

**WRITERS & SCHOLARS EDUCATIONAL TRUST**  
**REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2016**

**Charity Number: 325003**



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<b>CONTENTS</b>	<b>Page</b>
Chairman's Statement	2
Trustees' report	3 – 12
Legal and administrative information	13
Independent Auditors' report	14 – 15
Consolidated statement of financial activities	16
Balance sheets	17
Statement of Cash Flows	18
Notes to the financial statements	19 - 26

# WRITERS & SCHOLARS EDUCATIONAL TRUST

## INTRODUCTION

### FOR THE YEAR ENDED 31 MARCH 2016

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*"Most of the problems in the world come about due to the fact that people do not hear each other"*  
– Ak Welsapar, *Index magazine, Summer 2015*

#### SUMMARY

The period was one in which free speech continued to make international headlines. The killings at French satirical magazine Charlie Hebdo at the start of 2015 were a reminder of the threats posed daily to those who seek to express themselves freely in ways others deem unacceptable.

Index responded by increasing significantly its public facing role in 2015/16: hosting and attending events from Argentina to Mongolia, and from London to Lebanon to discuss the limits of free speech. We featured on a host of international media, including the BBC, New York Times, Guardian and New Statesman, and we increased the work we do to support censored individuals directly.

We marked the second year of our new Freedom of Expression Awards Fellowship, which aims to maximise the benefits for winners through a week of training and networking, plus support for the subsequent year and beyond. We published more original writing in the magazine, reaching new audiences through new formats like podcasts, picture galleries and through syndication; we commissioned original work from internationally renowned cartoonist Zunar to present to award winners; and we held our first ever comedy fundraiser – the successful Stand Up for Satire, hosted by Al Murray, and featuring stars of the stand-up circuit including Frankie Boyle and Shappi Khorsandi.

Our long-standing work on art and offence proved highly topical in the wake of several high-profile show cancellations in the UK and culminated in the publication of our guidance for arts venues on legal protections for staging controversial works. Police forces in England and Wales and the public prosecution service circulated the guidance volume on public order.

Our project to monitor threats to media freedom in Europe produced more than 700 reports in the year. A number of cases reported to the map were raised and addressed at the national level. We also worked closely with Index award winner Rafael Marques de Morais to bring attention to censorship in Angola, as well as undertaking advocacy on Azerbaijan, Bahrain and Turkey and in the UK.

We doubled the number of major funders over the year, largely thanks to a renewed focus on awards sponsorship, launched a new membership scheme and substantially increased the contribution from donations in-kind. Broadening Index's funding base was a major focus of the year and we are delighted to have formed so many new partnerships. We look forward to many more in 2016.

## ACTIVITIES AND OUTCOMES

### INFORM

Index seeks to broaden and deepen public understanding of global threats to freedom of expression as the first step to addressing those threats. Without such information, individuals are unable to make the informed decisions that are crucial for full participation in a free society.

#### Magazine

Fired, Threatened, Imprisoned (Summer 2015)

This edition of the magazine considered the state of free speech on campuses internationally, including an eye-opening story about the re-emergence of Soviet-style "attestation committees" in Ukraine's universities. Our culture section presented exclusive new short stories by exiled writers Hamid Ismailov (Uzbekistan) and Ak Welaspar (Turkmenistan), and poetry by Musa Okwonga. The magazine was launched at Birkbeck, University of London, on July 1 with an international panel that included the president of US campaigning group FIRE, Greg Lukianoff.

Spies, Secrets and Lies (Autumn 2015)

We explored whether, in the four decades since Index was founded, the worst excesses of censorship have passed or whether new techniques and technology make it more difficult for the public to get information. We heard personal tales about writers who swapped bananas for smuggled documents in communist Czechoslovakia or used lipstick containers to hide notes in Pinochet's Chile. We interviewed author Judy Blume on over-protective parents who stop children from reading, and illustrations from internationally acclaimed illustrator Molly Crabapple. The issue was launched at the prestigious Frontline Club with a debate about spying and investigative journalism.

What's The Taboo? (Winter 2015)

The winter issue explored worldwide taboos in all their guises, including comedy, mental health, pornography and religion. It also included a special section of cartoonists from around the world drawing taboos from their homelands. In our culture section, Chilean author Ariel Dorfman looked at the power of music as resistance in an exclusive short story, which finally saw the light after 50 years in the pipeline. The winter edition was launched with a taboo music and debate night at the Royal Vauxhall Tavern in London.

Staging Shakespearean Dissent (Spring 2016)

Our [magazine](#) used the 400<sup>th</sup> anniversary of the death of Shakespeare to examine the role of theatre in dissent, and featured work by contemporary writers including Azerbaijani author Akram Aylisi, whose books have been banned and who was barred from leaving the country to attend a literary festival shortly before the publication of the magazine. Index highlighted his case in international media.

### Online

Index's social media presence continued to grow during the year. The Index Facebook page had 8,298 likes at the end of 2015 – a 45% increase – and our main Twitter account had 34,500 followers – a 60% increase. As of July 2016, the Twitter account has 50,000 followers and our Facebook page has 9,226 likes.

Page views for the site reached their highest ever levels in January 2016, with more than 168,000 recorded, compared to the 107,000 a year earlier. However, page views dropped as the year progressed as we focused on producing fewer daily articles in favour of longer form, analytical and topical stories.

## SUPPORT

Index supports all those facing censorship and threats to free expression. This includes writers, artists, scholars and freedom of expression campaigners, as well as painters, sculptors, photographers, musicians, filmmakers, theatre directors, actors and anyone else in the creative arts or active in research or teaching who is denied the right of free expression. We do this through publication and promotion of their work, through campaigning and through our annual awards.

### Freedom of Expression Awards Fellowship

As we enter our 45<sup>th</sup> year, Index continues to put making voices heard at the heart of its work. There is no better example of this than our annual [Freedom of Expression Awards](#). Held in April, the awards recognised some of the bravest and most creative defenders of free speech around the world. We honoured their achievements at a gala ceremony at The Unicorn Theatre, with awards drawn specially for each winner by persecuted cartoonist Zunar, who also joined us on the night. We are now working with the winners on areas of specific support to help magnify their impact.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

FOR THE YEAR ENDED 31 MARCH 2016

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#### ACTIVITIES AND OUTCOMES (continued)

##### SUPPORT (continued)

###### **Launch of Music In Exile Fund**

In conjunction with the makers of *They Will Have to Kill Us First*, a film documenting the experience of banned Malian musicians, Index has created a new fund to support musicians facing censorship. In its first year, the fund will provide a fellowship for a persecuted musician or group as part of the Index on Censorship Freedom of Expression Awards Fellowship, supporting the awardee so they can make music safely.

##### INFLUENCE

Index uses the expertise and information gathered in its magazine, in its online reporting and through specific projects to campaign for change on specific freedom of expression issues. Index worked on a number of national and international campaigns and projects in 2015, focused on challenging authoritarian regimes and on press freedom.

###### **Art and Offence**

In September 2015, we published five law packs on the laws covering free expression and controversial art and performance in the UK. The packs consider issues such as counter-terrorism, child protection and public order and are intended to help arts organisations better manage risk while continuing to put on great and challenging work. The guidance was developed in conjunction with Vivarta, and with the support of Clifford Chance, Bindmans and the Arts Council as well as a number of individuals in arts and the law. The packs were accompanied by a series of online case studies. Our pack on public order has since been taken up by police forces in England and Wales and by the public prosecution service.

###### **Mapping Media Freedom**

Index was delighted to be one of only two projects selected by the European Commission for renewed funding as part of its media freedom work stream in 2016.

Index piloted a highly successful project in 2014 to map media freedom across the European Union and EU candidate countries and has since expanded the map to cover Azerbaijan, Belarus, Ukraine and Russia. More than 700 reports of intimidation, violence and the killing of journalists were logged on the map in the period, lifting the lid on the everyday threats to media freedom that have previously gone largely unreported or undocumented.

###### **Countries in focus**

Index selects countries for its campaigning work where it believes we have specialist knowledge and can make an impact through intervention.

###### *Azerbaijan*

Our campaign against serial human rights abuser Azerbaijan helped deliver a slew of stories on, and statements against, the government in the run-up to the inaugural European Games in June 2015. Index worked in collaboration with a number of organisations, bringing our media know-how to provide guidance packs for journalists covering the games, and to harness social media coverage. We also protested outside the embassy in London.

###### *Bahrain*

Index worked with, and on behalf of human rights campaigner, and Freedom of Expression Award winner Nabeel Rajab, to raise awareness of threats to free expression in the country, including appearances at a number of events in the UK, petitions and letters to ministers.

###### *Turkey*

Index was part of an emergency delegation of press freedom advocates who visited Turkey in October to air concerns about the deteriorating environment for journalists in the country. Senior Advocacy Officer Melody Patry joined colleagues from the International Press Institute, the Committee to Protect Journalists, Reporters Without Borders and Article 19, among others, to press the Turkish government to make significant changes in its treatment of the press.

In March 2016, Index launched a petition against Turkey's seizure of the Zaman newspaper group. More than 3,000 people signed the petition. Signatories included editors Paul Dacre of the Daily Mail and Tony Gallagher of The Sun, senior journalists including Peter Osborne, Matthew Parris and James Ball, as well as authors such as Philip Pullman, helping to bring the news of Turkey's actions to a wider international audience.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2016

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### ACTIVITIES AND OUTCOMES (continued)

#### INFLUENCE (continued)

##### UK

Index spoke out against the government's plans to scrap the Human Rights Act, its planned 'Snoopers' Charter' and the proposed extremism bill. We expect to grow our campaign against the extremism bill in particular from the autumn.

##### Individuals

Index has campaigned on behalf of Malaysian cartoonist Zunar, who faces 43 years in jail on sedition charges, including organising an exhibition of his cartoons in London. We campaigned for the release of Vice News journalist Mohammed Ismael Rasool in Turkey, and for the many activists and journalists jailed in Azerbaijan. Some of the Azeri journalists have been freed, but they remain under severe restrictions.

#### DEBATE

Open debate is a central tenet of free expression and Index actively promotes discussion about the limits and concerns surrounding free expression. The past 12 months have seen Index develop its range of events to an expanding set of audiences. Whether promoting the magazine, exploring complex topical debates, or highlighting Index's campaigns and priorities, the focus throughout has been on engaging ever more supporters, deepening their support and broadening our partners and networks.

##### Public outreach

###### Debates and talks

Index staff take the debate on free expression to a wider audience on a regular basis. During the period under review, we spoke at panels in – among others – Buenos Aires, Beirut, Copenhagen, Manchester, Montenegro and Warsaw. In the UK, we discussed the digital age with the Astronomer Royal, Lord Rees, and former Home Secretary Charles Clarke at King's College, Cambridge. We debated the limits of free expression with panellists including author Elif Shafak, comedian David Baddiel and historian Tom Holland at the Hay Festival; and we questioned religious freedoms at The Leeds Big Bookend Festival. In addition, we considered questions of journalism, art, and the future of Ukraine.

Index staff have also contributed to more than 30 public debates in the period. These include discussions on ethics at the University of Leeds; art censorship at the Battle of Ideas in London, at Cambridge University and in Sweden; the UK's anti-terrorism strategy; press freedom at events in London, Italy, Argentina and Serbia; as well as a keynote speech at the Internet Librarian International conference.

##### Media

We have written for the New Statesman, Huffington Post and for Open Democracy, as well as receiving coverage in The Guardian and Mail and Guardian. Index has featured in numerous media outlets, including Argentinian network Infobae, the BBC's flagship current affairs programme Newsnight, BBC Radio 3's Free Thinking programme, the New Scientist, The Times and the Big Issue.

##### Events

Index has a regular and lively programme of events. Highlights include:

- Stand Up For Satire!

British comedian Al Murray — The Pub Landlord — hosted an uproarious night of comedy at London's Union Chapel in July. Playing to a sell-out audience, leading comics including Frankie Boyle, Shappi Khorsandi, Doc Brown and Andrew Maxwell celebrated the power of satire and helped to raise more than £18,000 for Index's work in the process.

- The Revolution Will be Televised & Zambezi News: Index brought together Zimbabwean satirists

Zambezi News and British comedians The Revolution Will be Televised for a lively and unique night of comedy and discussion about the role of satire in challenging authority.

- Drawing Fire: Leading cartoonists stepped into the ring with well-known commentators, including

Index chairman David Aaronovitch, for a discussion at the Wilderness Festival on whether anything should be off limits for cartoonists?

We hosted or took part in more than 40 events during the course of the year – averaging almost one a week, bringing our expertise to a total audience of more than 4,000 people.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

FOR THE YEAR ENDED 31 MARCH 2016

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#### ACTIVITIES AND OUTCOMES (continued)

##### DEBATE (continued)

###### Youth

Index integrated its youth-focused work into its main operations during the period and has relaunched its Youth Advisory Board so that board members contribute more directly to Index's work. We were delighted to welcome Josie Timms as our first recipient of the Liverpool John Moores University/Tim Hetherington Fellowship, which provides a year-long internship to a recent graduate of the university in honour of photojournalist, filmmaker and artist Tim Hetherington.

We also continued a theme from last year's magazine, considering the role of the Magna Carta, in an exciting project with a team of young Londoners who devised a Magna Carta 2.0 during the period – part of our work encouraging a new generation of thinkers to consider the importance of free expression in underpinning fundamental human rights.

###### Future plans

In 2016/17, we will be focused on campaigning against the planned extremism bill in the UK, which has serious implications for free speech; and will continue to campaign against clampdowns on free expression in Azerbaijan and Bahrain, while also increasing our focus on Turkey, and the former eastern bloc in Europe.

We plan to enhance our quarterly magazine by increased marketing and we will revamp our website to better showcase our content and the causes for which we campaign.

###### Conclusion

Renewed interest in the value of free expression in 2015 and 2016 enabled Index to reaffirm its status as a world leading expert on the principles that underpin this right. Our clear-sighted stance, which defends all forms of free expression except those that incite violence, meant we were prominent voices in the media, at events, and in debates worldwide discussing the issue.

In tandem with this increased public profile, we have upped the support we give to those facing censorship through the new fellowship, and via a more targeted campaigns strategy that focuses on people and places where we feel that our small team can have a marked impact.

"I strongly believe that, when faced with a moral crisis, there is no room to grumble in silence. We have to stand up and cry our voice out loud and clear." – Zunar, cartoonist

###### FUNDING

We are grateful to the support of the following during the year:

Air BnB  
Arts Council England  
Michael Bishop Foundation  
The British Council  
The John S Cohen Foundation  
Doughty Street Chambers  
The Elaine and David Potter Foundation  
European Commission  
Evening Standard  
Facebook  
The Foundation  
Fritt Ord  
Google  
Gorkana  
The Guardian  
Heritage Lottery Fund  
Hide My Ass!  
Human Rights House  
Liverpool John Moores University  
David McCune



## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2016

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#### FUNDING (continued)

National Endowment For Democracy  
Open Society Foundation  
Sage Publications  
Twitter  
Vivarta  
Vodafone

and various individuals who have supported the organisation through Index Champions or Index Advocates membership or through subscription to the magazine.

#### Fundraising

The financial year 2015-16 represented a strong fundraising performance in terms of widening our funding base, including donations in kind, and also significantly increasing the funding for our annual awards event having restructured it as an annual Fellowship for the Awards' winners. Overall income was up on the previous year by £169,000, with all categories of fundraising up on the previous year except for donations, which can partly be explained by our Annual Awards Gala for 2016 being held in April rather than March and therefore outside of this financial year being reported. Income from charitable activities was up by some £15,000 reflecting the award of a new grant from the Heritage Lottery Fund (see below). Events income increased by £160,490, but of this £141,600 was the gift in kind of advertising for our Stand Up For Satire comedy fundraiser (see below).

The Fellowship raised £68,000 with regular sponsors Sage Publications, The Guardian, Google and Doughty Street Chambers, Vodafone and Hide My Ass!, were joined by sponsors in kind Gorkana, Air BnB, Green Tomato, Vice News and Divine Chocolate. Funding from the Open Society Foundation allowed us to bring over an Awards nominee to share in the Fellowship week of training and workshops. We also received generous donation in kind of free advertising from the London Evening Standard for our fundraising "Stand Up For Satire" comedy event. The event itself raised £18,500 from ticket sales and we will be having this type of event annual fundraiser separate from our Awards Gala which is now geared solely towards our Fellowship scheme. This year we also raised over £10,000 from an online cartoon auction which was supported by Twitter who funded the commissions and transportation fees. Several of the cartoonists donated their fees.

The David & Elaine Potter Foundation and Fritt Ord renewed their core funding, while we were also successful in securing new grants from the Michael Bishop Foundation and the National Endowment for Democracy. We continued getting corporate funding from Facebook, Google and Twitter.

On project funding, we were one of only two European Commission projects to be renewed for another year for our work on our Media Mapping programme. We secured funding for the first time from the Heritage Lottery Fund for our youth project "What A Liberty!" working on a re-presenting of the Magna Carta for the twenty-first century marking its 800<sup>th</sup> anniversary.

We have continued our relationship with Liverpool John Moores University, who co-fund an internship at Index. From this year it became a full year's placement and was renamed the Tim Hetherington Prize.

Our individual giving is still not at the desired level, but with our website redesign through 2016 it should help support donations by making the process easier and more user-friendly, for supporters to take advantage of being an Index member.

#### Financial Report

The Trustees report that the group posted a surplus of £17,882, with Writers and Scholars International Limited showing a profit on the year of £65,066 and Writers and Scholars Educational Trust a deficit of £47,184. The actual increase in unrestricted consolidated reserves was just £3,342 as there were £14,540 restricted reserves as part of the overall surplus of £17,882. The current level of unrestricted reserves is £27,454 which is under one month's worth of the target set by the trustees. The Trustees continue to monitor the situation as regards the level of reserves. It should be noted that the profit made by Writers and Scholars International Limited not only wipes out the bought forward negative reserves, but sees the company having a reserves level of £33,155.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2016

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##### **Financial Report (continued)**

Consolidated group income was £847,777, up on 2014/15 by £169,067, in the main due to project grants for Writers and Scholars International Limited (WSIL's turnover increased by £97,953) and new awards for the charity from the Michael Bishop Foundation (£60,000) and our fundraising events.

Consolidated total resources expended were £829,895 compared with £692,429 the previous year. This reflects the increased expenditure on project activity, particularly through the Media Mapping Freedom project. Direct costs were up from £286,000 to £469,000, though support costs for these activities were down from £406,000 to £360,000. Overall support staff costs fell by just under £42,000 from the previous year, while governance costs remained at the same level. Costs of fundraising activities increased by £112,475 but this includes £141,600 of free advertising donated by the London Evening Standard to promote our "Stand Up For Satire" fundraiser.

The inter-company position showed a shift from Writers and Scholars International Limited owing a small balance to Writers and Scholars Educational Trust in 2014/15, to being owed £14,112.

The charity relies heavily on donations and grants from various organisations. At the year-end group unrestricted funds stood at a low level. The budget for 2016/17 currently shows a deficit which would if there were no change, would reduce reserves. However, the trustees are confident that further funds will be secured, as has been the practice in previous years, that will result in the charity at least breaking even, thereby ensuring that reserves are not depleted further.

##### **Reserves policy**

The reserves policy was reviewed by the Index board and a fresh calculation of the desired level of reserves was made, based on a consideration of at-risk funding. The board felt this was a more systematic and measurable way of arriving at a reserves target than previously undertaken. The target arrived at was £130,000 of unrestricted funds, which equates to three months operating costs at the current level (£43,333 per month). The trustees acknowledge that starting from such a low base of reserves would entail a gradual increase in order to reach this desired level and are pleased to report that though this year saw a modest increase of just £3,342 leaving the organisation still short of one third of the target, it does represent a reversal of the trend of the past two years of reserves levels dropping and that in particular Writers and Scholars International Limited had turned around its position of negative reserves brought forward to a positive reserves balance of £33,155. As part of the reserves strategy, 2015/16 was the first year in which the organisation made an annual budgetary commitment to boost the level of reserves towards its target level and now forms part of the annual fundraising target.

The level of unrestricted funds is £27,454.

The level of restricted funds is £14,540.

There are no designated or endowment funds.

The target level of funds for the first year of the reserves policy was to equate to one month's operating costs of £43,333 but the actual level is £27,454.

##### **Public Benefit Statement**

The Trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011, to have due regard to the Charity Commission's general guidance on public benefit. The Trustees ensure that this purpose is carried out by the performance of services valued by the public both in the UK and internationally.

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Both forms of editorial content (online and print) offer the highest quality of commissioned journalism and analysis, providing viewpoints from all parts of the spectrum of any free expression debate. Our expert editorial filter of censorship issues can be used to help those interested in free expression find contextualised and verified information in support of free speech. We augment the news, picking the most important and most interesting free expression stories and pushing them out to a wider audience. The interest shown by the public in several of the current debates around free expression throughout all media has been particularly well served by the charity. Index has been at the forefront of many of such debates, able to deliver them in accessible form, through editorial content and events showcasing key figures from relevant fields and disciplines. We also have extended geographical access to our debates by conducting several of them online through Google Hangouts and a preserved record of the conversations is accessible through our website and YouTube channel. These reflect two of our objectives to inform and to encourage debate.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2016

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The research and articles published in Index on Censorship magazine are of direct relevance to specialist professionals in law, media and academia, but they also serve to deepen the knowledge and advance learning of the broader public, in the understanding and analysis of human rights. Extracts from the magazine continue to be offered for free on our website. Increasing social media followers and web viewing figures attest to the widening of our audience.

Our archive is available to the public without restriction via the Bishopsgate Institute, and this represents our body of work on free expression over the last 40 years. There is also our own archive of articles, interviews, policy papers, audio-visual content available for free on our website. As part of Index's media strategy, this year we have secured greater media coverage in UK tabloids and middle market newspapers, taking free speech arguments to a wider audience in terms of numbers and demographics.

Index continues to bring material to under-represented communities in the freedom of expression debate, and particularly expanding its reach towards greater numbers of young people and people involved in education this year. We hosted a dedicated section of our website for photography, art, creative writing and short-form journalism from young people and conducted monthly on-line participatory debates around a different theme of free expression prompted by events in the news. We also set up a Youth Advisory Board with new members every six months, so that we could consult on and be led by the members as to their requirements in the free expression realm as it affects young people and thus tailor our approach to meet these needs. We have worked directly with a number of youth and educational agencies, and been able to put different groups in contact with one another to share knowledge and we have begun to extend this network globally too. Through our Heritage Lottery funded project "What A Liberty!" we have been able to offer young people access to expert-led workshops in many different aspects of media culminating in them producing their own short film on a contemporary Magna Carta. Index also works closely with several UK and international universities and this year has offered consultation and advice to the National Union of Students in relation to some of their free speech policies.

Index supports key professionals and decision makers in the arts sector through case studies and conferences, helping them to protect and promote freedom of expression to their own audiences. We have produced five law packs to equip such professionals with a guide to help them continue to exhibit and produce controversial art in full knowledge of the law and responsibilities to artists, their employees and the public.

#### **Governance and Management**

##### **Trustee Board**

Trustees serve for a period of three years and may be re-elected for a further two years for a maximum total of five years. Existing Trustees select members of the Trustee Board. Currently recruitment has occurred through personal recommendation and word of mouth. Rules and guidelines published by the Charity Commission on the responsibilities of being a Trustee are provided to all new Trustees. In addition, new Trustees are inducted in the charity by the Chief Executive and Chair of Trustees.

Every effort is made to ensure that all specialist areas of the Charity's operation are represented. Candidates that strengthen the Board are always considered, with no upper limit on the number of Trustees. Trustees meet four times a year to review strategy, risk and performance and to approve the operating plans and budgets. The majority of Trustee meetings take place at Writers and Scholars Trust's offices, enabling the Trustees to meet other members of staff on a regular basis.

Responsibility for strategy, planning and the day-to-day management of operations is delegated to a management team led by the Chief Executive. Formal reporting by the Chief Executive takes place in writing two weeks prior to each Trustee meeting. The key issues arising from this report and any other matters are then discussed in detail at the Trustee meeting. Minutes are then circulated, within seven days, for approval at the subsequent Trustee meeting.

The pay of the senior management team ('key management personnel') and all staff are reviewed annually and where there are increases these are in line with average earnings and any cost of living adjustment. In view of the nature of the charity, the Trustees benchmark against pay levels in other charities. The remuneration benchmark is the mid-point of the range paid for similar roles in equivalent sized charities.

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

#### FOR THE YEAR ENDED 31 MARCH 2016

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##### **Risk Review**

With a full risk register in place, throughout the year the Trustees consider the top five or ten risks anticipated or actually faced in the year, in terms of likelihood, impact, mitigations and responsibility. These are then added to the risk register as an update. The Trustees are satisfied that systems have been developed and are in place to mitigate identified risks to a satisfactory level. For the year 2015-16 the following 5 risks were considered.

- 1) Online banking fraud – the organisation had a case of a fraudulent call for same day CHAPS payment in the guise of impersonating the CEO in email after receiving confirmation of an out of office reply. Same day payments are very rare for the organisation, but we have tightened our procedures around them. Now any request for CHAPS payment has to be verified by voice and not by email. The organisation already has procedures in place for payments over £5000 having to be authorised by a second senior manager.
- 2) Website hacking/ denial of service – the Awards subsite was taken off line for a period by an external attack. We located the point of entry and have resorted to a more robust system, installing an added level of protection for the site which is designed to thwart DDOS attacks. Throughout 2016 the organisation is undergoing a digital security audit and training.
- 3) Journalism standards for external contributors – we had a case of an established academic producing a major piece of work for us but his measures for protecting his sources was insufficient in a country that threatens dissenters. We have produced a full policy document on expected standards which is sent to each commissioned writer or correspondent along with their contract when we engage them either for the magazine, the website or our Media Mapping Freedom project. Correspondents for the MMF project also receive training from Index staff as to what is expected from them.
- 4) Loss of funding – we did lose a significant donor this year but the mitigation remains to have as wide a funding base as possible to protect against this. Also we continue to seek longer-term funding agreements which provide stability and enhance our ability to plan long-term. The ultimate mitigation would be to have spread funding across the general public as a tranche of smaller donors, so that fall offs there do not affect the overall position significantly. However it is recognised that this is a long-term programme and also one that involves a lot of investment in direct marketing.
- 5) Support/association with unpopular cause/individual – we have devoted more time and resource to background checking of individuals, particularly with regard to nominations for the Fellowship being open to the public. The task is centred in one person for consistency of criteria and any cases are referred to senior management and if there is any doubt to the Trustees. We have a policy on ethical funding and the Trustees consider any case where a potential funder might not match those ethical standards. This policy document forms part of the staff handbook so that all staff are apprised of the expectations when they may be in communication with possible new donors.

##### **Management**

The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- A strategic plan and annual budget overseen by the Trustees
- Regular consideration by the Trustees of financial results, variance from budgets, non-financial performance indicators and benchmarking reviews
- Delegation of authority and segregation of duties
- Identification and management of risk as above

## WRITERS & SCHOLARS EDUCATIONAL TRUST

### TRUSTEES' REPORT (continued)

FOR THE YEAR ENDED 31 MARCH 2016

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#### STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Charity's Trustees are responsible for preparing the Annual Report and financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice.

Charity law requires the directors to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the Charity and its financial activities for the period. In preparing those financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ascertain the financial position of the Charity and to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees confirm that so far as they are aware, there is no relevant audit information of which the Charity's auditors are unaware. They have taken all the steps that they ought to have taken as Trustees in order to make themselves aware of any relevant information and to establish that the Charity's auditors are aware of that information.

#### POWERS AND RESTRICTIONS

The Trustees have absolute discretion to decide which of the Trust's purposes to forward, and no limitations on the means they adopt to do so. In particular they have complete discretion to invest money as they wish and are therefore not bound by the provisions of the Trustee Investment Act.

#### AUDITORS

haysmacintyre were reappointed auditors in the year and a proposal for their reappointment will be put to the Trustees.

Approved by the Board on 13 September 2016 and signed on its behalf by:

**David Aaronovitch**  
Chair



## WRITERS & SCHOLARS EDUCATIONAL TRUST

### LEGAL AND ADMINISTRATIVE INFORMATION

FOR THE YEAR ENDED 31 MARCH 2015

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#### Status

The Writers and Scholars Educational Trust is a registered charity, number 325003, constituted by the Trust Deed dated 25 March 1971. In June 2016 the charity was converted into the status of a corporate trustee, WSET Trustee Ltd, company registered number 10188386. The Trustees of WSET resigned on 23<sup>rd</sup> June and were immediately appointed as Directors of the corporate trustee WSET Trustee Ltd.

#### Trustees

David Aaronovitch (Chair) (resigned 23/06/2016)  
Matthew Parris (resigned 3/12/2015)  
Elaine Potter (resigned 23/06/2016)  
David McCune (resigned 23/06/2016)  
David Schlesinger (resigned 23/06/2016)  
Turi Munthe (resigned 23/06/2016)  
Kate Franks (resigned 1/10/15)  
Peta Buscombe (appointed 3/12/15, resigned 23/06/2016)  
Kate Maltby (appointed 9/6/16, resigned 23/06/2016)

The directors of WSET Trustee Ltd from 23/6/2016 are:

David Aaronovitch  
Elaine Potter  
David McCune  
David Schlesinger  
Turi Munthe  
Peta Buscombe  
Kate Maltby

#### Management

Jodie Ginsberg – Chief Executive  
David Sewell – Finance Director  
Rachael Jolley – Editor, *Index on Censorship magazine*  
Scan Gallagher – Editor, *Online and News*  
Melody Patry – Head of Advocacy

#### The principal address and contact details

7<sup>th</sup> Floor  
292 Vauxhall Bridge Road  
London SW1V 1AE  
Telephone: 020 7963 7262  
E-Mail: [jodie@indexoncensorship.org](mailto:jodie@indexoncensorship.org)

#### Auditors:

haysmacintyre, 26 Red Lion Square, London, WC1R 4AG

#### Bankers:

Triodos Bank NV, Brunel House, Deanery Road, Bristol, BS1 5AS

#### Solicitors:

Bindmans LLP, 275 Gray's Inn Road, London, WC1X 8QB

## INDEPENDENT AUDITORS' REPORT

### TO THE MEMBERS OF WRITERS & SCHOLARS EDUCATIONAL TRUST

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We have audited the financial statements of Writers and Scholars Educational Trust for the year ended 31 March 2016 which comprise the Statement of Financial Activities, the Group and Charity Balance Sheets, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with the regulations made under the Charities Act 2011. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of trustees and auditors

As explained more fully in the Trustees' Responsibilities Statement, the trustees are responsible for the preparation of financial statements which give a true and fair view.

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at [www.frc.org.uk/auditscopeukprivate](http://www.frc.org.uk/auditscopeukprivate).

#### Opinion

In our opinion the financial statements:

- give a true and fair view group's and the parent charitable company's affairs as at 31 March 2016 and of the group's and the parent charity's net movement in funds, including the group's and the parent income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

*haysmacintyre*

**haysmacintyre**  
**Chartered Accountants**  
**Registered Auditors**

**26 Red Lion Square**  
**London**  
**WC1R 4AG**

Date: *13th September 2016*

haysmacintyre is eligible to act as an auditor in terms of Section 1212 of the Companies Act 2006.

**WRITERS & SCHOLARS EDUCATIONAL TRUST**  
**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 31 MARCH 2016**

	Notes	Unrestricted Funds 2016 £	Restricted Funds 2016 £	Total Funds 2016 £	Total Funds 2015 £
<b>INCOME FROM:</b>					
<b>Donations &amp; legacies</b>	2	449,471	19,300	468,771	499,008
<b>Charitable activities</b>					
Publishing fees & royalties	3	96,248	-	96,248	89,491
Other income from charitable activities	3	82,772	20,457	103,229	87,383
<b>Other trading activities</b>					
Events income		163,292	-	163,292	2,804
Rental income		16,217	-	16,217	-
<b>Investments</b>		20	-	20	24
<b>TOTAL INCOME</b>		<u>808,020</u>	<u>39,757</u>	<u>847,777</u>	<u>678,710</u>
<b>EXPENDITURE ON:</b>					
<b>Raising funds</b>					
Voluntary income	4	221,973	-	221,973	170,532
Fundraising activities	4	148,287	-	148,287	35,812
<b>Charitable activities</b>	4	434,418	25,217	459,635	486,085
<b>TOTAL EXPENDITURE</b>		<u>804,678</u>	<u>25,217</u>	<u>829,895</u>	<u>692,429</u>
<b>NET INCOME/(EXPENDITURE) NET MOVEMENT IN FUNDS</b>		3,342	14,540	17,882	(13,719)
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		24,112	-	24,112	37,831
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u>£27,454</u>	<u>£14,540</u>	<u>£41,994</u>	<u>£24,112</u>

None of the company's activities were acquired or discontinued in the year.

There were no recognised gains or losses other than those included in the Statement of Financial Activities.



WRITERS & SCHOLARS EDUCATIONAL TRUST

GROUP AND CHARITY BALANCE SHEETS

AS AT 31 MARCH 2016

	Notes	Group		Charity	
		2016 £	2015 £	2016 £	2015 £
<b>FIXED ASSETS</b>					
Tangible assets	7	<u>13,516</u>	<u>11,733</u>	<u>136</u>	<u>155</u>
<b>CURRENT ASSETS</b>					
Debtors	8	121,610	100,203	72,940	44,429
Cash at bank and in hand		43,452	43,254	26,030	42,739
		<u>165,062</u>	<u>143,457</u>	<u>98,970</u>	<u>87,168</u>
<b>CREDITORS:</b> Amounts falling due within one year	9	(136,584)	(131,078)	(90,266)	(31,300)
Net current assets		<u>28,478</u>	<u>12,379</u>	<u>8,704</u>	<u>55,868</u>
<b>NET ASSETS</b>		<u>£41,994</u>	<u>£24,112</u>	<u>£8,840</u>	<u>£56,023</u>
<b>FUNDS</b>					
Unrestricted income funds	10	27,454	24,112	1,544	56,023
Restricted income funds	11	14,540	-	7,296	-
<b>TOTAL FUNDS</b>		<u>£41,994</u>	<u>£24,112</u>	<u>£8,840</u>	<u>£56,023</u>

The accounts were approved by the Trustees and authorised for issue on 13 September 2016 and signed on their behalf by:



David Aaronovitch  
Chair



Kate Maltby  
Trustee

**WRITERS & SCHOLARS EDUCATIONAL TRUST****STATEMENT OF CASH FLOWS****FOR THE YEAR ENDED 31 MARCH 2016**

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	<b>2016</b>	<b>2015</b>
	<b>£</b>	<b>£</b>
<b>Cash flows from operating activities:</b>		
Net cash provided by/(used in) operating activities (see below)	6,319	(40,654)
<b>Cash flows from investing activities:</b>		
Purchase of fixed assets	(6,121)	(128)
<b>Net cash (used in) investing activities</b>	(6,121)	(128)
Net cash provided by financing activities	-	-
<b>Change in cash and cash equivalents in the year</b>	198	(40,782)
Cash and cash equivalents at the beginning of the year	43,254	84,046
<b>Cash and cash equivalents at the end of the year</b>	<u>£43,452</u>	<u>£43,452</u>

**RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES**

	<b>2016</b>	<b>2015</b>
	<b>£</b>	<b>£</b>
<b>Net income/(expenditure) for the reporting year (as per the statement of financial activities)</b>	17,882	(13,719)
Adjustments for:		
Depreciation	4,338	5,035
(Increase)/decrease in debtors	(21,407)	10,285
Increase/(decrease) in creditors	5,506	(42,255)
<b>Net cash provided by/(used in) operating activities</b>	<u>£6,319</u>	<u>£(40,654)</u>

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**1. ACCOUNTING POLICIES**

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of financial statements is as follows:

**Basis of accounting**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable to the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) – (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Writers and Scholars Educational Trust meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

**Reconciliation with previous Generally Accepted Accounting Practice**

In preparing the accounts, the trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP (FRS 102) the restatement of comparative items was required. It has been concluded that no restatements were required.

**Preparation of the accounts on a going concern basis**

The accounts have been prepared on a going concern basis which the trustees consider to be appropriate. Forecast budgets have been prepared and considered by the trustees for the year to 31 March 2017, which currently show a deficit. However the trustees are confident that the shortfall will be covered by additional funding. On the basis of these forecasts, the trustees consider that the group will be able to meet its liabilities as they fall due and are hopeful that unrestricted funds will increase.

**Basis of consolidation**

The group financial statements consolidate those of the charity and its subsidiary drawn up to 31 March 2016. Surpluses or deficits on intra-group transactions are eliminated in full.

Results of subsidiary undertakings engaged in activities similar to those of the charity are consolidated on a line-by-line basis in the SOFA and balance sheet.

**Fixed assets**

Fixed assets are recorded at cost. Assets acquired with a value of less than £100 are not capitalised but are written off as revenue expenditure.

Depreciation has been provided at the following rates in order to write down the cost or valuation, less estimated residual value, of all tangible fixed assets over their expected useful lives as follows:

Computers	25% straight line
Fixtures & Fittings	10% straight line

**Income recognition**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income can be measured reliably.

Income from grants and fees is recognised when the charity has entitlement to the funds, any performance conditions attached to the grant have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance before the charity is entitled to the funds, the income is deferred and not recognised until those conditions are fully met, or the fulfilment of those

# WRITERS & SCHOLARS EDUCATIONAL TRUST

## NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2016

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### 1. ACCOUNTING POLICIES (continued)

conditions is wholly within the control of the charity and it is probable that those conditions will be fulfilled in the reporting period.

Where income is received in advance of its recognition it is deferred and included in creditors. Where entitlement occurs before income being received the income is accrued.

#### **Expenditure**

Liabilities are recognised as expenditure as soon as there is legal or constructive obligation committing the charity to that expenditure, it is probable that settlement will be required and the amount of obligation can be measured reliably.

Expenditure is recognised on an accruals basis as a liability is incurred, inclusive of VAT, which cannot be recovered.

All expenditure has been classified under headings that aggregate all costs relating to the following categories:

**Charitable Activities** – Costs of charitable activities comprise all costs identified as wholly or mainly attributable to achieving the charitable objectives of the charity, including the costs of disseminating information in support of charitable activities. These costs include staff costs, wholly or mainly attributable support costs and an apportionment of general overheads.

**Governance costs** – These comprise all costs identified as wholly or mainly attributable to ensuring the public accountability of the charity and its compliance with regulations.

Staff costs are allocated by the trustees between direct charitable expenditure and support expenditure on the basis of time spent on these activities. Other costs are ascribed directly to the relevant heading.

#### **Pension costs**

Writers & Scholars Educational Trust operates a defined contributions scheme for the benefit of the employees. The assets of the Scheme are held independently from those of Writers & Scholars Educational Trust in an independently administered fund. The pension costs charged in the financial statements represents the contributions payable during the year.

#### **Operating lease agreements**

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

#### **Restricted funds**

Where grants are to be spent in accordance with terms agreed with the funders, the income and related expenditure are shown as 'Restricted'. Any unspent restricted income at the year-end is deferred for spending to future years.

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#### **Unrestricted funds**

Core income and such other income for which there are no restrictions on the way it can be spent are termed 'Unrestricted'. Such unspent income at the year-end is termed 'Unrestricted funds'.

#### **Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

#### **Cash at bank and in hand**

Cash at bank and in hand includes bank accounts, cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

# WRITERS & SCHOLARS EDUCATIONAL TRUST

## NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2016

### 1. ACCOUNTING POLICIES (continued)

#### Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

#### Estimation uncertainty

In the view of the trustees in applying the accounting policies adopted, no judgements were required that have a significant effect on the amounts recognised in the financial statements nor do any estimates or assumptions made carry a significant risk of material adjustment in the next financial year.

#### Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

### 2. DONATIONS & LEGACIES

	2016 £	2015 £
Donations	98,281	171,766
Grants:		
Eranda Foundation	-	58,000
David & Elaine Potter Foundation	4,000	36,000
Alan & Babette Sainsbury Trust	-	15,000
Fritt Ord	39,350	50,000
Arts Council - Wales	-	5,000
- Northern Ireland	-	3,379
Michael Bishop Foundation	60,000	-
Heritage Lottery Fund	18,100	-
British Council	1,200	-
Other grants	2,200	2,470
Grants received by Writers & Scholars International Limited	245,640	157,393
	<u>£468,771</u>	<u>£499,008</u>

Restricted income of £18,100 was received from the Heritage Lottery Fund in 2016 to fund the "What a Liberty" project. A further £1,200 of restricted income was received in 2016 from the British Council to fund the "Shakespeare at the Hay Festival" event.

Income of £15k included within donations income in 2016 (2015: £45k) relates to a gift-in-kind of consultancy work from "The Foundation".

All other donations & legacies received in 2016 were unrestricted.

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2016

3. CHARITABLE ACTIVITIES	Unrestricted Funds £	Restricted Funds £	2016 £	2015 £
Liverpool John Moores University	9,878	-	9,878	6,033
Project grants	300	-	300	-
Grant – National Endowment for Democracy	-	20,457	20,457	-
Publishing fees and royalties	96,248	-	96,248	89,491
Event income	68,000	-	68,000	79,100
Other direct income	4,594	-	4,594	2,250
	<u>£179,020</u>	<u>£20,457</u>	<u>£199,477</u>	<u>£176,874</u>
4. ANALYSIS OF EXPENDITURE	Direct Costs £	Support Costs £	Total 2016 £	Total 2015 £
Charitable activities:				
Publications	100,144	98,450	198,594	279,990
Projects	143,866	117,175	261,041	206,095
	<u>244,010</u>	<u>215,625</u>	<u>459,635</u>	<u>486,085</u>
Costs of raising voluntary income	77,165	144,808	221,973	170,532
Cost of fundraising activities	148,287	-	148,287	35,812
<b>TOTAL</b>	<u>£469,462</u>	<u>£360,433</u>	<u>£829,895</u>	<u>£692,429</u>

SUPPORT COSTS CONSIST OF:

	2016 £	2015 £
Staff costs	216,699	258,776
Premises	58,820	58,638
Office and administration	32,839	26,610
Professional and consultancy	29,654	51,546
Currency exchange differences	2,606	1,419
Irrecoverable VAT	4,757	4,067
Depreciation	4,338	5,035
Governance (see note 5)	10,720	10,137
	<u>£360,433</u>	<u>£406,091</u>

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2016

5. GOVERNANCE COSTS	2016 £	2015 £
Auditor's remuneration	10,713	9,998
Trustees expenses	-	139
Meeting expenses	7	-
	<u>£10,720</u>	<u>£10,137</u>

Other fees payable to the auditors amounted to £2,280 (2015 - £2,288)

No trustees received any remuneration during the year (2015 – nil) and no trustees were reimbursed for travel costs (2015 – one trustee was reimbursed £139 for travel costs).

6. EMPLOYEES	2016 £	2015 £
Group staff costs were as follows:		
Wages and salaries	352,948	343,004
National insurance contributions	31,988	34,918
Pension contributions	2,150	2,150
Contract staff	9,120	3,698
	<u>£396,206</u>	<u>£383,770</u>

The average weekly number of employees during the year were as follows:

	No.	No.
Charitable activities	8	7
Management and support	3	3
	<u>11</u>	<u>10</u>
Number of employees earning between £60,000 - £69,999	<u>1</u>	<u>-</u>

Staff benefits paid to key management personnel amounted to £178,195 (2015 - £178,596)

7. FIXED ASSETS	Fixtures and Fittings		Computers	Total
Group	£	£	£	£
<b>Cost</b>				
At 1 April 2015	10,454	17,376	27,830	
Additions	826	5,295	6,121	
	<u>11,280</u>	<u>22,671</u>	<u>33,951</u>	
At 31 March 2016				
<b>Depreciation</b>				
At 1 April 2015	2,962	13,135	16,097	
Charge for the year	1,109	3,229	4,338	
	<u>4,071</u>	<u>16,364</u>	<u>20,435</u>	
At 31 March 2016				
<b>Net Book Value</b>				
At 31 March 2016	<u>£7,209</u>	<u>£6,307</u>	<u>£13,516</u>	
At 31 March 2015	<u>£7,492</u>	<u>£4,241</u>	<u>£11,733</u>	

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2016

7. FIXED ASSETS (continued)	Fixtures and Fittings £	Total £
<b>Charity</b>		
<b>Cost</b>		
At 1 April 2015	192	192
Additions	-	-
	<u>192</u>	<u>192</u>
At 31 March 2016	192	192
	<u>192</u>	<u>192</u>
<b>Depreciation</b>		
At 1 April 2015	37	37
Charge for the year	19	19
	<u>56</u>	<u>56</u>
At 31 March 2016	56	56
	<u>56</u>	<u>56</u>
<b>Net Book Value</b>		
At 31 March 2016	£136	£136
	<u>£136</u>	<u>£136</u>
At 31 March 2015	£155	£155
	<u>£155</u>	<u>£155</u>

8. DEBTORS	Group		Charity	
	2016 £	2015 £	2016 £	2015 £
Trade debtors	31,579	40,781	2,200	12,781
Prepayments	4,363	13,390	3,377	12,540
Accrued income	73,593	33,168	56,160	3,163
Other debtors	12,075	12,865	11,203	12,826
Due from Writers and Scholars International Ltd	-	-	-	3,119
	<u>£121,610</u>	<u>£100,204</u>	<u>£72,940</u>	<u>£44,429</u>

The following debtors included above are due in more than one year:

	Group		Charity	
	2016 £	2015 £	2016 £	2015 £
Rent deposit	-	£10,000	-	£10,000
	<u>-</u>	<u>£10,000</u>	<u>-</u>	<u>£10,000</u>

9. CREDITORS: amounts falling due within one year	Group		Charity	
	2016 £	2015 £	2016 £	2015 £
Trade creditors	2,276	10,320	1,569	5,419
Bank overdraft	-	42,828	-	-
Taxation and social security	9,892	8,023	9,892	8,023
VAT due	-	2,081	-	-
Accruals	23,331	23,242	8,385	16,747
Deferred income	101,085	43,473	56,308	-
Due to Writers and Scholars International Ltd	-	-	14,112	-
Other Creditors	-	1,111	-	1,111
	<u>£136,584</u>	<u>£131,078</u>	<u>£90,266</u>	<u>£31,300</u>



WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2016

10. UNRESTRICTED INCOME FUNDS – GROUP		WSET £	WSIL £	TOTAL £
Balance brought forward		56,023	(31,911)	24,112
Net incoming/(outgoing) resources		(62,142)	49,178	(5,668)
Balance carried forward		<u>£(6,119)</u>	<u>£17,267</u>	<u>£11,148</u>
<b>11. RESTRICTED FUNDS</b>	<b>Balance at 1 April 2015 £</b>	<b>Income £</b>	<b>Expenditure £</b>	<b>Balance at 31 March 2016 £</b>
Heritage Lottery Fund	-	18,100	12,004	6,096
British Council	-	1,200	-	1,200
National Endowment for Democracy	-	20,457	13,213	7,244
<b>Total</b>	<u>-</u>	<u>£39,757</u>	<u>£25,217</u>	<u>£14,540</u>

**Nature and purpose of each fund:**

HLF - 'What A Liberty' project for providing young people training and workshopping skills for them to produce a video on the Magna Carta in the 21st century on the occasion of its 800th anniversary.

British Council - fund for bringing overseas speakers to an event at Hay Literary Festival discussing Shakespeare.

National Endowment for Democracy - Media monitoring project in Russia, Ukraine, Azerbaijan and Belarus.

**12. WRITERS AND SCHOLARS INTERNATIONAL LTD**

This is a company limited by guarantee, incorporated in England and Wales, in which the majority of directors and members are Trustees of the Trust. It outsources the publication of the magazine Index on Censorship, which is the main outlet through which the Trust fulfils its charitable objectives. All activities of the subsidiary have been consolidated on a line by line basis in the SOFA.

	2016 £	2015 £
<b>PROFIT AND LOSS ACCOUNT</b>		
Turnover	347,770	249,817
Cost of sales	(229,875)	(193,224)
<b>Gross profit</b>	<u>117,895</u>	<u>56,593</u>
Overhead expenditure	(52,829)	(47,229)
<b>Operating profit</b>	<u>65,066</u>	<u>9,364</u>
Interest receivable	-	-
<b>Profit for the financial year</b>	<u>£65,066</u>	<u>£9,364</u>

WRITERS & SCHOLARS EDUCATIONAL TRUST

NOTES TO THE FINANCIAL STATEMENTS (continued)

YEAR ENDED 31 MARCH 2016

12. WRITERS AND SCHOLARS INTERNATIONAL LTD (continued)	2016 £	2015 £
<b>BALANCE SHEET</b>		
<b>Fixed assets</b>	13,380	11,577
<b>Current assets</b>	80,205	59,409
<b>Creditors falling due within one year</b>	(60,430)	(102,897)
<b>Net current assets/(liabilities)</b>	19,775	(43,488)
<b>Capital and reserves</b>	£33,155	£(31,911)

**Transactions**

During the year expenditure of £6,078 (2015: £10,314) was recharged to Writers & Scholars International Limited by Writers & Scholars Educational Trust. At the balance sheet date the amount due to Writers & Scholars International Limited was £14,112 (2015: due from Writers & Scholars International Limited £3,119).

**13. RELATED PARTY TRANSACTIONS**

David McCune who is the co-owner of Sage Publishing, the existing publisher of *Index on Censorship*, is a trustee of the charity. He also donated a sum of £56,100 (2015 - £100,038) to the charity in the year.

The David and Elaine Potter Foundation donated £4,000 in the year, being the balance of a grant of £40,000 (2015: £36,000). Elaine Potter is a trustee of the charity.

**14. COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES - 2015**

	Unrestricted Funds 2015 £	Restricted Funds 2015 £	Total Funds 2015 £
<b>INCOME FROM:</b>			
Donations and legacies	490,629	8,379	499,008
Charitable activities	176,874	-	176,874
Events	2,804	-	2,804
Investments	24	-	24
<b>TOTAL INCOME</b>	<b>670,331</b>	<b>8,379</b>	<b>678,710</b>
<b>EXPENDITURE</b>			
<b>Raising funds</b>			
Voluntary income	170,532	-	170,532
Fundraising activities	35,812	-	35,812
<b>Charitable activities</b>	<b>475,619</b>	<b>10,466</b>	<b>486,085</b>
<b>TOTAL RESOURCES EXPENDED</b>	<b>681,963</b>	<b>10,466</b>	<b>692,429</b>
<b>NET (OUTGOING)/INCOMING RESOURCES</b>	<b>(11,632)</b>	<b>(2,087)</b>	<b>(13,719)</b>
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward	35,744	2,087	37,831
<b>TOTAL FUNDS CARRIED FORWARD</b>	<b>£24,112</b>	<b>-</b>	<b>£24,112</b>