



FREEDOM OF EXPRESSION AWARDS SPONSORSHIP

About Index

Index on Censorship is a nonprofit that campaigns for and defends free expression worldwide. We publish work by censored writers and artists, facilitate debate, and monitor as well as challenge threats to free speech. We believe that everyone should be free to express themselves without fear of harm or persecution – no matter what their views. Index's aim is to raise awareness about threats to free expression and the value of free speech as the first step to tackling censorship.

Freedom of Expression Awards

Our Freedom of Expression Awards recognise those whose work has contributed significantly to confronting censorship, specifically in repressive regimes around the world. There are three categories: Arts, Campaigning and Journalism. Previous recipients of these prestigious awards include a <u>women's rights campaigner</u> working on the Kenya-Somali border, a <u>Honduran investigative</u> journalist braving death threats, and a <u>Yemeni street artist</u> daring to highlight the effects of war. These people may not be household names in the UK, but are on the frontline of the fight demanding free expression around the world.

Winners are honoured at a gala celebration in London and join Index's Awards Fellowship programme and receive bespoke support. The judges for the awards have included best selling Turkish author Elif Shafak, Labour leader Sir Keir Starmer, actor and activist Khalid Abdalla and former Vanity Fair editor Tina Brown.



In previous years, more than 200 leading figures from the worlds of journalism, arts and the law have gathered each year for our Oscars-style ceremony in central London. Previous hosts and award presenters include comedians Nish Kumar and Shappi Khorsandi, entrepreneur Martha Lane Fox and cartoonist Martin Rowson.

Owing to the Covid-19 restrictions, the 2021 ceremony will have a slightly more intimate feel. This year we will be hosting a dinner to celebrate the contribution our award winners have made to the global fight for free expression. We will also be launching two new awards – a Trustee's Award for lifelong contribution, and a satire award, Censor of the Year.

2021 Awards

This year's awards will take place on the evening of <u>Sunday 12 September</u> at the May Fair Hotel, Stratton Street, London W1J 8LT. The judges for this year are Anish Kapoor, Fatima Bhutto and Ailbhe Smyth and our very own Trevor Phillips.

Supporting Index

As we approach our 50th anniversary, Index is seeking award sponsors to help us continue our important work. We are a small organisation with a big voice and we have tirelessly defended the right of all people to speak freely for 50 years. It's no exaggeration to say that to continue with our vital work, we really need people like you to pledge their support. There are many ways to support these awards and current sponsors include Google, SAGE Publishing, Edwardian Hotels, the Daily Mail and General Trust and Vodafone.

Sponsorship options

Buy a standard table – £2,000+ (plus VAT)

- Your logo and link will appear on the sponsors section of our website
- Includes a table at the awards dinner of nine seats for your guests
- A table host from the Index family

Sponsor an awards category – £15,000+ (plus VAT)

- Your logo and link will appear on the sponsors section of our website
- Enjoy branding opportunities and your logo featured at the awards ceremony
- Logo placement across printed material, including press releases
- Co-present the award on stage with the category judge
- £5,000 of the donation will go directly to the category winner as a cash prize
- Includes a table at the awards dinner of nine seats for your guests
- A table host from the Index family either one of our judges or patrons
- References in our post-event PR, including our social media outputs and media releases

Lead event sponsor – £25,000+ (plus VAT)

- Lead branding at the event
- You will be named as a major sponsor across the breadth of Index's work
- Logo placement across all print and digital communications materials
- Co-present the Trustee's Award award on stage
- Includes a table at the awards dinner of nine seats for your guests
- Your table host for the evening will be the ceremony compare previous hosts have included Nish Kumar and Shappi Khorsandi
- References in our post event PR, including our social media outputs and media releases

If you would like to find out more about sponsorship options, please contact <u>emma@indexoncensorship.org</u>