

WRITERS & SCHOLARS EDUCATIONAL TRUST

REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2013

Charity Number: 325003

WRITERS & SCHOLARS EDUCATIONAL TRUST
REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2013

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WRITERS & SCHOLARS EDUCATIONAL TRUST

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 MARCH 2013

The Trustees submit their annual report and the financial statements of the charity for the year ended 31 March 2013.

The Trustees have complied with statutory requirements and the requirements of the charity's Trust Deed, in preparing the financial statements.

CHARITABLE PURPOSE OF WRITERS AND SCHOLARS EDUCATIONAL TRUST (INDEX ON CENSORSHIP)

Our charitable deed states:

'Such charitable purposes including the advancement and promotion by teaching, lecturing and publishing or disseminating in written or spoken form or otherwise as in the absolute discretion and opinion of the Trustees shall best advance and encourage education or other charitable purposes beneficial to the community in connection with the study of political, economic, social and natural sciences and the humanities and human rights, the study and promotion of knowledge of the British Constitution and the Constitutional Law of England and of the Universal Declaration Of Human Rights and the European Convention on Human Rights and their application and of comparative studies with similar laws and conventions in other jurisdictions.'

Our Mission: Index on Censorship's mission is to defend and promote free expression in the digital world through information, debate, advocacy and capacity-building in partnership with human rights defenders around the world.

Our Goals: For Index on Censorship to become the 'go-to' international freedom of expression organisation for all issues of censorship and freedom of expression. The organisation aims to report, monitor and analyse, while at the same time effecting change and promoting debate in all areas of the rapidly shifting free expression landscape.

Our Vision: Freedom of expression is the foundation of a free society and a fundamental right that is vital in itself, and in the support and defence of all other human rights.

Our Strategic Aims: Our strategy focuses on five main priority areas that encompass the major threats and challenges to free expression:

- **Digital:** Freedom of expression in the digital world is facing a range of threats from regulation, firewalls and takedown orders to filtering, surveillance and the privatisation of censorship.
- **Authoritarian:** Authoritarian states around the world deliberately suppress freedom of expression, resisting challenges to their power by controlling the media, preventing peaceful protests, censoring online speech and imprisoning, attacking or killing those who speak out.
- **Politics and Society:** Democracies often limit free speech excessively, including restrictive laws, web surveillance, media regulation, and excessive use of national security and public order arguments.
- **Access:** Even in countries with greater freedom and democracy, many groups face barriers that impede their access to free expression, including illiteracy, poverty and discrimination, cultural factors (including lack of access to the arts) and the digital divide.
- **Religion & Culture:** Religious and cultural challenges can lead to direct or self censorship, including blasphemy laws, other social or political discrimination according to belief, and direct intimidation.

Index identifies the emerging multipolar world as a key trend that will influence debates at regional and global level. Consequently, Index is developing its work both in its existing core regions of Europe, the US, China, Russia, Mexico, the Middle East and North Africa, and in new countries and regions including India, Brazil and South Africa. Given its prioritisation of access to freedom of expression for marginalised and discriminated against groups, Index aims to increase its focus on developing countries, including those in sub-Saharan Africa.

In implementing its strategy, Index has three main aims:

- (i) we monitor and report on our priority areas through investigative journalism, reports, and in-depth policy analysis, which are disseminated via our own and partners websites, our award-winning magazine, our new policy papers series and in external media;
- (ii) We promote debate through a creative programme of international and online events;
- (iii) We undertake advocacy and campaigns to influence key decision-makers to influence laws, policies and decisions.

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TRUSTEES' REPORT (continued)

FOR THE YEAR ENDED 31 MARCH 2013

OVERVIEW OF THE YEAR 2012-13:

Index had a busy and successful year that saw many changes, including the arrival of new Chief Executive Kirsty Hughes, the stepping down of Chair Jonathan Dimbleby after five years in the role and the appointment of his successor David Aaronovitch. Index also moved to new offices in Tooley Street, London Bridge.

Index put into place in 2012 a new strategy for the organisation, setting out major new priority thematic and geographical areas of focus. The emphasis is on further widening our international reach, and being one of the leading 'go to' organisations promoting freedom of expression both offline and in the digital world. The strategy is designed to enable Index to influence, debate and publicise freedom of expression issues in a more focused and far-reaching way than previously.

Taking its five strategic priorities as a broad framework, Index pursued a strategic programme of editorial, advocacy, policy, events and campaigning, across targeted regions and countries, using our regional editors and networks of international partners.

Through the year, Index has reinforced its existing editorial and advocacy approaches with more in-depth policy analysis, using a wider array of platforms to disseminate the information and analysis we produce. This year Index published several policy papers, ranging from freedom of expression in the digital world, to an assessment of the state of free speech in the UK, and digital censorship in Belarus.

In 2013, Index appointed three senior managers: Marek Marczyński – Campaigns and Advocacy Director, Rachael Jolley – Editor, *Index on Censorship* magazine and Sean Gallagher – Editor, Online and News. Along with Chief Executive Kirsty Hughes and Finance Director David Sewell, they make up Index's Senior Management Team, which is responsible for implementing Index's new strategy.

Our biggest achievement of the year was to secure the Defamation Act being passed into law, the culmination of a campaign with our partners English PEN and Sense About Science, that only started in October 2009. The Libel Reform Campaign was a template for successful advocacy. By involving civil society as well as engaging influential figures and members of the public, the campaign built a strong and active supporter base. The campaign successfully raised funds for the cause and engaged supporters in practical steps, which included lobbying MPs, attending events, raising awareness through social media and signing petitions.

Index organised 'Taking the Offensive', a conference at London's Southbank Centre, where arts practitioners, academics, law and cultural leaders debated freedom of expression and censorship, including self-censorship, within the arts. Index also organised a ground breaking arts symposium for Burmese arts practitioners, academics and politicians in Rangoon.

Index began to widen its international scope by staging its first event in Delhi in partnership with the Editors Guild of India at the Indian International Centre. Index was also successful in securing more coverage in international and national media outlets around the world. This included coverage of the highly successful 2013 Index Freedom of Expression Awards, which honoured Pakistani schoolgirl Malala Yousafzai, Greek journalist Kostas Vaxevanis, Syrian internet activist Bassel Khartabil and South African photographer Zanele Muholi.

Index was one of the leading independent voices in the debate over press regulation that followed the Leveson Inquiry and report. Our comments and contributions were widely reported by the UK and international media.

Index on Censorship magazine underwent a major redesign, which was launched in March 2013. A programme of redesign for the website began in April 2013.

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TRUSTEES' REPORT (continued)

FOR THE YEAR ENDED 31 MARCH 2013

ACTIVITIES AND OUTCOMES

Index on Censorship Magazine 2012-13:

The award-winning magazine had another particularly strong year in which it was redesigned to reflect Index's international outlook. The fresh and modern new format highlights a greater diversity of editorial output. In addition to publishing high quality, in-depth journalism, the new design features a wider range of lively opinion snapshots, head-to-head debates, views from the ground, interviews and regular features, including the Chief Executive's column 'Global View'.

The modern, clean layout is more accessible, making the magazine more accessible, and enabling it to increase its audience, reach and influence.

'Censors on campus', Volume 41 Number 3 2012, published September 2012

'Censors on Campus' looked at the health of academic freedom, from the impact of the cuts in the UK to the dangers faced by scholars in Iraq, Belarus and Thailand. Focusing on education's role in supporting and promoting free expression around the world, it highlighted the importance of access to education, particularly in countries where there are significant pressures to control political and cultural agendas. Malaria expert Bart Knols made the case for open access, pointing out that in some parts of Asia and Africa the fight against malaria is severely hampered because doctors and researchers are denied full access to the 3,000 articles published about the disease each year. The ACLU's Heather L Weaver looked at new tactics to bring creationism into the classroom and we published exclusive reports about protest on campus in Israel, Turkey and Thailand. In addition, as the Leveson Inquiry prepared to report on the culture and ethics of the press, Alan Rusbridger, Guido Fawkes, the Sun's associate editor Trevor Kavanagh and *director of the Media Standards Trust* Martin Moore revealed their hopes and expectations. The issue was launched at SOAS in early October.

'Digital Frontiers', Volume 41 Number 4 2012, published December 2012

'Digital Frontiers' looked at how activists and journalists use technology to get vital news out and bring about change, from Tunisia and China to Vietnam and the United Arab Emirates. In the wake of the *The Innocence of Muslims* controversy, Index looked at how global companies' business interests compete with their commitments to freedom of expression. The issue also examined the outdated laws that determine how offensive content is dealt with across the globe; governments' unsuccessful attempts to protect children from harmful material by using ill-researched and ineffective filtering methods; and the damage caused by trolls who hijack online discussions. Contributors included Global Voices founders Rebecca MacKinnon and Ethan Zuckerman, Anonymous expert Gabriella Coleman, internet rights lawyer Jennifer Granick and Privacy International's Eric King. The ongoing clash between religion and free speech was examined by journalist and author Edna Fernandes article on India and Human Rights Watch's Brad Adams piece on Pakistan's blasphemy laws. The issue was launched at the Free Word Centre.

'Fallout', Volume 42 Number 1 2013, published March 2013

The first issue of the newly designed magazine featured a special report on the economic crisis and free expression, with articles on European protest, the culture of censorship in the banking sector and an examination of the debates the crisis has generated within Europe. The 'In Focus' section looked at free speech on Twitter; the legacy of revolutions in former Soviet states; and free expression in the UK, from the Defamation Bill to the Leveson Inquiry. The issue also featured a head-to-head debate between writer Kenan Malik and arts educator Nada Shabout and the introduction of regular columns, including 'On the Ground' and the Chief Executive's 'Global View'. Contributors included Spanish journalist Juan Luis Sanchez, Observer columnist Nick Cohen, novelist Diran Adebayo and Algerian writer Boualem Sansal. The issue was launched at the 2013 Index Freedom of Expression Awards.

'The multipolar challenge to free expression', Volume 42 Number 2 2013, published July 2013

As the multipolar world order changes the dynamics of international political – from human rights to trade talks – *Index on Censorship* asked whether free speech can survive in this new world order. Contributors include Unesco's Guy Berger, John Sauven on climate change, and Svetlana Mintcheva on the US's recent record on supporting free expression, including revelations that the National Security Agency engaged in large-scale monitoring of online activity. This issue also showcased a range of Index's own talent, including Chief Executive Kirsty Hughes on the challenges to free expression in a multipolar world, co-written with Saul Estrin of the London School of Economics; Head of Advocacy Mike Harris on

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TRUSTEES' REPORT (continued)

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ACTIVITIES AND OUTCOMES (continued)

Burma, Head of Arts Julia Farrington on attempts to silence artistic expression around the world and Senior Writer Padraig Reidy on young people and social media. The issue was launched at an event entitled 'New World (Dis)Order: What do Turkey, Russia and Brazil tell us about freedom and rights?' at the European Council on Foreign Relations in London.

Index's Website:

Index's website (www.indexonensorship.org) has developed strongly over the year. The site changed to reflect our five priority strategic themes, integrating editorial, advocacy and policy across each theme. We are also publishing more in-depth features, more analysis and debate, and more multimedia content. These developments will be reinforced later this year with a substantial redesign of the site enabling more streamlined navigation and greater participation

Our online audience increased by over a third year on year. The site was visited 453,193 times in the period 1 June 2012 to 31 May 2013, with 671,416 page views.

While the majority of visits come from the UK, our international audience is growing in both reach and range with substantial traffic from the U, India, Bahrain, Egypt and Turkey, and the EU amongst many other countries.

The Index website reported on summits and debates on digital freedom at global level, brought in sustained reporting from both authoritarian and transition countries, from China, Russia and Belarus to Egypt and Tunisia, publicised attacks on free speech on social media, including the too ready criminalisation of social media in India and the UK, analysed constraints on free speech around the London Olympics, and reported from Ethiopia to Brazil to South Africa to Vietnam.

Index launched its first podcast series - The 'Free Speech Bites' – launched in conjunction with SAGE and author and podcaster Nigel Warburton, featured interviews with Muslim feminist Irshad Manji, Chinese novelist Ma Jian, broadcaster Jonathan Dimbleby, Burmese dissident Zarganar, Orwell biographer DJ Taylor and others and was downloaded more than 10,000 times.

Index's social media audience is increasing with 15,500 followers on Twitter (up 50 per cent on last year) and 3,840 Facebook fans. A new social media strategy aims to increase our audience three to four fold.

The site will continue to evolve to add new features that will connect with readers on different platforms – whether desktop, tablet or phone-based. The new site will greatly enhance the reach of Index's work in advocacy and campaigns. It will further the dissemination of our policy work as well as hosting debate on free expression issues based around our editorial output.

Advocacy and Campaigns

Index campaigns and advocacy expanded over the year, with a substantial increase in our work on international digital freedom, on EU freedom of expression issues, and in our range of work across authoritarian and transition regimes.

Digital Freedom

Index has prioritised digital freedom as a key focus for our editorial, policy and advocacy campaigns.

Internationally, Kirsty Hughes and Mike Harris represented Index at the annual Internet Governance Forum (IGF). Mike chaired an Index panel discussion on the privatisation of censorship and Kirsty was on the main plenary panel about security, openness and privacy.

Index held its first, high-profile panel debate in New Delhi with the Editors Guild of India and the India International Centre to discuss threats to freedom of expression in the digital age. Kirsty Hughes also undertook lobby and information gathering meetings with key contacts in Delhi, laying the basis for more work in future in India.

Index ran the second of two pilot training sessions in digital journalism and advocacy in Dakar with Internet Sans Frontieres which produced print book versions in Arabic, French and English.

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TRUSTEES' REPORT (continued)

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ACTIVITIES AND OUTCOMES (continued)

Index has also closely covered the NSA surveillance revelations. This included leading on a joint statement (with four UK-based NGOs) that condemned widespread mass surveillance tactics. Index will continue to develop its digital freedom work, especially in India and Brazil, and will focus on mobile censorship and filtering in an upcoming paper.

Index has increased its advocacy, and profile in the EU, lobbying in Brussels across a range of issues including the freedom of expression guidelines that are being drawn up in 2013. In December, Index contributed informal input on our red lines on free expression, online and off. Index also attended an opening discussion at the European Commission on principles of corporate social responsibility in the ICT industries and later submitted recommendations on this. Index also hosted a conversation between Facebook and Privacy International on digital freedom.

In the UK, we lobbied and commented on the trend towards criminalisation of offensive comments and posts on social media. Index lobbied on the draft Communications Data Bill and hosted an event to discuss its troubling implications.

Digital events

In February, Index co-organised a breakfast hosted by the Swedish Ambassador in London to debate digital freedom with a select group of NGOs, media, web companies, academia and diplomats. Kirsty Hughes participated in a high level FCO event at Wilton Park on free expression in the digital world.

In summer 2012, Index partnered with the Irish foreign ministry to chair a high-profile panel debate at the OSCE Conference on internet freedom, internet governance and human rights. Kirsty Hughes chaired the panel debate, which covered digital free expression, copyright and authoritarian states.

From 2012 to mid-2013, Index was represented at conferences, events and meetings including: the ITU in Dubai, OSF Mapping Digital Media (MDM) Advocacy Summit in Istanbul, Freedom to Connect in Washington DC, World Press Freedom Day in Costa Rica, a digital development conference at the United Nations, Google Big Tent events on freedom of expression, the Stockholm Internet Forum and the Open Rights Group conference in Manchester, and the annual conference of the Human Rights House Network. As well as influencing the debate, Index has blogged across these events to take the debate to a wider audience.

Editorial and policy papers

In March in partnership with Open Democracy, we published a package of nine stories written by international digital rights experts that explored the global fight for digital freedom. Index also expanded its editorial coverage on digital freedom of expression in key multipolar states like India and Brazil and on global internet governance debates.

Index also published the following policy papers:

- *Standing up to threats to digital freedom: can we keep the internet free*, which set out some of the key challenges to free expression online, and the red lines and issues that must be defended and promoted
- *Is the EU heading in the right direction?*, which analysed digital freedom policies in the EU and called for the EU to develop a coherent digital freedom strategy.
- *Belarus: Pulling the Plug*, which revealed how the Belarusian government is using the internet to track dissent and silence its citizens.

Partnerships

Index has continued to expand its work with partners, joining the European Digital Rights Initiative this year alongside its existing partnerships with the Global Network Initiative (GNI), the Civic Solidarity Platform, IFEX and the Libel Reform Campaign. In June 2013, Index hosted a conference in London with GNI, to debate surveillance, security and freedom of expression. IFEX has continued to be a source of activism and advocacy and Index is increasingly working with them and other partners on new work in India, Brazil and the EU.

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TRUSTEES' REPORT (continued)

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ACTIVITIES AND OUTCOMES (continued)

Advocacy in a range of democracies

Index increased its European advocacy work in line with our new strategy. At the European Union, Index continues sustained advocacy on the EU's upcoming freedom of expression guidelines. Index has also focused on issues of media freedom across the EU, including analysis and comment on the report to the European Commission of the High Level Media Group.. Index led an IFEX letter to the EU condemning the prosecution for a second time in Greece of Index award winner Greek journalist Kostas Vaxevanis. At the Council of Europe, Index hosted a major debate on digital freedom in Strasbourg in partnership with the Parliamentary Assembly's Committee for Culture, Science, Education and Media and provided an expert speaker at a specially convened Council of Europe conference on media freedom at the House of Commons.

Index expanded its list of priority countries with a new focus on India, Brazil and South Africa as emerging democratic powers amongst the BRICS. In India, Index co-hosted a high-profile event with the Editors Guild of India in Delhi at the Indian International Centre and expanded its editorial coverage of Indian issues – to be followed by more in-depth policy analysis of freedom of expression issues in India, Brazil and other emerging democratic powers.

Index continued its coverage of both democratic transitions and continued authoritarian regimes in the Middle East and North Africa, focusing in particular on Egypt, Tunisia and Libya amongst the transition countries. Index finalised the EU funded Tunisia Monitoring Group project in January 2013. The project delivered substantial change in a complex environment, as Tunisia moved from a dictatorship to a fledgling democracy. It was achieved through engagement with the Tunisian Constitutional Assembly, Ministers, judges, members of the press and members of the National Commission for Media and Communications Reform. Index attended the Freedom Online Coalition meeting in Tunis in June to discuss recent developments in the country and internationally.

In Uganda, charges levelled against Uganda-based British theatre producer David Cecil for putting on a play with a homosexual theme were dropped on 2 January after a public petition launched by Index called for his release. The petition was signed by thousands, including high-profile figures, such as Stephen Fry.

This has been a very significant year in our programme to support artists and performers working on the frontline of free expression rights in Burma. We have delivered a series of firsts as the space for free expression opens up in the country. As part of the Network & Capacity Building programme, which delivered 18 professional development courses to artists in Yangon and Mandalay between January 2012 - April 2013, we delivered the first curatorial training in Burma attended by 20 young contemporary artists. In partnership with House of Media and Entertainment (HOME), comedian Zarganar's new company, Index co-produced *'The Art of Transition'* symposium on artistic freedom of expression, another first, and a significant event in the unfolding drive towards democracy in Burma. The most respected artists in the country from all art forms came together with political leaders, journalists, academics and lawyers for two days of presentations and discussion on the impact of political and social change on artistic expression. A report on the symposium has been made available. After a monitoring mission in March, Index published a report on the state of freedom of expression in Burma covering societal and political freedom, media freedom, artistic freedom and digital freedom.

In the UK, Index is one of the three coalition partners that make up the Libel Reform Campaign. April 2013 saw the successful passage of the Defamation Act through parliament and into law after just three and a half years of campaigning – a significant success. Index's work had a considerable impact on both the passage of the Bill into law and also the final shape of the Act. Our campaigning led to the strengthening of the Bill's provisions for public interest and fair comment defences, restricting corporations suing individuals and the prevention of vexatious claims.

Index secured significant media coverage to raise awareness of the campaign with the public and key opinion-formers. A high profile event with Dara O'Briain and Brian Cox was covered by the BBC, Sky News, Channel 4 News, *The Guardian*, the *Bookseller* and *New Statesman*. Index staff also wrote comment pieces for the *Independent* and *The Guardian* to raise the profile of the campaign. The final stages of the campaign and passing of the Defamation Act were covered by the *Independent*, the *Bookseller*, *The Guardian*, News Associates and the *Belfast Telegraph*.

The campaign continues to exert pressure on the government to provide more detail on provisions for online hosts and intermediaries, reducing costs in defamation proceedings and incentivising alternative dispute resolution. The work also continues in other jurisdictions too with advocacy in Belfast to ensure the Northern Ireland Assembly brings forward libel reform as well as the production of guidance to support campaigning groups internationally who want to reform their libel law. The campaign has been supported by a further 12 months of funding from the Open Society Foundation (OSF).

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TRUSTEES' REPORT (continued)

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ACTIVITIES AND OUTCOMES (continued)

Index analysed the overall state of freedom of expression in the UK with its first '*UK freedom of expression scorecard*'. The scorecard's assessment was picked up by the media and helped influence the debate on future legislation and the current state of free speech. Index also joined partners to oppose the UK government's draft Communication Data Bill with a submission to a parliamentary scrutiny committee and an event at the Free Word Centre. Index lobbied during the party conference season on this issue. Index submitted evidence to a parliamentary committee looking at the impact of lobbyists to the parliamentary process, highlighting the role lobbyists play in airbrushing the reputations of authoritarian regimes. Senior Writer Pdraig Reidy and Chief Executive Kirsty interviewed the DPP Keir Starmer, and Index contributed to the consultation on his interim social media guidelines.

Index has been one of the leading independent voice in the debate over press regulation that followed the Leveson Inquiry and report. We published two policy papers: *Freedom of the Press, Governance and Press Standards: Key Challenges for the Leveson Inquiry* (July 2012), and *Leveson: The way ahead for a free press in the UK* (Dec 2012), arguing against any statutory underpinning of a press regulator. Index also hosted a debate at London's Frontline club in December 2012 to discuss the findings of the report and what it might mean for the future of the British press.

Index has made numerous interventions in articles, and print and broadcast media. Following the announcement of the introduction of a Royal Charter, Index was quoted in all of the major UK broadsheets and tabloids and there was international coverage by Reuters (syndicated to 100s of global outlets), *Wall Street Journal*, *Sydney Morning Herald*, *International Business Times* and RTE. Broadcast coverage included: **Newsnight, Aljazeera (Listening Post and News), World at One, Sky News, ITN News, BBC World Service, R5 Live, BBC News 24 and the main Austrian public broadcaster. Index trustees Matthew Parris and John Kampfner also secured coverage through interviews and articles.**

Index expanded its list of priority countries with a new focus on India, Brazil and South Africa as emerging democratic powers amongst the BRICS. In India, Index co-hosted a high-profile event with the Editors Guild of India in Delhi at the Indian International Centre and expanded its editorial coverage of Indian issues – to be followed by more in-depth policy analysis of freedom of expression issues in India, Brazil and other emerging democratic powers.

Index continued its coverage of both democratic transitions and continued authoritarian regimes in the middle east and North Africa, focusing in particular on Egypt, Tunisia and Libya amongst the transition countries. Index finalised the EU funded Tunisia Monitoring Group project in January 2013. The project delivered substantial change in a complex environment, as Tunisia moved from a dictatorship to a fledgling democracy. It was achieved through engagement with the Tunisian Constitutional Assembly, Ministers, judges, members of the press and members of the National Commission for Media and Communications Reform. Index attended the Freedom Online Coalition meeting in Tunis in June to discuss recent developments in the country and internationally.

Authoritarian Regimes

Index continues to highlight the range of measures and actions taken by authoritarian states to censor and restrict free speech and to harass, imprison and control activists, artists, journalists and civil society more widely.

Index continued its Belarus programme with the launch of *Belarus: Pulling the Plug*, a policy paper on digital challenges to free speech in the former Soviet country. The report generated significant media attention. In December 2012, an advocacy mission to Vilnius met Lithuanian parliamentarians and government officials alongside an event at the European Humanities University. Index organised training in secure communication and online safety for a group of 15 independent journalists and civil society activists from Belarus. Index continues to commission articles from Belarusian journalists and experts for the Index website to support their work internally within Belarus.

Index took on the project management of the online presence of OSF's Civic Platform project, a platform of over 50 NGOs across the OSCE region. Through the platform Index contributed to joint statements on the state clampdown on NGOs and civil society through the 'foreign agents' law in Russia.

Index has continued its work in Azerbaijan as part of the International Partnership Group for Azerbaijan. Joined by former Azerbaijani prisoner of conscience Emin Milli, Index presented a petition to UK MPs Ian Liddell-Grainger, Helen Goodman and Grahame Morris in July 2012. In November 2012, Index used our attendance at the Internet Governance Forum in Baku to raise concerns over the country's human rights violations and monitor the court case of journalist and editor Avaz Zeynalli. Index has continued to join protests such as the 'Harlem Shake' protest outside the Azerbaijani

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TRUSTEES' REPORT (continued)

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ACTIVITIES AND OUTCOMES (continued)

embassy in London, host events including the performance of 'Amazing Azerbaijan!' and join panel debates including a debate on Azerbaijan in the House of Commons on 11 June. Index has urged the Council of Europe to adopt two resolutions on the country. One, which called for more in-depth monitoring of the country's human rights record, was passed, but a crucial second resolution on political prisoners, was not, to significant international criticism.

Index has continued its work challenging the failure of the authoritarian regime in Bahrain to open up to democratic reform or to keep to any of its commitments on reform. Index condemned the arrest and imprisonment of former Index award winner Nabeel Rajab of the Bahrain Center for Human Rights (BCHR). Index organised a parliamentary briefing with Maryam Alkhwaja, acting head of BCHR, in September 2012. In addition to regular editorial coverage, Index also submitted evidence to the UK Foreign Affairs Committee Inquiry on the UK's relationship with Saudi Arabia and Bahrain.

Arts programme

Taking the Offensive

Index's conference *'Taking the offensive – defending artistic freedom of expression in the UK'* was a significant development in our UK arts programme, described by *a-n* (artist newsletter) as "important, substantial, timely and honest arts conference". The conference brought together key figures from the law, police, media, policy and academia with cultural leaders including Nicholas Serota, David Abraham, Jude Kelly and Mona Siddiqui to debate the growth of self-censorship in contemporary culture, and the social, political and legal challenges to artistic freedom of expression. The conference revealed that many cultural organisations are overly cautious about the possible legal, financial or public relations consequences of producing challenging work. This is leading to pervasive self-censorship across our arts sector that is an issue of concern to cultural leaders.

The conference received substantial media coverage including in *The Independent*, *The Guardian*, *The Telegraph*, *The Standard*, *The Daily Mail* and *The International Business Times* and *The Standard*. The publication of the conference report was covered by the *Independent*, who also published a comment piece by Head of Arts, Julia Farrington. Index is playing a central role in the shaping of Artsfex the new international network in support of artists' rights. Our head of arts is on a small steering committee that was mandated at a meeting of 25 international founder members and launch of the network's vision in Oslo in October last year. This specialist network of arts organisations aims to streamline support for artists whose work is censored and to build the capacity of arts organisations in countries that are hostile to freedom of expression.

Tripwires

Building on our collaborations with arts organisations and festivals, Tripwires delivered a very successful summer youth programme on freedom of expression in partnership with Young Vic Theatre and LIFT (London International Festival of Theatre), featuring workshops with the Belarus Free Theatre and the Lebanese film and theatre director Lucien Bourjeilly.

Index Events

The past year has seen Index develop its range of events to an expanding set of audiences through a set of well-attended and highly enjoyable events. We have focused on expanding our audiences internationally as well as in the UK, for example through our Delhi event. Index has curated a range of events to keep our supporters fully engaged, and to promote the magazine.

The Index Freedom of Expression Awards were held on 21 March and recognised those individuals for their outstanding work in the promotion or defence of free expression over the last year. The event at the Inner Temple was attended by 300 guests and raised significant funds for the organisation. Coverage of the awards included interviews with the winners in *The Guardian*, *New Statesman*, *The Telegraph*, *Diva* magazine and *Profil* magazine. There was coverage of the event itself in the *Evening Standard* and international coverage in a wide range of arts and international media including the *South African*, *Pakistan Today*, *DNA India*, *The Nation Pakistan*, the *Mail and Guardian*.

We have considerably increased our range of events looking at digital freedom and debates including: a half day conference on surveillance and privacy, a panel event on digital security at the Small Media Initiative conference, a debate on the Communications Data Bill, a one day event with Open Rights Group, a magazine launch discussion on free speech and social media, a panel event on free speech and the internet in Delhi, a high level breakfast meeting at the Swedish Embassy and a panel event on free expression in the digital world at Kings Place.

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TRUSTEES' REPORT (continued)

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ACTIVITIES AND OUTCOMES (continued)

Other highlights from the past 12 months are:

- A ground-breaking conference on artistic freedom of expression, *'Taking the Offensive'*, at the Southbank Centre, London
- A 40th birthday poetry event at Kings Place, with Simon Callow, Janet Suzman, Roger Lloyd Pack and Jonathan Dimbleby reading poems from our archive and new commissions including one by poet Brian Patten
- A film screening with Picturehouse cinemas of *Anna Karenina*, plus a Q&A with the screen play writer Tom Stoppard and producer Paul Webster
- A launch party to celebrate 'Free Speech Bites', our podcast series with philosopher Nigel Warburton
- A half day conference on the impact of revolution in the Middle East on artistic expression with a panel discussion featuring artist directors from Lebanon, Iraq, UK, Belarus and Tunisia.

Media Coverage

Index's media coverage in the UK and internationally has increased substantially during the year. Index engages with the media to raise awareness of and promote debate about freedom of expression issues. This year, Index has been asked to comment on a wide range of global issues, including online censorship, hate speech, media freedom, surveillance and arts censorship, as well as world events such as the Pussy Riot trial and The Innocence of Muslims. Index's country campaigns (Azerbaijan, Bahrain, Belarus), events (Index awards, arts conference, India digital freedom debate) and reports (Belarus, arts censorship, UK scorecard) have also generated media coverage for the organisation.

To help fulfil our strategic aim of raising Index's international profile, Head of Communications, Pam Cowburn, developed a global media strategy in 2012, which outlines how Index will increase its media coverage outside of the UK.

There has been a significant increase in both reactive and proactive international media coverage, including:

- Comment pieces in the *Irish Times*, *International Herald Tribune*, *South China Morning Post*, *European Voice*, *Political & Economic Weekly*
- Letters in the *Financial Times*
- Staff quoted by Associated Press, Reuters, *New York Times*, *International Herald Tribune*, Aljazeera online, CNN, BBC, *LA Times*, *Foreign Policy*, *Slate*, Inter Press Service, *Times of India*, *Irish Times*, *Huffington Post* US, *South China Morning Post*, and the *International Business Times* as well as hundreds of regional and city media outlets around the world.
- Broadcast interviews and discussions with Index staff on Aljazeera, CNN, BBC World Service, *Huffington Post* US, CTV news, Deutsche Welle, Danish public radio, Austrian TV and Croatian TV.

Over the last year, Index has seen a significant increase in its UK media coverage both in terms of volume and breadth of coverage. In previous years, coverage has been mostly secured in broadsheets but this year there has been increased coverage by mid-market newspapers and tabloids. As well as regular and consistent comment in the main UK print and online outlets, Index staff have written comment pieces for *The Guardian*, *New Statesman*, *Telegraph*, *Spectator*, *Independent*, *Times Higher Education*, *politics.co.uk*, *spears.com* and *Huffington Post*.

Index staff have also appeared regularly on UK broadcast programmes, including a range of BBC news and radio programmes, Channel 4 News and Sky News.

PLANS FOR 2013/14 AND BEYOND

Index on Censorship has a busy agenda looking ahead over the coming twelve months. With Index's coverage ranging from political censorship to media freedom to restrictions on artistic freedom, we face a multitude of issues and challenges around the world.

In the coming year, digital freedom in all its many dimensions will be a core Index priority. The internet allows all the potential of freedom of expression to be achieved by ever larger numbers of people around the world – views, ideas, knowledge, reporting, arts and more being exchanged across borders in a range of media and formats. Yet we see those freedoms being increasingly curtailed, and digital technology and media being used to limit and control expression not enable and promote it.

WRITERS & SCHOLARS EDUCATIONAL TRUST

TRUSTEES' REPORT (continued)

FOR THE YEAR ENDED 31 MARCH 2013

PLANS FOR 2013/14 AND BEYOND (continued)

Index will report, monitor, publish and campaign against digital censorship by states and non-state actors in both authoritarian and democratic regimes. We will defend those prosecuted for online journalism, activists using the web and social media to campaign for freedom and rights, and citizens being caught in restrictive laws that define innocuous postings as 'offensive'. As well as campaigning against state censorship, Index will continue to monitor the role played by large private companies in enabling or limiting our digital freedoms. The privatisation of censorship is a real and sometimes troubling phenomenon and one that must receive more attention and greater transparency. Index will also campaign with its partners against mass surveillance and mass, population-wide data retention and will in particular challenge democratic governments to repudiate such practices. Mass surveillance undermines the right to privacy and the right to freedom of expression.

Index on Censorship will continue to expand its international activities and reporting in the year ahead. We will monitor how freedom of expression is being promoted or curtailed in the emerging multipolar world order, with fresh, challenging editorial content, and in-depth policy and advocacy, covering both authoritarian powers, including Russia and China, and democracies including the EU, US, and emerging powers India, Brazil and South Africa. We will increase our advocacy towards the EU and the UN, with the EU's forthcoming guidelines on freedom of expression one crucial part of the Union's external policy it must get right and that Index will campaign on. We also plan to shine a spotlight on how and whether digital technologies are contributing to empowering freedom of speech in developing countries, and giving access to groups that previously had limited ability to speak out, or whether the promise of these technologies is being blocked for political or economic reasons. We will address access issues in more developed countries too – identifying why some marginalised groups in democratic societies do not have full freedom of expression.

Index will continue to promote hard-hitting debate and creative exchange of views through events in the UK and around the world – including plans for debates and events in the US and Brazil. We are developing a new strand of events that focuses in particular on youth, building on our existing innovative arts and youth programme. We will also be hosting a new set of online debates and events on our new website. Our arts and censorship work will continue to reach out to wider audiences around the world. And through our newly relaunched magazine and redesigned website, Index aims to inform, monitor, report, debate, advocate and campaign with ever more energy and impact in the next twelve months.

FUNDRAISING 2012/13

Grants and Donations

Fundraising has held up remarkably well during a time of difficulty for the global economy. For the third year in succession Index had a turnover of in excess of a million pounds and an increase on the previous year.

We continued to receive funding from some of our key donors including OSF, Fritt Ord Foundation and The Sigrid Rausing Trust. Fritt Ord increased their grant to £95,000 to underpin the substantial increase in our digital activities. Both Google and SAGE Publications renewed their sponsorship of our awards ceremony and individual awards were also sponsored by *The Guardian* (Journalism award) and new sponsors Doughty Street Chambers (Advocacy award). SAGE Publications funded the production of the 'Free Speech Bites' podcasts and the Student Blogging competition. Google again also gave us a core grant.

The Eranda Foundation continued to support us with their generous grant of £60,000 matching the award of the previous year. SIDA's funded two-year programme of arts activity in Burma was brought to a successful conclusion, while OSF funded the "Art In Transition" symposium in Rangoon. OSF also funded programme work on the Libel Reform Campaign and the Civic Platform. The Foreign and Commonwealth Office funded a programme of activity in Belarus. The EU three-year programme in Tunisia was completed within the year, for which we received the last tranche of the funding, correlating to the monies raised by the previous year's auction. Pledges on the night more than doubled those of the previous year, to £13,000.

We received two bequests in the year. The first was the final instalment of the Roderoy Estate, the second from the estate of Brenda Jackson.

The Future Jobs fund allowed us to take on an entry level Events Assistant for six months who has since been given a permanent contract. This was also the first year of our partnership with Liverpool John Moores University for a part-funded internship position at Index. We have secured a similar scheme with York University to start in the autumn of 2013.

WRITERS & SCHOLARS EDUCATIONAL TRUST

TRUSTEES' REPORT (continued)

FOR THE YEAR ENDED 31 MARCH 2013

FUNDRAISING 2012/13 (continued)

The Arts Council's new Catalyst scheme provided a £55,000 grant for fundraising capacity-building. Index raised £41,000, which was additionally matched by Catalyst, making it a very successful first year of the scheme.

Sponsorship for the annual Index Freedom of Expression Awards was maintained at the previous level, although for the second successive year the Arts award remains without a sponsor. Pledges on the night raised £2,500.

The second year of our partnership with Liverpool John Moores University for a part-funded internship position at Index, was supplemented with a similar scheme with the University of York for a second internship post to be created.

FINANCIAL RESULTS

The Trustees are pleased to report that the financial figures reflect the organisation's continuing and steady progress over the last four years. The Group posted a third successive surplus, of the order of £15,792, of which £4,534 was an increase in unrestricted funds and £11,258 an increase in restricted funds. This has enabled us to deliver a high standard of outputs and to proceed with an expanded programme of works and provide the capacity and resources to achieve them. The surplus means that the Group's unrestricted funds now stands at a level of £72,019, just over one-third of our stated reserves target. The level of restricted funds is £23,505. The Charity has unrestricted funds of £86,056, while the Company posted a small loss for the year of £916, meaning that it still has accumulated losses of £14,040. The aim for next year will be to wipe out this accumulated loss.

Consolidated group income was £1.132million, which was up on 2011/12 (just under £1.1million). This reflects an increase particularly in our level of donations, which were matched under the Arts Council's Catalyst scheme. The project grant funding was lower than the previous year as certain projects had been completed either the previous financial year (UPR-Norwegian Foreign Ministry) or part-way through 2012/13 (OSF core grant).

Consolidated total resources expended were £1.16million (£1.09million in 2011/12). This increase was mainly in the costs of generating income, as under the Arts Catalyst scheme we increased our fundraising capacity to take on a fundraiser and put other resources into a database and appeals material. Higher support costs reflect that the organisation has expanded its staff roster, but the Trustees are happy to report that strict financial monitoring of costs with reference back to budgets mean that these are within expected levels.

The restricted fund total of £23,505 is made up of £15,045 from SIDA for our programme of in-country arts projects in Burma, £6,373 from OSF for the 'Burma Arts In Transition' symposium and a small fund balance regarding the Ten Feet Away (Arts and Homelessness) programme.

The inter-company position showed a relatively small annual movement, the closing balance showing at £3,257 owed by the Charity to the Company as compared with £5,092 the previous year.

RESERVES POLICY

The reserves policy was reviewed by the Index Board in December 2012 and a fresh calculation of the desired level of reserves was made, based on a consideration of at-risk funding. The Board felt this was a more systematic and measurable way of arriving at a reserves target than previously undertaken. The target arrived at was £150,000, which equates to three months operating costs at the current level. As we are short of that target at present, the target will remain in place for the next two years and the level reviewed then. The Board also expressed their assessment that reserves would also remain accessible for two contingencies: short-term staffing increases viewed as investments; and the ability to switch spending into special programme activity not previously budgeted for, but felt to be intrinsic to our core activities.

PUBLIC BENEFIT

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011, to have due regard to the Charity Commission's general guidance on public benefit. The Trustees ensure that this purpose is carried out for the public benefit by the performance of services valued by the public both in the UK and internationally.

WRITERS & SCHOLARS EDUCATIONAL TRUST

TRUSTEES' REPORT (continued)

FOR THE YEAR ENDED 31 MARCH 2013

PUBLIC BENEFIT (continued)

Both forms of editorial content (online and print) offer the highest quality of commissioned journalism and analysis, providing viewpoints from all parts of the spectrum of any free expression debate. Our expert editorial filter of censorship issues can be used to help those interested in free expression find contextualised and verified information in support of free speech. We augment the news, picking the most important and most interesting free expression stories and pushing them out to a wider audience. The interest shown by the public in several of the current debates around free expression throughout all media has been particularly well served by the Charity. Index has been at the forefront of many of such debates, able to deliver them in accessible form, through editorial content and events showcasing key figures from relevant fields and disciplines. This year we have mounted several debates within the realm of the digital world, helping people consider the complicated issues around online activity and rights, if which they may not be fully aware. Index provides most of its events free of charge so that there is no economic barrier to entry.

The research and articles published in *Index on Censorship* magazine are of direct relevance to specialist professionals in law, media and academia, but they also serve to deepen the knowledge and advance learning of the broader public, in the understanding and analysis of human rights. Extracts from the magazine continue to be offered for free on our website.

Our archive is available to the public without restriction via the Bishopsgate Institute, and this represents our body of work on free expression over the last 40 years. There is also our archive of articles, interviews, policy papers, audio-visual content available for free on our website and the free downloadable podcast series 'Free Speech Bites', which was disseminated to over 10,000 users. The expansion of our blog output encourages debate and comment, assisted by new social media technologies that encourage greater levels of participation from and dialogue with communities about our work.

Index continues to bring material to under-represented communities in the freedom of expression debate, through the Tripwires project, which targets hard-to-reach youth audiences. The Charity is also preparing free formal and informal educational materials and has empowered the young people involved in the Tripwires project by helping them to develop a wide spectrum of creative and performance skills that have enabled them to produce a digital magazine and video content. Index will continue to look to expand its reach towards greater numbers of young people and people involved in education this year, with a series of participation debate events, some of which will be hosted online.

Index supports key professionals and decision makers in the arts sector through case studies and conferences, helping them to protect and promote freedom of expression to their own audiences.

As part of Index's media strategy, this year we have secured greater media coverage in UK tabloids and middle market newspapers, taking free speech arguments to a wider audience in terms of numbers and demographics.

GOVERNANCE AND MANAGEMENT

Trustee Board

Trustees serve for a period of three years and may be re-elected for a further two years for a maximum total of five years. Existing Trustees select members of the Trustee Board. Currently recruitment has occurred through personal recommendation and word of mouth. Rules and guidelines published by the Charity Commission on the responsibilities of being a Trustee are provided to all new Trustees. In addition, new Trustees are inducted in the charity by the Chief Executive and Chair of Trustees.

Every effort is made to ensure that all specialist areas of the Charity's operation are represented. Candidates that strengthen the Board are always considered, with no upper limit on the number of Trustees. Trustees meet four times a year to review strategy, risk and performance and to approve the operating plans and budgets. The majority of Trustee meetings take place at Writers and Scholars Trust's offices, enabling the Trustees to meet other members of staff on a regular basis.

Responsibility for strategy, planning and the day-to-day management of operations is delegated to a management team led by the Chief Executive. Formal reporting by the Chief Executive takes place in writing two weeks prior to each Trustee meeting. The key issues arising from this report and any other matters are then discussed in detail at the Trustee meeting. Minutes are then circulated, within seven days, for approval at the subsequent Trustee meeting.

The management team carried out a complete review of a risk register and this review was approved by the Trustees. The assessment showed that the vast majority of risks had a low likelihood score and systems have been put in place to monitor and mitigate these risks. It has been agreed that an ongoing review of all risks will be conducted at regular intervals.

WRITERS & SCHOLARS EDUCATIONAL TRUST

TRUSTEES' REPORT (continued)

FOR THE YEAR ENDED 31 MARCH 2013

Management

The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- A strategic plan and annual budget overseen by the Trustees
- Regular consideration by the Trustees of financial results, variance from budgets, non-financial performance indicators and benchmarking reviews
- Delegation of authority and segregation of duties
- Identification and management of risk

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Charity's Trustees are responsible for preparing the Annual Report and financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice.

Charity law requires the directors to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the Charity and its financial activities for the period. In preparing those financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ascertain the financial position of the Charity and to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees confirm that so far as they are aware, there is no relevant audit information of which the Charity's auditors are unaware. They have taken all the steps that they ought to have taken as Trustees in order to make themselves aware of any relevant information and to establish that the Charity's auditors are aware of that information.

POWERS AND RESTRICTIONS

The Trustees have absolute discretion to decide which of the Trust's purposes to forward, and no limitations on the means they adopt to do so. In particular they have complete discretion to invest money as they wish and are therefore not bound by the provisions of the Trustee Investment Act.

AUDITORS

haysmacintyre were reappointed auditors in the year and a proposal for their reappointment will be put to the Trustees.

Approved by the Board on 12 September 2013 and signed on its behalf by:

David Aaronovitch
Chair



WRITERS & SCHOLARS EDUCATIONAL TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

FOR THE YEAR ENDED 31 MARCH 2013

Status

The Writers and Scholars Educational Trust is a registered charity, number 325003, constituted by the Trust Deed dated 25 March 1971.

Trustees

David Aaronovitch (Chair)	Appointed 6 June 2013
Jonathan Dimpleby (Ex-Chair)	Resigned 6 June 2013
David Membrey	
Katie King	
Matthew Parris	
John Kampfner	
Elaine Potter	
David McCune	Appointed 15 December 2012
David Schlesinger	
Maya Wolfe-Robinson	

Management

Kirsty Hughes – Chief Executive
David Sewell – Finance Manager
Marek Marczynski – Campaigns and Advocacy Director
Rachael Jolley – Editor, *Index on Censorship* magazine
Sean Gallagher – Editor, Online and News

The principal address and contact details

92 -94 Tooley Street	
London	Telephone: 020 7260 2660
SE1 2TH	E-Mail: kirsty@indexoncensorship.org

Auditors:

haysmacintyre, Fairfax House, 15 Fulwood Place, London, WC1V 6AY

Bankers:

Triodos Bank NV, Brunel House, 11 The Promenade, Bristol, BS8 3NN

Solicitors:

Bindmans LLP, 275 Gray's Inn Road, London, WC1X 8QB

INDEPENDENT AUDITORS' REPORT

TO THE MEMBERS OF WRITERS & SCHOLARS EDUCATIONAL TRUST

We have audited the financial statements of Writers and Scholars Educational Trust for the year ended 31 March 2013 which comprise the Statement of Financial Activities, the Group and Charity Balance Sheets, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with the regulations made under the Charities Act 2011. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditors

As explained more fully in the Trustees' Responsibilities Statement set out on page 13, the trustees are responsible for the preparation of financial statements which give a true and fair view.

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements.

Basis of audit opinion

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the trustees in the preparation of the financial statements, and of whether the accounting policies are appropriate to the charity's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements:

- give a true and fair view of the state of the group's and charity's affairs as at 31 March 2013, and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

INDEPENDENT AUDITORS' REPORT

TO THE MEMBERS OF WRITERS & SCHOLARS EDUCATIONAL TRUST (continued)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

haysmacintyre

**haysmacintyre
Chartered Accountants
Registered Auditors**

**Fairfax House
15 Fulwood Place
London
WC1V 6AY**

Date: *12 September 2013*

WRITERS & SCHOLARS EDUCATIONAL TRUST
CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2013

	Notes	Unrestricted Funds 2013 £	Restricted Funds 2013 £	Total Funds 2013 £	Total Funds 2012 £
INCOMING RESOURCES					
Incoming resources from generated funds:					
Voluntary income	2	581,964	-	581,964	477,053
Activities for generating funds – fundraising events		67,249	-	67,249	73,038
Investment income		300	-	300	891
Incoming resources from Charitable activities	3	392,078	90,798	482,876	548,091
TOTAL INCOMING RESOURCES		<u>1,041,591</u>	<u>90,798</u>	<u>1,132,389</u>	<u>1,099,073</u>
RESOURCES EXPENDED					
Cost of generating funds					
Costs of generating voluntary income	4	122,134	-	122,134	136,467
Cost of fundraising events	4	48,773	-	48,773	42,715
Charitable activities	4	854,912	79,540	934,452	899,387
Governance costs	5	11,238	-	11,238	11,274
TOTAL RESOURCES EXPENDED		<u>1,037,057</u>	<u>79,540</u>	<u>1,116,597</u>	<u>1,089,843</u>
NET INCOMING RESOURCES		4,534	11,258	15,792	9,230
RECONCILIATION OF FUNDS					
Total funds brought forward		67,485	12,247	79,732	70,502
TOTAL FUNDS CARRIED FORWARD		<u>£72,019</u>	<u>£23,505</u>	<u>£95,524</u>	<u>£79,732</u>

None of the company's activities were acquired or discontinued in the year.

There were no recognised gains or losses other than those included in the Statement of Financial Activities.

WRITERS & SCHOLARS EDUCATIONAL TRUST

GROUP AND CHARITY BALANCE SHEETS

AS AT 31 MARCH 2013

	Notes	Group		Charity	
		2013 £	2012 £	2013 £	2012 £
FIXED ASSETS					
Tangible assets	7	6,420	8,168	-	-
CURRENT ASSETS					
Debtors	8	113,520	147,553	42,960	60,312
Cash at bank and in hand		90,610	120,260	87,475	105,319
		<u>204,130</u>	<u>267,813</u>	<u>130,435</u>	<u>165,631</u>
CREDITORS: Amounts falling due within one year	9	115,026	196,249	20,874	72,777
Net current assets		<u>89,104</u>	<u>71,564</u>	<u>109,561</u>	<u>92,854</u>
NET ASSETS		<u>£95,524</u>	<u>£79,732</u>	<u>£109,561</u>	<u>£92,854</u>
FUNDS					
Unrestricted income funds	10	72,019	67,484	86,056	80,606
Restricted income funds	11	23,505	12,248	23,505	12,248
TOTAL FUNDS		<u>£95,524</u>	<u>£79,732</u>	<u>£109,561</u>	<u>£92,854</u>

The accounts were approved by the Trustees and authorised for issue on 12 September 2013 and signed on its behalf by:



David Aaronovitch
Chair

David Membrey
Treasurer



WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2013

1. ACCOUNTING POLICIES

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the group's financial statements.

Basis of accounting

The financial statements have been prepared under the historical cost convention, in accordance with the Statement of Recommended Practice (SORP), 'Accounting and Reporting by Charities' published in March 2005. The accounts also comply with the requirements of the Charities Act and relevant Accounting and Reporting Standards.

The group has taken advantage of the exemption in the Financial Reporting Standards from the requirement to produce a cash flow statement.

Fixed assets

Fixed assets are recorded at cost. Assets acquired with a value of less than £100 are not capitalised but are written off as revenue expenditure.

Depreciation

Depreciation has been provided at the following rates in order to write down the cost or valuation, less estimated residual value, of all tangible fixed assets over their expected useful lives as follows:

Computers	25% straight line
Fixtures & Fittings	10% straight line

Incoming Resources

All incoming resources are included in the SOFA when the charity is legally entitled to the income and the amount quantified with reasonable accuracy. The following specific policies apply to categories of income:

- I. Voluntary income Donations & Grants where related to performance and specific deliverables are accounted for as the charity earns the right to consideration by its performance. Where income is received in advance of its recognition it is deferred and included in creditors. Where entitlement occurs before income being received the income is accrued.
- II. Other incoming resources are recognised in the accounts as they becomes receivable.

Resources Expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs relating to the following categories:

- I. Charitable Activities – Costs of charitable activities comprise all costs identified as wholly or mainly attributable to achieving the charitable objectives of the charity, including the costs of disseminating information in support of charitable activities. These costs include staff costs, wholly or mainly attributable support costs and an apportionment of general overheads.
- II. Governance costs – These comprise all costs identified as wholly or mainly attributable to ensuring the public accountability of the charity and its compliance with regulations.

Pension costs

Writers & Scholars Educational Trust operates a defined contributions scheme for the benefit of the employees. The assets of the Scheme are held independently from those of Writers & Scholars Educational Trust in an independently administered fund. The pension costs charged in the financial statements represents the contributions payable during the year.

Taxation

No provision has been made for Corporation Tax or deferred tax for Writers & Scholars Educational Trust as the Trust is a registered charity and is therefore exempt.

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2013

1. ACCOUNTING POLICIES (continued)

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

Restricted funds

Where grants are to be spent in accordance with terms agreed with the funders, the income and related expenditure are shown as 'Restricted'. Any unspent restricted income at the year end is deferred for spending to future years.

Unrestricted funds

Core income and such other income for which there are no restrictions on the way it can be spent are termed 'Unrestricted'. Such unspent income at the year end is termed 'Unrestricted funds'.

Basis of consolidation

The group financial statements consolidate those of the charity and its subsidiary drawn up to 31 March 2013. Surpluses or deficits on intra-group transactions are eliminated in full.

Assets and liabilities of all subsidiaries are consolidated in accordance with FRS2. Results of subsidiary undertakings engaged in activities similar to those of the charity are consolidated on a line-by-line basis in the SOFA and balance sheet.

A separate statement of financial activities, or income and expenditure account, for the charity itself is not presented, as the charity has taken advantage of the exemptions afforded by paragraph 397 of SORP 2005.

Allocation of costs

Staff costs are allocated by the trustees between direct charitable expenditure and support expenditure on the basis of time spent on these activities. Other costs are ascribed directly to the relevant heading.

2. VOLUNTARY INCOME	2013	2012
	£	£
Donations	68,430	19,029
Legacies	-	20,341
Grants:		
Eranda Foundation	60,000	110,000
Hargrave Foundation	-	5,000
Rausing Trust	47,918	25,000
Google	47,765	62,596
Fritt Ord	-	25,000
Clifford Chance	-	12,500
Arts Council	55,000	-
Grants received by Writers & Scholars International Limited	302,851	197,587
	<u>£581,964</u>	<u>£477,053</u>

All voluntary income received in 2013 and 2012 was unrestricted.

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2013

3. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES	Unrestricted Funds £	Restricted Funds £	2013 £	2012 £
Grants				
Youth & Censorship:				
City Bridge Trust	-	-	-	10,122
Esmeé Fairbairn Foundation	160	-	160	-
Future Jobs Fund	-	-	-	3,594
Liverpool John Moores University	6,033	-	6,033	6,033
York University	3,550	-	3,550	-
BBC World Service	-	-	-	15,000
Ace Arts Conference	-	20,000	20,000	-
SIDA - Burma Arts	-	55,557	55,557	28,359
OSF Burma	-	15,241	15,241	-
Free word	10,700	-	10,700	-
Ignite	1,180	-	1,180	-
Sage	4,000	-	4,000	-
Writers & Scholars International -				
Project grants	277,303	-	277,303	378,695
Publishing fees and royalties	88,053	-	88,053	106,288
Event income	748	-	748	-
Other direct income	351	-	351	-
	<u>£392,078</u>	<u>£90,798</u>	<u>£482,876</u>	<u>£548,091</u>

4. ANALYSIS OF EXPENDITURE	Direct Costs £	Support Costs £	Total 2013 £	Total 2012 £
Charitable activities:				
Publications	124,287	86,665	210,952	175,653
Projects	500,654	222,846	723,500	723,734
	<u>624,941</u>	<u>309,511</u>	<u>934,452</u>	<u>899,387</u>
Costs of generating voluntary income	75,770	46,364	122,134	136,467
Cost of fundraising events	48,773	-	48,773	42,715
Governance costs	11,238	-	11,238	11,274
TOTAL	<u>£760,722</u>	<u>£355,875</u>	<u>£1,116,597</u>	<u>£1,089,843</u>

SUPPORT COSTS CONSIST OF:

	2013 £	2012 £
Staff costs	225,185	165,838
Premises	60,604	56,411
Office and administration	57,886	65,231
Currency exchange differences	667	9,556
Irrecoverable VAT	8,923	14,442
Depreciation	2,610	1,905
	<u>£355,875</u>	<u>£313,383</u>

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2013

5. GOVERNANCE COSTS	2013 £	2012 £
Auditor's remuneration	11,149	11,048
Trustees expenses	89	226
	<u>£11,238</u>	<u>£11,274</u>

Other fees payable to the auditors amounted to £2,650 (2012 - £2,550)

No trustees received any remuneration during the year (2012 – nil) and one trustee was reimbursed £89 for travel costs (2012 – one trustee was reimbursed £226 for travel costs).

6. EMPLOYEES	2013 £	2012 £
Group staff costs were as follows:		
Wages and salaries	522,681	424,710
National insurance contributions	53,886	45,636
Pension contributions	6,771	5,398
Contract staff	16,923	48,045
	<u>£600,261</u>	<u>£523,789</u>

The average weekly number of employees during the year were as follows:

	No.	No.
Charitable activities	11	12
Management and support	3	3
	<u>14</u>	<u>15</u>
Number of employees earning between £60,000 - £69,999	<u>1</u>	<u>1</u>

7. FIXED ASSETS	Fixtures and Fittings £	Computers £	Total £
Group			
Cost			
At 1 April 2012	1,106	10,512	11,618
Additions	-	862	862
At 31 March 2013	<u>1,106</u>	<u>11,374</u>	<u>12,480</u>
Depreciation			
At 1 April 2012	978	2,472	3,450
Charge for the year	46	2,564	2,610
At 31 March 2013	<u>1,024</u>	<u>5,036</u>	<u>6,060</u>
Net Book Value			
At 31 March 2013	<u>£82</u>	<u>£6,338</u>	<u>£6,420</u>
At 31 March 2012	<u>£128</u>	<u>£8,040</u>	<u>£8,168</u>

There were no fixed assets in the charity.

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2013

8. DEBTORS	Group		Charity	
	2013 £	2012 £	2013 £	2012 £
Trade debtors	14,536	61,872	2,150	29,013
Prepayments	1,706	2,300	442	330
Accrued income	85,073	77,676	29,163	27,186
Other debtors	12,205	5,705	11,205	3,783
	<u>£113,520</u>	<u>£147,553</u>	<u>£42,960</u>	<u>£60,312</u>

The following debtors included above are due in more than one year:

	Group		Charity	
	2013 £	2012 £	2013 £	2012 £
Rent deposit	<u>10,000</u>	<u>-</u>	<u>10,000</u>	<u>-</u>

9. CREDITORS: amounts falling due within one year	Group		Charity	
	2013 £	2012 £	2013 £	2012 £
Trade creditors	8,806	16,049	1,337	3,592
Bank overdraft	430	-	-	-
Taxation and social security	10,361	14,088	10,361	14,088
VAT due	16,121	-	-	-
Accruals	31,341	31,789	5,919	6,621
Deferred income	47,967	131,923	-	40,984
Other creditors	-	2,400	-	2,400
Writers & Scholars International Limited	-	-	3,257	5,092
	<u>£115,026</u>	<u>£196,249</u>	<u>£20,874</u>	<u>£72,777</u>

10. UNRESTRICTED INCOME FUNDS - GROUP	WSET £	WSIL £	TOTAL £
Balance brought forward	80,609	(13,124)	67,485
Net incoming/(outgoing) resources	5,450	(916)	4,534
Balance carried forward	<u>£86,059</u>	<u>£(14,040)</u>	<u>£72,019</u>

11. RESTRICTED FUNDS	Balance at 1 April 2012 £	Incoming Resources £	Outgoing Resources £	Balance at 31 March 2013 £
Arts and Self-Censorship	160	-	160	-
Ten Feet Away	2,087	-	-	2,087
Youth and Censorship	10,000	-	10,000	-
SIDA - Burma Arts	-	55,557	40,512	15,045
OSF Burma	-	15,241	8,868	6,373
ACE Conference	-	20,000	20,000	-
Total	<u>£12,247</u>	<u>£90,798</u>	<u>£79,540</u>	<u>£23,505</u>

WRITERS & SCHOLARS EDUCATIONAL TRUST**NOTES TO THE FINANCIAL STATEMENTS (continued)****YEAR ENDED 31 MARCH 2013****11. RESTRICTED FUNDS (continued)****Nature and purpose of each fund:**

Arts and Self-Censorship - A programme of workshops and discussions to investigate the constraints on Freedom of Expression in contemporary culture in the UK.

Ten Feet Away – a festival programme, which brings the work of Ten Feet Away and other homeless arts organisations together to celebrate the creativity of homeless people and to challenge stigma and stereotypes.

Youth and Censorship – is a youth leadership training programme that uses multi-media arts to explore freedom of expression and censorship with young people to develop skills and understanding to be communicated to their peers in formal and informal educational settings.

Burma Arts – is a programme of in-country artistic performances and activities funded by SIDA.

OSF Burma – The Burma Art of Transition was a symposium in Rangoon bring together Burmese political leaders, journalists, academics, lawyers and artists from all parts of the arts spectrum, to discuss the current and future state of arts in their country in the light of its political transition.

ACE Conference – A one-day conference at The South Bank Centre bringing together arts practitioners, the legal profession and the police and to consider the threats to artistic free expression in the UK, debating social, political and legal challenges and the growth of artistic self-censorship.

12. WRITERS AND SCHOLARS INTERNATIONAL LTD

This is a company limited by guarantee, incorporated in England and Wales, in which the majority of directors and members are Trustees of the Trust. It outsources the publication of the magazine Index on Censorship, which is the main outlet through which the Trust fulfils its charitable objectives. All activities of the subsidiary have been consolidated on a line by line basis in the SOFA.

	2013 £	2012 £
PROFIT AND LOSS ACCOUNT		
Turnover	669,306	682,570
Cost of sales	(565,346)	(574,913)
Gross profit	103,960	107,657
Overhead expenditure	(104,978)	(108,357)
Operating (loss)	(1,018)	(700)
Interest receivable	103	131
(Loss) for the financial year	£(915)	£(569)
	2013 £	2012 £
BALANCE SHEET		
Fixed assets	6,420	8,168
Current assets	76,949	107,272
Creditors falling due within one year	(97,408)	(128,564)
Net Current Liabilities	(20,459)	(21,292)
Capital and reserves	£(14,039)	£(13,124)

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2013

12. WRITERS AND SCHOLARS INTERNATIONAL LTD (continued)

Transactions

During the year expenditure of £38,277 (2012: £4,679) was recharged to Writers & Scholars International Limited by Writers & Scholars Educational Trust. At the balance sheet date the amount due to Writers & Scholars International Limited was £3,257 (2012: due from Writers & Scholars International Limited £5,092).

13. RELATED PARTY TRANSACTIONS

David McCune who is the co-owner of Sage Publishing, the existing publisher of *Index on Censorship*, is a trustee of the charity.