

## Sponsorship opportunities for Freedom of Expression Awards and Fellowship



|  | Gold<br>£20,000 | Silver<br>£10,000+ | Bronze<br>£5,000+ |
|--|-----------------|--------------------|-------------------|
| Named sponsor of an individual award and fellowship programme                    | ✓               |                    |                   |
| Invitation to co-present sponsored award on stage alongside the category judge   | ✓               |                    |                   |
| Opportunity for a lunchtime talk at your office from an award winner / Index CEO | ✓               | ✓                  |                   |
| VIP invitations to exclusive Index events & dinners throughout the year          | ✓               | ✓                  |                   |
| Invitation to exclusive drinks reception for sponsors                            | ✓               | ✓                  | ✓                 |
| Logo and link on sponsors section of website                                     | ✓               | ✓                  | ✓                 |
| Branding opportunities and logo feature at awards reception and ceremony         | ✓               | ✓                  | ✓                 |
| Thank you message on social media on awards night                                | ✓               | ✓                  | ✓                 |
| Logo placement in awards collateral: invitation, final press release, programme  | ✓               | ✓                  | ✓                 |
| Opportunity to distribute branded material in take-home goodie bag               | ✓               | ✓                  | ✓                 |
| Advert in the awards programme   | Full page       | Full page          | Half page         |
| Tickets to the awards  | 8               | 4                  | 2                 |
| <i>Gold and Silver sponsors can discuss additional customised benefits</i>       |                 |                    |                   |