquiry staff during the planning stage of the Leveson Inquiry into the culture, practice and ethics of the press. John Kampfner spoke at the initial seminar in October 2011 that launched the Inquiry, driving home the need to keep regard for free expression at the heart of the Inquiry. Index was subsequently invited to submit to the inquiry, and John Kampfner appeared as a witness to the Inquiry on 24 January 2012, which was reported across the UK's media.

Index has kept up daily coverage of the proceedings of the Inquiry. The @indexleveson Twitter account (run predominantly by Marta Cooper) at time of writing is followed by 1,592 people, including many of the legal and media commentators and reporters engaged in the Inquiry.

In June, Index and English PEN submitted joint plans for Alternative Dispute Resolution as part of the new regulatory system, after a request from Lord Justice Leveson. As the Inquiry panel began its deliberations at the end of July, Index submitted a policy note highlighting our areas of concern.

Index co-hosted a high-profile event in July 2012 at the Frontline Club. The panel, which included David Aaronovitch, Brian Cathcart, Helen Lewis and Angela Phillips, discussed what the Inquiry has learned and what it should achieve.

##### Libel Reform

Index on Censorship is one of the three coalition partners that make up the Libel Reform Campaign. After two years of campaigning, we welcomed the announcement of a Defamation Bill in the Queen's Speech in May 2012 and the subsequent publication of the Bill. Prior to the publication of the Bill, the campaign had a significant amount of leverage in moving the Joint Select Committee on the Draft Defamation Bill to strengthen its provisions on fair comment, libel tourism, corporations, preventing vexatious claims and protection for internet hosts. In partnership with English PEN, Index launched the Alternative Libel Project at the Nuffield foundation, which recommended mediation as an alternative to actions in the High Court, as well as a series of cost measures to reduce the chill from defamation actions. Our campaign continues to exert pressure on the government to strengthen the Defamation Bill in key areas with a stronger public interest defence, a bar to stop corporations suing for libel and more detail on provisions for online hosts and intermediaries, who are neither authors nor traditional publishers. There has been significant coverage of our campaign on the BBC, Channel 4, Sky, the *Guardian*, *The Times*, *Daily Telegraph*, the *Independent*, *New York Times* and *Huffington Post*.

We secured a further 12 months of funding from Open Society Foundations for Index's work in the campaign to hopefully see it through into law.

##### UK Advocacy

Index on Censorship continued to build its UK advocacy programme, with targeted lobbying on free expression issues. Index has campaigned for a review of section 5 of the Public Order Act, which has been taken up by peers, including Lord Lester of Herne Hill. Our campaigning received coverage in the *Guardian* and *Time Out*. In February, Index submitted evidence to the Joint Committee on Human Rights, criticising the government's proposals to extend secret hearings into the civil courts through the Justice and Security Green Paper.

Index had a high profile throughout the political party conference season, with joint events with the Hacked Off campaign on phone hacking and media freedom at Conservative, Labour and Liberal Democrat conferences. Our events included high-profile journalists, actor Hugh Grant, representatives from Index and politicians.



## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2012

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#### ADVOCACY AND CAMPAIGNS (continued)

Index has been involved in early discussions regarding forthcoming proposals in the Communications Bill, which is expected to be tabled in Parliament later this year. The Bill could potentially have a big impact on freedom of expression in the UK and Index will be developing policy on key issues covered by the Bill.

Index also submitted evidence to the government's consultation on a statutory register of lobbyists and held a roundtable with civil society groups on the effect of lobbyists on freedom of expression.

#### International Advocacy

In November, Index joined an international partnership mission to Hungary and Macedonia to analyse Hungary's new media laws and look at the impact of political interference in the media on freedom of expression in Macedonia.

In February, Index joined NGOs from across the OSCE region in Kiev for planning meetings to develop the Civic Solidarity Platform, a network of human rights NGOs.

Index worked with the UK's Foreign and Commonwealth Office and the Council of Europe in April to launch a panel debate in Strasbourg on internet freedom entitled 'Between responsibility and reality: how can we guarantee free expression online?' As part of the organisation's work at the Council of Europe, which includes lobbying on Azerbaijan and Belarus, Index conducted the first analysis of the voting records of the Council of Europe Parliamentary Assembly delegates to see who was standing up for free expression across Europe. This was published on our website.

This year has also been a year of expansion for Index, with new staff joining our Advocacy work, including a Belarus and OSCE programme officer who will start in the summer of 2012.

#### Digital and Online Advocacy

Campaigning for freedom of expression in the digital world is an increasingly important priority for Index. Index is building up its editorial and advocacy work on the key challenges to freedom of expression on digital platforms, while also using the opportunities the web provides to promote debate, build up our digital/e-advocacy, and work in wide-ranging international partnerships. The online presence of the organisation continues to grow through its website, and in particular, in its increasing impact through social media. But all of Index on Censorship's work will incorporate more digital tools and techniques in the coming year. These will substantially advance our capacity to monitor and verify reports of free expression abuses; to coordinate the response to those abuses; and maximise the impact of its publications, campaigns and events. Essential to this process will be a programme of research and development into new tools, training workshops and support for specialist technology developers working in the area of human rights defence and advocacy for free expression. This coordinated research and development programme, seed funded in 2012 by the DOEN Foundation in Amsterdam, aims to benefit our partners in media-led advocacy as well as Index on Censorship's own historic mission as the publication of record for the free expression debate.

#### Partnerships and Global Network Initiative

Index on Censorship held a joint event with the Washington-based Global Network Initiative (GNI) on 20 June: "The dynamics of digital freedom – freedom of expression in an age of security and surveillance". There were two panel discussions – one addressing the impact of the data communications bill, the second addressing export control of technology that may be used to suppress dissent. The event was well attended by leading privacy and technology experts and was extremely well received. It is the second event that Index has organised and hosted in London since joining GNI.

#### Arts programme

Over the past 12 months the arts programme has considerably expanded its three core programming strands – artistic expression and self-censorship in the UK, Tripwires youth programme and the Burma programme. It has also delivered events with the Serpentine Gallery, Brighton Festival and London International Festival of Theatre (Lift), as well as developing the possibilities of international exchanges in Denmark and Turkey and playing a leading role in the new Artsfex international network of arts organisations fighting censorship.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2012

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#### ADVOCACY AND CAMPAIGNS (continued)

This year the focus of our UK work has been on the first major conference looking at institutional commitment to freedom of artistic expression, to be held at the Southbank in January 2013 with funding from Arts Council England. In preparation for this we initiated a series of off-the-record roundtable discussions with a meeting of artistic directors of major venues including Southbank Centre, Tate, National Portrait Gallery and Sadler's Wells. The next meeting, chaired by Jonathan Dimbleby, will be attended by key figures from cultural and media institutions including Arts Council British Council, Cultural Olympiad, and Channel 4. The discussions have given a broad overview of constraints and competing concerns that impact on the arts sector, which will inform, both strategically and practically, our plans for the conference.

As well as opening up dialogue at the highest level, the conference will launch a series of new resources that we have been developing over the past twelve months. We have produced case studies of all the main cases of artistic censorship in the UK over the past ten years, developing an information pack on the legal framework of artistic free expression with Bindmans LLP, supported by 500 hours pro-bono work by Clifford Chance. Training materials for the sector have been produced based on research carried out with Free Word resident organisations, funded by the Free Word Strategic Commissioning Fund. We have also drafted new text with our legal partners, which we hope will be inserted into Association of Chief Police Officers (ACPO) guidance into policing arts and cultural events.

In February 2012, we started our capacity building programme in support of socially engaged Burmese artists, funded by SIDA. Coinciding with unprecedented reform in Burma, we have been able to develop our ambition for the programme with our partners, and to be open about the need to ensure regard for freedom of artistic expression is integral to all new cultural policy in the country. Tripwires, with funding from Eranda Foundation, has delivered a programme of workshops exploring freedom of expression through the arts, with a raft of new and existing partners including Apples & Snakes, Centrepoint, Kids Company, Lift, Young Vic, Belarus Free Theatre and Mosaic Rooms, enabling us to expand the range and demographic of young people who are engaging with free speech debates.

#### Index Events

Index has engaged with new and existing audiences through a variety of events. This has resulted in increased profile for the magazine by drawing in larger audiences for magazine launch events; the development of key partnerships through specialist events with GNI and the Council of Europe, and a well-received, well-attended and profitable annual awards event. During 2012, Index has celebrated its 40<sup>th</sup> year with a programme of special events to mark the anniversary.

Particular highlights include:

- Events in support of the arts programme included a packed interactive debate at the Brighton Festival in May asking 'Where do you draw the line?'
- Partnership events with Hacked Off and PEN on the fallout from the phone hacking scandal at the party political conferences in September and October generated significant coverage due to the participation of Hugh Grant.
- 40<sup>th</sup> Anniversary events featuring Michael Scammell & Pavel Litvinov, Nadine Gordimer and Jung Chang – attracting a combined audience of around 1000, and press coverage in the *Times*, *Guardian* and *Time Out*.

The Awards event held on 28 March celebrated the 40th anniversary alongside the recognition of those winners who did outstanding work in the promotion or defence of free expression over the last year. The event at St Pancras Renaissance Hotel was attended by 400 guests and raised significant funds for the organisation. The awards received media coverage from the *Evening Standard*, the *Times*, the *New Statesman*, the *Independent*, the Austrian magazine *Profil* and the Italian newswire ANSA. There was online broadcast coverage by BBC Russia, BBC Azeri, TV Rain, Lualua TV, BBC World and Radio Free Europe. TV and radio coverage included Al Jazeera Listening Post, Rendez Vous with Zeinab Bedawi, Hardtalk and Arte TV programme.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2012

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##### Media Coverage

Index has engaged the media to raise awareness of and encourage debate about free expression issues around the world. Our staff have commented on a wide range of free speech themes – from the chilling effect of libel laws, to hate speech, oppression and censorship in Azerbaijan, Belarus, Bahrain and other countries through to issues around freedom of information, internet ‘trolls’, government surveillance and other issues. Index has been quoted in print and online publications around the world – including the *Observer*, *New York Times*, Reuters, Eurosport, *Time* – and been interviewed for TV and radio broadcast for the BBC, Sky, Channel 4, CNN, Radio Free Europe, New Zealand News and the Voice of Russia.

Index staff have also written comment pieces on free expression issues for the *Guardian*, the *Telegraph*, the *Independent*, *Huffington Post UK*, *New Scientist*, *Time Out* and the *Irish Times*. Through letters to the *Financial Times* and *Guardian*, we have drawn attention to human rights abuses internationally, and in specific countries including Bahrain and Azerbaijan.

##### Rebranding

In 2011, Index underwent a branding exercise, which refined our mission and purpose as an organisation and examined how we communicate who we are and what we do to the outside world.

Research showed that we are an established, trusted name with strong links in journalism, government, the arts and the law. We have a powerful history, heritage and archive that brings to life the work that Index does. We have loyal, high-profile and motivated supporters, patrons, associates, writers and sponsors. The research reiterated that freedom of expression is the issue of the modern age. There are new challenges to freedom of expression and new opportunities for Index to put itself at the heart of the debate.

To help Index communicate more consistently to its audiences, a new logo and strapline were commissioned. The strapline ‘the voice of free expression’ articulates what Index believes – that free expression is the foundation of a free society – and what we do: inform, analyse, educate and promote debate as well as campaign for free expression.

#### PLANS FOR 2012/13 AND BEYOND

In March 2012, John Kampfner left the organisation after three years. Kirsty Hughes replaced him as Index CEO in April 2012. Under her leadership Index has reinforced and developed its strategic framework, setting out major new priority thematic and geographical areas of focus. The emphasis is also on further widening our international reach, and being one of the leading ‘go to’ organisations promoting freedom of expression both offline and in the digital world. The strategy outlines how Index will inform, influence, debate and publicise freedom of expression issues in a more focused and far reaching way than previously. It sets out five main global challenges to freedom of expression around the world:

- *Religious and cultural pressures on freedom of expression* – social pressures, legal, intimidation, self-censorship;
- *The digital world and online challenges to freedom of expression* – new and old challenges to freedom of expression;
- *Authoritarian and totalitarian suppression of free speech, free press, online controls* – and related blocking of freedoms of assembly and association;
- *National security and public order* – excessive use of these arguments and laws to inhibit and censor freedom of expression in democratic and partly democratic states;
- *Access to freedom of expression* – illiteracy, poverty, discrimination (affecting access to education, web, public debates and media).

Using these five themes as a broad framework, Index will carry out a strategic programme of editorial, advocacy, policy, events and campaigning across targeted regions or countries, using our Regional Editors and a greater network of international partners.

Index will aim to reinforce its existing editorial and advocacy approaches with more in depth policy analysis and through using a wider array of platforms to disseminate the information we produce. Defending freedom of expression in the digital world is a priority that cuts across all our thematic and geographical priority areas. Being at the forefront of the debates on the wide range of issues that are of concern online and for mobile technology will be central for Index in the coming years. We will also continue our work on the development of cheap and accessible tools together with grass roots training, bringing this together with policy and digital advocacy, augmented with international events and debates.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2012

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#### PLANS FOR 2012/13 AND BEYOND (continued)

The website will have a comprehensive redesign, with the new site expected to launch in Spring 2013. The site will show the full range of our work and offer greater opportunity for users to interact and engage with Index and to build a wider, larger international audience. The changes will mean more multi-media content, as well as better integration with social media to foster more regular and ongoing debate with our audiences. This includes our existing community, supporters and stakeholders within the freedom of expression world and the wider public. The magazine will also undergo a redesign in late 2012.

We are also mounting the first ever symposium on artistic freedom of expression in Burma, in collaboration with Burmese comedian Zarganar. In collaboration with the Young Vic theatre, we will run high-end workshops in our Tripwires youth programme, led by the Belarus Free Theatre and Lebanese director Lucien Bourjeily.

Our 40<sup>th</sup> Anniversary events continue, with an evening of poetry new and old, including from our Index on Censorship archive in autumn 2012, a planned Delhi panel debate on free speech and digital freedom, and a preview screening of *Anna Karenina* featuring a screenplay by Sir Tom Stoppard.

#### FUNDRAISING 2011/12

##### Grants and Donations

Fundraising has held up remarkably well in a time of difficulty for the global economy. For the second year in a row Index had a turnover of in excess of a million pounds.

After the comprehensive funding review undertaken by Arts Council England (ACE), we have remained one of their regularly funded organisations with a new three-year agreement. In addition, the Catalyst Arts has agreed a three-year funding programme to develop new fundraising initiatives and operates in the main by matched funding. ACE has also agreed to part-fund our Arts conference in January 2013.

We have entered the final year of three-year funding agreements with Open Society Foundations (OSF), Institusjonen Fritt Ord and The Rausing Trust and will be making applications to renew funding with all three in the course of 2012. In addition, Fritt Ord very kindly made a donation of £25,000 at our Freedom of Expression awards in recognition of our 40th anniversary. Google increased their funding for the organisation and we look forward to continuing working with them. Both Google and SAGE Publications renewed their sponsorship of our awards ceremony and individual awards were also sponsored by the *Guardian* and Bindmans LLP.

The Eranda Foundation increased its grant, including £10,000 towards the Tripwires arts programme to continue its work into another year. The City Bridge Foundation completed their funding of the Tripwires programme and we received a grant from Esmée Fairbairn Foundation for our programme on arts and censorship. We secured a new funder in Stichting DOEN for our research and developmental work in digital technologies and free expression. The Nuffield Foundation jointly funded Index and English PEN for research into alternative dispute resolution for libel cases. SIDA's funded programme of arts activity in Burma came on line this year; the funding will run over two years.

The annual Freedom of Expression Awards saw an increase in sponsorship of £3,000 even though there was one less sponsor than the previous year. A creative decision about the style of the evening meant that we did not hold a charity auction as part of the event; the total surplus of the event was down on the previous year by an amount almost exactly correlating to the monies raised by the previous year's auction. Pledges on the night more than doubled those of the previous year, to £13,000.

We received two bequests in the year. The first was the final instalment of the Roderoy Estate, the second from the estate of Brenda Jackson.

The Future Jobs fund allowed us to take on an entry level Events Assistant for six months who has since been given a permanent contract. This was also the first year of our partnership with Liverpool John Moores University for a part-funded internship position at Index. We have secured a similar scheme with York University to start in the autumn of 2012.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2012

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#### FINANCIAL RESULTS

The Trustees are pleased to report that the financial figures reflect the organisation's continuing progress over the last three years, as we posted a second successive surplus, of the order of £9,230. This has enabled us to deliver a high standard of outputs and to proceed with an expanded programme of works and provide the capacity and resources to achieve them. The surplus means that the Group's unrestricted funds has increased once again, now standing at a level of £67,485, one-third of our stated reserves target. The Charity has unrestricted funds of £80,606, while the Company posted a small loss for the year of £569, meaning that it still has accumulated losses of £13,124. The aim for next year will be to wipe out this accumulated loss.

Consolidated group income was just under £1.1 million, which was up on 2010/11 (£1.07 million). This reflects a widening of our funding base, as outlined in the section on fundraising above.

Consolidated total resources expended were £1.09 million (£1.02 million in 2010/11). This increase represents higher project spending, with the second year of the Tunisia Monitoring Group project funded by the European Union in full swing, an increase in our regional editors programme and the culmination of the Tripwires youth and arts programme with a public performance over two days. Higher support costs reflect that the organisation has expanded its staff roster, but the Trustees are happy to report that strict financial monitoring of costs with reference back to budgets mean that these are within expected levels.

The restricted fund total of £12,247 is made up of the Eranda Foundation's grant of £10,000 for the continuation of the Tripwires project, and small fund balances regarding the Ten Feet Away (Arts and Homelessness) programme and Arts and Self-Censorship programme funded by the Esmée Fairbairn Foundation.

The inter-company position showed a relatively small annual movement, the closing balance showing at £5,092 owed by the Charity to the Company.

#### RESERVES POLICY

The reserves policy seeks to build funds up to a level that covers three months' operating costs. This amounts to £195,000. It remains our policy to reach the reserves target as soon as is reasonably possible and the policy is reviewed annually by the Trustees.

#### PUBLIC BENEFIT

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011, to have due regard to the Charity Commission's general guidance on public benefit. The Trustees ensure that this purpose is carried out for the public benefit by the performance of services valued by the public both in the UK and internationally.

Both forms of editorial content (online and print) offer the highest quality of commissioned journalism and analysis, providing viewpoints from all parts of the spectrum of any free expression debate being presented. Our expert editorial filter of censorship issues can be used to help those interested in free expression find contextualised and verified information in support of free speech. We augment the news, picking the most important and most interesting free expression stories and pushing them out to a wider audience. The interest shown by the public in several of the current debates around free expression throughout all media has been particularly well served by the Charity, being at the forefront of many of such debates, able to deliver them in accessible form, through editorial content and events showcasing key figures from relevant fields and disciplines.

This year we have mounted debates with the different constituencies of Art, Science and Sport as they relate to freedom of expression. Index provides such events free of charge so that there is no economic barrier to entry. Our archive will soon be available to the public without restriction via the auspices of the Bishopsgate Institute, and this represents our body of work on free expression over the last 40 years. For our 40th Anniversary this archive has also been available for free on the website of our publishers, SAGE Publications.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2012

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#### **PUBLIC BENEFIT (continued)**

The research and articles published are of direct relevance to specialist professionals in law, media and academia, but the magazine also serves to deepen the knowledge and advance learning of a broader public at large, in the fields of human rights and analysis thereof. Extracts from the magazine continue to be offered for free on our website. The website has expanded its coverage from different regions of the world, not least through our Regional Editors network. We have set up specialist and dedicated subsites to make it easier for people to contribute and participate in particular campaigns, while the expansion of our blog output offers accessibility to new readers and the possibility for debate and comment, assisted by new social media technologies that encourage greater levels of participation from and dialogue with communities about our work. All content on the website itself is available free of charge.

Index continues to bring material to under-represented communities in the freedom of expression debate – in the youth sector through its Tripwires project and in the arts sector through key professionals and decision makers via our case studies and conferences, encouraging the maximum spread of viewpoints in order to produce recommended practice. The Charity is also preparing free formal and informal educational materials and has been pleased to facilitate and empower the young people involved in the Tripwires project through providing them with a wide spectrum of creative and performance skills and through helping Tripwires participants produce a digital magazine and video content. Index will continue to look to expand its reach towards greater numbers of young people and people involved in education.

### **Governance and Management**

#### **Trustee Board**

Trustees serve for a period of three years and may be re-elected for a further two years for a maximum total of five years. Existing Trustees select members of the Trustee Board. Currently recruitment has occurred through personal recommendation and word of mouth. Rules and guidelines published by the Charity Commission on the responsibilities of being a Trustee are provided to all new Trustees. In addition, new Trustees are inducted in the charity by the Chief Executive and Chair of Trustees.

Every effort is made to ensure that all specialist areas of the Charity's operation are represented. Candidates that strengthen the Board are always considered, with no upper limit on the number of Trustees. Trustees meet four times a year to review strategy, risk and performance and to approve the operating plans and budgets. The majority of Trustee meetings take place at Writers and Scholars Trust's offices in the Free Word Centre, enabling the Trustees to meet other members of staff on a regular basis.

Responsibility for strategy, planning and the day-to-day management of operations is delegated to a management team led by the Chief Executive. Formal reporting by the Chief Executive takes place in writing two weeks prior to each Trustee meeting. The key issues arising from this report and any other matters are then discussed in detail at the Trustee meeting. Minutes are then circulated, within seven days, for approval at the subsequent Trustees meeting.

The management team carried out a complete review of a risk register and this review was approved by the Trustees. The assessment showed that the vast majority of risks had a low likelihood score and systems have been put in place to monitor and mitigate these risks. It has been agreed that an ongoing review of all risks will be conducted at regular intervals.

#### **Management**

The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- A strategic plan and annual budget overseen by the Trustees
- Regular consideration by the Trustees of financial results, variance from budgets, non-financial performance indicators and benchmarking reviews
- Delegation of authority and segregation of duties
- Identification and management of risk

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

FOR THE YEAR ENDED 31 MARCH 2012

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#### STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Charity's Trustees are responsible for preparing the Annual Report and financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice.

Charity law requires the directors to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the Charity and its financial activities for the period. In preparing those financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ascertain the financial position of the Charity and to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees confirm that so far as they are aware, there is no relevant audit information of which the Charity's auditors are unaware. They have taken all the steps that they ought to have taken as Trustees in order to make themselves aware of any relevant information and to establish that the Charity's auditors are aware of that information.

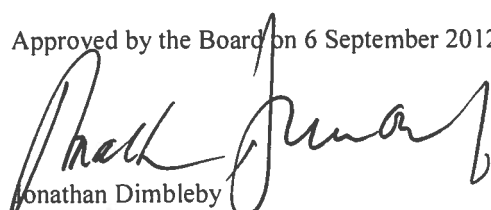
#### POWERS AND RESTRICTIONS

The Trustees have absolute discretion to decide which of the Trust's purposes to forward, and no limitations on the means they adopt to do so. In particular they have complete discretion to invest money as they wish and are therefore not bound by the provisions of the Trustee Investment Act.

#### AUDITORS

haysmacintyre were reappointed auditors in the year and a proposal for their reappointment will be put to the Trustees.

Approved by the Board on 6 September 2012 and signed on its behalf:

  
Jonathan Dimbleby  
Chair

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### LEGAL AND ADMINISTRATIVE INFORMATION

#### FOR THE YEAR ENDED 31 MARCH 2012

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#### Status

The Writers and Scholars Educational Trust is a registered charity, number 325003, constituted by the Trust Deed dated 25 March 1971

#### Trustees

Jonathan Dimpleby (Chair)

David Membrey

Katie King

Matthew Parris

John Kampfner joined 01/4/2012

Elaine Potter joined 09/2/2012

David McCune joined 15/12/2011

David Schlesinger joined 01/4/2012

Maya Wolfe-Robinson joined 01/4/2012

Mark Stephens left Board 15/12/11

Caroline Michel left Board 15/12/11

Lord Ken Macdonald QC left Board 12/03/2012

Sir Andrew Motion left Board 09/06/2011

Kenan Malik left Board 09/06/2011

#### Management

Kirsty Hughes – Chief Executive (from 10 April 2012)

John Kampfner – Chief Executive (until 29 March 2012)

Rohan Jayasekera – Deputy Chief Executive

David Sewell – Finance Manager

Jo Glanville – Editor (until 10 August 2012)

#### The principal address and contact details

Free Word Centre  
60 Farringdon Road  
London  
EC1R 3GA

Telephone: 020 7324 2522  
E-Mail: [john@indexonensorship.org](mailto:john@indexonensorship.org)

#### Auditors:

haysmacintyre, Fairfax House, 15 Fulwood Place, London, WC1V 6AY

#### Bankers:

Triodos Bank NV, Brunel House, 11 The Promenade, Bristol, BS8 3NN

#### Solicitors:

Bindmans LLP, 275 Gray's Inn Road, London, WC1X 8QB



## **INDEPENDENT AUDITORS' REPORT**

### **TO THE MEMBERS OF WRITERS & SCHOLARS EDUCATIONAL TRUST**

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We have audited the financial statements of Writers and Scholars Educational Trust for the year ended 31 March 2012 which comprise the Statement of Financial Activities, the Group and Charity Balance Sheets, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with the regulations made under the Charities Act 2011. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

#### **Respective responsibilities of trustees and auditors**

As explained more fully in the Trustees' Responsibilities Statement set out on page 14, the trustees are responsible for the preparation of financial statements which give a true and fair view.

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements.

#### **Basis of audit opinion**

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the trustees in the preparation of the financial statements, and of whether the accounting policies are appropriate to the charity's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

#### **Opinion**

In our opinion the financial statements:

- give a true and fair view of the state of the group's and charity's affairs as at 31 March 2012, and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

**INDEPENDENT AUDITORS' REPORT**

**TO THE MEMBERS OF WRITERS & SCHOLARS EDUCATIONAL TRUST (continued)**

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**Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

*haysmacintyre*

**haysmacintyre  
Chartered Accountants  
Registered Auditors**

**Fairfax House  
15 Fulwood Place  
London  
WC1V 6AY**

Date: *6th September 2012*

**WRITERS & SCHOLARS EDUCATIONAL TRUST**  
**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 31 MARCH 2012**

	Notes	Unrestricted Funds 2012 £	Restricted Funds 2012 £	Total Funds 2012 £	Total Funds 2011 £
<b>INCOMING RESOURCES</b>					
<b>Incoming resources from generated funds:</b>					
Voluntary income	2	467,053	10,000	477,053	354,884
Activities for generating funds – fundraising events		73,038	-	73,038	86,036
Investment income		891	-	891	678
<b>Incoming resources from Charitable activities</b>	3	<u>509,982</u>	<u>38,109</u>	<u>548,091</u>	<u>631,078</u>
<b>TOTAL INCOMING RESOURCES</b>		<u>1,050,964</u>	<u>48,109</u>	<u>1,099,073</u>	<u>1,072,676</u>
<b>RESOURCES EXPENDED</b>					
<b>Cost of generating funds</b>					
Costs of generating voluntary income	4	136,467	-	136,467	80,594
Cost of fundraising events	4	42,715	-	42,715	30,846
<b>Charitable activities</b>	4	<u>843,943</u>	<u>55,444</u>	<u>899,387</u>	<u>892,797</u>
<b>Governance costs</b>	5	<u>11,274</u>	<u>-</u>	<u>11,274</u>	<u>12,647</u>
<b>TOTAL RESOURCES EXPENDED</b>		<u>1,034,399</u>	<u>55,444</u>	<u>1,089,843</u>	<u>1,016,884</u>
<b>NET INCOMING/(OUTGOING) RESOURCES</b>		16,565	(7,335)	9,230	55,792
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		<u>50,920</u>	<u>19,582</u>	<u>70,502</u>	<u>14,710</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u>£67,485</u>	<u>£12,247</u>	<u>£79,732</u>	<u>£70,502</u>

None of the company's activities were acquired or discontinued in the year.

There were no recognised gains or losses other than those included in the Statement of Financial Activities.

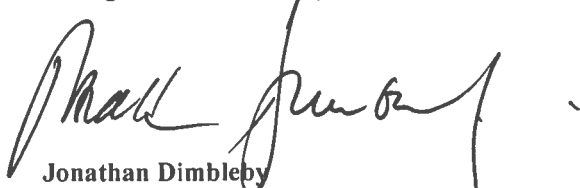
**WRITERS & SCHOLARS EDUCATIONAL TRUST**

**GROUP AND CHARITY BALANCE SHEETS**

**AS AT 31 MARCH 2012**

		Group		Charity	
	Notes	2012 £	2011 £	2012 £	2011 £
<b>FIXED ASSETS</b>					
Tangible assets	7	8,168	5,236	-	-
<b>CURRENT ASSETS</b>					
Debtors	8	147,553	139,186	60,312	80,146
Cash at bank and in hand		120,260	113,720	105,319	91,295
		<u>267,813</u>	<u>252,906</u>	<u>165,631</u>	<u>171,441</u>
<b>CREDITORS: Amounts falling due within one year</b>	9	196,249	187,640	72,777	88,384
Net current assets		<u>71,564</u>	<u>65,266</u>	<u>92,854</u>	<u>83,057</u>
<b>NET ASSETS</b>		<u>£79,732</u>	<u>£70,502</u>	<u>£92,854</u>	<u>£83,057</u>
<b>FUNDS</b>					
Unrestricted income funds	10	67,484	50,920	80,606	63,475
Restricted income funds	11	12,248	19,582	12,248	19,582
<b>TOTAL FUNDS</b>		<u>£79,732</u>	<u>£70,502</u>	<u>£92,854</u>	<u>£83,057</u>

The accounts were approved by the Trustees and authorised for issue on 6 September 2012 and signed on its behalf by:

  
Jonathan Dimpleby  
Chair

# WRITERS & SCHOLARS EDUCATIONAL TRUST

## NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2012

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### 1. ACCOUNTING POLICIES

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the group's financial statements.

#### **Basis of accounting**

The financial statements have been prepared under the historical cost convention, in accordance with the Statement of Recommended Practice (SORP), 'Accounting and Reporting by Charities' published in March 2005. The accounts also comply with the requirements of the Charities Act and relevant Accounting and Reporting Standards.

The group has taken advantage of the exemption in the Financial Reporting Standards from the requirement to produce a cash flow statement.

#### **Fixed assets**

Fixed assets are recorded at cost. Assets acquired with a value of less than £100 are not capitalised but are written off as revenue expenditure.

#### **Depreciation**

Depreciation has been provided at the following rates in order to write down the cost or valuation, less estimated residual value, of all tangible fixed assets over their expected useful lives as follows:

Computers	25% straight line
Fixtures & Fittings	10% straight line

#### **Incoming Resources**

All incoming resources are included in the SOFA when the charity is legally entitled to the income and the amount quantified with reasonable accuracy. The following specific policies apply to categories of income:

- I. Voluntary income Donations & Grants where related to performance and specific deliverables are accounted for as the charity earns the right to consideration by its performance. Where income is received in advance of its recognition it is deferred and included in creditors. Where entitlement occurs before income being received the income is accrued.
- II. Other incoming resources are recognised in the accounts as they becomes receivable.

#### **Resources Expended**

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs relating to the following categories:

- I. Charitable Activities – Costs of charitable activities comprise all costs identified as wholly or mainly attributable to achieving the charitable objectives of the charity, including the costs of disseminating information in support of charitable activities. These costs include staff costs, wholly or mainly attributable support costs and an apportionment of general overheads.
- II. Governance costs – These comprise all costs identified as wholly or mainly attributable to ensuring the public accountability of the charity and its compliance with regulations.

#### **Pension costs**

Writers & Scholars Educational Trust operates a defined contributions scheme for the benefit of the employees. The assets of the Scheme are held independently from those of Writers & Scholars Educational Trust in an independently administered fund. The pension costs charged in the financial statements represents the contributions payable during the year.

#### **Taxation**

No provision has been made for Corporation Tax or deferred tax for Writers & Scholars Educational Trust as the Trust is a registered charity and is therefore exempt.

# WRITERS & SCHOLARS EDUCATIONAL TRUST

## NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2012

### 1. ACCOUNTING POLICIES (continued)

#### Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

#### Restricted funds

Where grants are to be spent in accordance with terms agreed with the funders, the income and related expenditure are shown as 'Restricted'. Any unspent restricted income at the year end is deferred for spending to future years.

#### Unrestricted funds

Core income and such other income for which there are no restrictions on the way it can be spent are termed 'Unrestricted'. Such unspent income at the year end is termed 'Unrestricted funds'.

#### Basis of consolidation

The group financial statements consolidate those of the charity and its subsidiary drawn up to 31 March 2012. Surpluses or deficits on intra-group transactions are eliminated in full.

Assets and liabilities of all subsidiaries are consolidated in accordance with FRS2. Results of subsidiary undertakings engaged in activities similar to those of the charity are consolidated on a line-by-line basis in the SOFA and balance sheet.

A separate statement of financial activities, or income and expenditure account, for the charity itself is not presented, as the charity has taken advantage of the exemptions afforded by paragraph 397 of SORP 2005.

#### Allocation of costs

Staff costs are allocated by the trustees between direct charitable expenditure and support expenditure on the basis of time spent on these activities. Other costs are ascribed directly to the relevant heading.

### 2. VOLUNTARY INCOME

	2012 £	2011 £
Donations	19,029	18,043
Legacies	20,341	-
Grants:		
Eranda Foundation	110,000	-
Hargrave Foundation	5,000	5,000
Rausing Trust	25,000	27,083
Google	62,596	63,641
Fritt Ord	25,000	-
Clifford Chance	12,500	-
Grants received by Writers & Scholars International Limited	197,587	241,117
	<u>£477,053</u>	<u>£354,884</u>

All voluntary income received in 2012 and 2011 was unrestricted.

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2012

3. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES	Unrestricted Funds £	Restricted Funds £	2012 £	2011 £
Grants				
Youth & Censorship:				
City Bridge Trust	372	9,750	10,122	29,250
Big Lottery Fund	-	-	-	10,000
Big Give	-	-	-	3,172
Allen and Overy	-	-	-	2,500
Esmeé Fairbairn Foundation	-	-	-	15,000
Future Jobs Fund	3,594	-	3,594	653
Liverpool John Moores University	6,033	-	6,033	-
BBC World Service	15,000	-	15,000	40,000
Burma Arts - SIDA	-	28,359	28,359	-
Writers & Scholars International -				
Project grants	378,695	-	378,695	431,996
Publishing fees and royalties	106,288	-	106,288	82,661
Event income	-	-	-	321
Other direct income	-	-	-	15,525
	<u>£509,982</u>	<u>£38,109</u>	<u>£548,091</u>	<u>£631,078</u>

4. ANALYSIS OF EXPENDITURE	Direct costs £	Support costs £	Total 2012 £	Total 2011 £
Charitable activities:				
Publications	110,233	65,420	175,653	102,672
Projects	533,999	189,735	723,734	790,125
	<u>644,232</u>	<u>255,155</u>	<u>899,387</u>	<u>892,797</u>
Costs of generating voluntary income	78,239	58,228	136,467	80,594
Cost of fundraising events	42,715	-	42,715	30,846
Governance costs	11,274	-	11,274	12,647
<b>TOTAL</b>	<u>£776,460</u>	<u>£313,383</u>	<u>£1,089,843</u>	<u>£1,016,884</u>

SUPPORT COSTS CONSIST OF:

	2012 £	2011 £
Staff costs	165,838	100,811
Premises	56,411	49,168
Office and administration	65,231	46,103
Currency exchange differences	9,556	14,709
Irrecoverable VAT	14,442	6,825
Depreciation	1,905	2,251
	<u>£313,383</u>	<u>£219,867</u>

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2012

5. GOVERNANCE COSTS

	2012 £	2011 £
Auditor's remuneration	11,048	12,585
Trustees expenses	226	62
	<u>£11,274</u>	<u>£12,647</u>

Other fees payable to the auditors amounted to £2,550 (2011 - £Nil)

No trustees received any remuneration during the year (2011 – nil) and one trustee was reimbursed £226 for travel costs (2011 – one trustee was reimbursed £62 for travel costs).

6. EMPLOYEES

	2012 £	2011 £
Group staff costs were as follows:		
Wages and salaries	424,710	330,047
National insurance contributions	45,636	35,608
Pension contributions	5,398	5,311
Contract staff	48,045	24,021
	<u>£523,789</u>	<u>£394,987</u>

The average weekly number of employees during the year were as follows:

	No.	No.
Charitable activities	12	9
Management and support	3	3
	<u>15</u>	<u>12</u>
Number of employees earning between £60,000 - £69,999	<u>1</u>	<u>1</u>

7. FIXED ASSETS

Group	Fixtures and Fittings £	Computers £	Total £
<b>Cost</b>			
At 1 April 2011	1,106	10,731	11,837
Additions	-	4,837	4,837
Disposals	-	(5,056)	(5,056)
At 31 March 2012	<u>1,106</u>	<u>10,512</u>	<u>11,618</u>
<b>Depreciation</b>			
At 1 April 2011	868	5,733	6,601
Charge for the year	110	1,795	1,905
Disposals	-	(5,056)	(5,056)
At 31 March 2012	<u>978</u>	<u>2,472</u>	<u>3,450</u>
<b>Net Book Value</b>			
At 31 March 2012	<u>£128</u>	<u>£8,040</u>	<u>£8,168</u>
At 31 March 2011	<u>£238</u>	<u>£4,998</u>	<u>£5,236</u>

There were no fixed assets in the charity.



WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2012

8. DEBTORS	Group		Charity	
	2012 £	2011 £	2012 £	2011 £
Trade debtors	61,872	105,073	29,013	54,470
Prepayments	2,300	1,283	330	-
Accrued income	77,676	29,044	27,186	11,729
Other debtors	5,705	3,786	3,783	274
Writers & Scholars International Limited	-	-	-	13,673
	<u>£147,553</u>	<u>£139,186</u>	<u>£60,312</u>	<u>£80,146</u>

9. CREDITORS: amounts falling due within one year	Group		Charity	
	2012 £	2011 £	2012 £	2011 £
Trade creditors	16,049	13,466	3,592	3,755
Taxation and social security	14,088	12,665	14,088	12,665
VAT due	-	1,423	-	1,423
Accruals	31,789	56,730	6,621	32,723
Deferred income	131,923	100,956	40,984	35,418
Other creditors	2,400	2,400	2,400	2,400
Writers & Scholars International Limited	-	-	5,092	-
	<u>£196,249</u>	<u>£187,640</u>	<u>£72,777</u>	<u>£88,384</u>

10. UNRESTRICTED INCOME FUNDS - GROUP	WSET	WSIL	TOTAL
	£	£	£
Balance brought forward	83,057	(12,555)	70,502
Net incoming resources	9,798	(568)	9,230
	<u>£92,855</u>	<u>£(13,123)</u>	<u>£79,732</u>

11. RESTRICTED FUNDS	Balance at 1 April 2011 £	Incoming Resources £	Outgoing Resources £	Balance at 31 March 2012 £
	Arts and Self-Censorship	9,970		9,810
Ten Feet Away	2,087	-	-	2,087
Youth and Censorship	7,525	19,750	17,275	10,000
Burma Arts	-	28,359	28,359	-
<b>Total</b>	<u>£19,582</u>	<u>£48,109</u>	<u>£55,444</u>	<u>£12,247</u>

**Nature and purpose of each fund:**

Arts and Self-Censorship - A programme of workshops and discussions to investigate the constraints on Freedom of Expression in contemporary culture in the UK.

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2012

Ten Feet Away – a festival programme, which brings the work of Ten Feet Away and other homeless arts organisations together to celebrate the creativity of homeless people and to challenge stigma and stereotypes.

Youth and Censorship – is a youth leadership training programme that uses multi-media arts to explore freedom of expression and censorship with young people to develop skills and understanding to be communicated to their peers in formal and informal educational settings.

Burma Arts – is a programme of in-country artistic performances and activities.

13. WRITERS AND SCHOLARS INTERNATIONAL LTD

This is a company limited by guarantee, incorporated in England and Wales, in which the majority of directors and members are Trustees of the Trust. It outsources the publication of the magazine Index on Censorship, which is the main outlet through which the Trust fulfils its charitable objectives. All activities of the subsidiary have been consolidated on a line by line basis in the SOFA.

	2012 £	2011 £
<b>PROFIT AND LOSS ACCOUNT</b>		
Turnover	682,570	771,891
Cost of sales	(574,913)	(654,682)
<b>Gross profit</b>	<b>107,657</b>	<b>117,209</b>
Overhead expenditure	(108,357)	(86,839)
<b>Operating (loss)/profit</b>	<b>(700)</b>	<b>30,370</b>
Interest receivable	131	278
<b>Profit/(loss) for the financial year</b>	<b>£(569)</b>	<b>£30,648</b>
	<b>2012 £</b>	<b>2011 £</b>
<b>BALANCE SHEET</b>		
Fixed assets	8,168	5,236
Current assets	107,272	95,139
Creditors falling due within one year	(128,564)	(112,930)
<b>Net Current Liabilities</b>	<b>(21,292)</b>	<b>(17,791)</b>
<b>Capital and reserves</b>	<b>£(13,124)</b>	<b>£(12,555)</b>

**Transactions**

During the year expenditure of £4,679 (2011: £6,448) was recharged to Writers & Scholars International Limited by Writers & Scholars Educational Trust. At the balance sheet date the amount due to Writers & Scholars International Limited was £5,092 (2011: due from Writers & Scholars International Limited £3,673).

13. RELATED PARTY TRANSACTIONS

During the year, David McCune who is the co-owner of Sage Publishing, the existing publisher of Index, became a trustee of the charity.